

2016 Seattle City Council Green Sheet

Ready for Notebook

Tab	Action	Option	Version
105	1	A	1

Budget Action Title: Add \$150,000 GSF to the Office of City Auditor in 2016 to fund an evaluation of the Seattle Youth Employment Program

Has CIP Amendment: No Has Budget Proviso: No

Councilmembers: Godden; Harrell; Okamoto

Staff Analyst: Brian Goodnight; Tanya Kim

Council Bill or Resolution:

Date		Total	SB	BH	JO	TR	NL	TB	JG	MO	KS
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2015 Increase (Decrease)	2016 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	\$0	\$150,000
Net Balance Effect	\$0	(\$150,000)
Total Budget Balance Effect	\$0	(\$150,000)

Budget Action description:

This green sheet would add \$150,000 in General Subfund (GSF) support to the Office of City Auditor in 2016 to fund a comprehensive evaluation of the Seattle Youth Employment Program's (SYEP) new model and its effectiveness. The new model includes a change to direct services within the Human Services Department (HSD), as well as a shift to using an outside intermediary for job development and placement. It is the

<i>Tab</i>	<i>Action</i>	<i>Option</i>	<i>Version</i>
105	1	A	1

Council's expectation that the evaluative work would be completed by an independent consultant selected by the Auditor.

By July 1, 2016, the selected consultant would complete the following:

- 1) Submit a work plan proposal to the Council's Committee on Housing Affordability, Human Services, and Economic Resiliency, or its successor committee, that would allow for the completion of the evaluation and report by December 31, 2017. The work plan should include a description of the methodology that would be used to compare the outcomes of SYEP participants with those of a similar population that are not involved in the program, and with similar populations that are in similar programs in other urban cities.
- 2) Assist OED and HSD with the following elements:
 - Development of a detailed annual reporting plan for SYEP.
 - Estimates of SYEP's fixed and scalable costs, including information about how funding changes could impact the program's scope and capacity.

It is the Council's intent that any unspent 2016 funds appropriated for this purpose be carried over to support the completion of the program evaluation in 2017. The content of the final evaluative report will help inform the Council's future funding decisions about the new SYEP model.

Background:

The Seattle Youth Employment Program (SYEP) makes investments that allow youth and young adults to engage in employment internships. These internships are a critical strategy on the pathway to post-secondary education and adult employment. Youth and young adults are placed in both City internships as well as private sector internships.

In 2015, the City launched the Mayor's Youth Employment Initiative, incorporating numerous City agencies and private sector employers, including HSD's SYEP. The goal of the Initiative was to increase the number of available job opportunities for youth to 2,000 in 2015, and the Mayor desires to double that number again in 2016.

In 2015, the City secured a grant from JP Morgan Chase for \$500,000 over two years to support the implementation of the Youth Employment Initiative. The Office of Economic Development (OED) will use the grant funding and additional GSF support to partner with an external intermediary organization to coordinate employer recruitment, track youth employment, evaluate the Initiative's success, and fundraise to support ongoing operations. OED will design and implement a governance and oversight structure for the intermediary, ensure the program's design is successful as it develops, and support the Youth Employment Task Force, an external advisory group.

In 2016, HSD intends to shift some of the employer recruitment, preparation, and management to the external intermediary, and HSD will rely more on non-profit partners to provide case management services to youth.

<i>Tab</i>	<i>Action</i>	<i>Option</i>	<i>Version</i>
105	1	A	1

The 2016 Proposed budget provides \$3,992,129 in funding for the Seattle Youth Employment Program in the HSD budget, and includes \$175,000 in new GSF funds in OED's budget for work with the intermediary.

<i>Tab</i>	<i>Action</i>	<i>Option</i>	<i>Version</i>
105	1	A	1

Budget Action Transactions

Budget Action Title: Add \$150,000 GSF to the Office of City Auditor in 2016 to fund an evaluation of the Seattle Youth Employment Program

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Add \$150,000 GSF to the Office of the City Auditor in 2016 to fund an evaluation of the Seattle Youth Employment Program				AUD	Office of City Auditor	VG000	00100	2016		\$150,000