



City of Seattle Boards & Commissions Notice of Appointment

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|---|--|---|
| Appointee Name: <i>Dennis Cook</i> | | |
| Board/Commission Name: <i>Board of Park Commissioners</i> | | Position Title: <i>Board of Park Commissioner</i> |
| <input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment | | Date of Appointment: <i>12/7/2015</i> |
| Appointing Authority: <input checked="" type="checkbox"/> Council Appointment <input type="checkbox"/> Mayor Appointment <input type="checkbox"/> Other Appointment: | | Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No |
| Residential Neighborhood: <i>Rainier Valley/Columbia City</i> | Zip Code: <i>98108</i> | Contact Phone No.: <i>[REDACTED]</i> |
| Legislated Authority: <i>Ordinance 123803</i> | Term of Office: <i>3 years</i> | |
| Background: <p>Dennis Cook is a native of Seattle where his passion for athletics and community was developed as a youth participating in local youth athletic programs. Having received so much from coaches, teachers and mentors, he strives to pay it forward ensuring that equity and access is at the center of what needs to be done to provide opportunity for generations to come.</p> <p>Through his career Dennis has created programs, established policies and procedures, responded to the needs of emerging sports, negotiated and implemented joint use agreements, facilitated community engagement and outreach towards development of athletic fields and facilities. Dennis is passionate about community and has served on youth and sports focused local and national boards.</p> | | |
| Authorizing Signature: | | Appointing Signatory: <i>Councilmember Jean Godden</i> |

DENNIS A. COOK

OBJECTIVE: Board Position

QUALIFICATIONS

- Successful experience building and managing sports and recreational programs for a major municipality.
- Results-oriented professional with a commitment to service, satisfaction, and quality.
- Proven ability to manage multiple tasks, projects, and assignments simultaneously.
- Solid leader able to build, coach, and develop highly motivated, productive, and loyal teams.
- Effective communicator able to clearly present complex information to highly diverse audiences.
- Strong negotiator with a record of consistently achieving positive and win-win outcomes.
- Exceptional public relations skills with the ability to defuse sensitive and high-profile situations.
- History of building productive partnerships with school districts, community organizations, professional and university sports teams, corporations, and political entities.
- Respected by community, supervisors, and associates for vision, follow through, and excellence.

EDUCATION

MS – Sports Administration, United States Sports Academy (1986)

BA – General Studies, Communications emphasis. University of Washington (1980)

Special Activity: Varsity Track & Field Team

ADDITIONAL TRAINING

- Cultural Competency
- Customer Service and Marketing
- Leadership Workshop
- High Impact Management
- Race and Social Justice

PROFESSIONAL HISTORY

Dennis Cook Consulting, Sole Proprietor, Seattle, Washington 2013 to Current

Helping non-profits, government agencies, schools and community groups leverage collective power to build, sustain, and grow access and equity in sports and athletics.

- Policy Development including field scheduling, joint use agreements, athletic field development plans
- Community Engagement and Outreach
- Facilitation
- Training Development – officials, coaches, staff, training procedures, design/build
- Developing sustainable partnerships

City of Seattle Parks and Recreation Department, Seattle, Washington 1976 to 2013

MANAGER 1 – 1999- Retired 2013 Received major position reclassification to current title following seven years as Senior Recreation Program Coordinator (2000-06) Direct all operations of the Citywide Athletics program consisting of youth and adult sports, field/court scheduling, and Joint Use Agreement with Seattle School Public Schools. Directly supervise six supervisors over a 60-member city-wide workforce scheduling 204 athletic fields and 144 tennis courts. Schedule over 125,000 hours of operation generating up to \$2 million in revenue. Assure safe and operationally sound venues for up to 120,000 participants. Immediately resolve problems at all levels.

Research and recommend products and materials for new venues and renovations of existing facilities.

These include synthetic surfaces for athletic fields, courts, and tracks. Recommend appropriate products and amenities for each facility and community. Work closely with project managers to ensure contract specifications compliance and timely completion. Major projects have included five new lit athletic fields at Magnuson Park, Lower Woodland Playfield renovation of two soccer fields, a baseball field, and 10 tennis courts, and numerous multi-use fields throughout the city.

DENNIS A. COOK

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Monitor and plan for new, emerging, and non-traditional sports such as lacrosse, Samoan cricket, cricket, rugby, and netball along with some reemerging favorites as dodgeball and kickball. Have developed successful outreach to and received critical input from immigrant communities in the planning, placement, and implementation process. Facilitate community meetings and public hearings on neighborhood impact issues.

Administer and oversee day to day operations of Joint Use Agreement between Seattle Parks and Recreation Department and Seattle Public Schools scheduling 30,000 students in over 142,000 hours of operation. Played a key role in renegotiating agreement which improved accountability and efficiency.

Negotiate and implement Memorandum of Agreement (MOA) partnerships with community user groups to provide access to concessions, erecting batting cages, and constructing storage sheds, while assuming responsibility for field set ups, break downs, and equipment security.

Develop and coordinate partnerships with professional and university sports teams including the Seahawks, Sonics, Storm, UW Huskies, and SU Redhawks. Corporate participants have included Nike, Hershey, and New Balance.

Special Assignments

- Represented Seattle in visiting Mainland China to evaluate Master Basketball Tournament prior to facilitating Seattle tournament featuring teams from throughout the world.
- Served as Mayor Norm Rice's Representative to 75th Korean Games.
- Hershey Youth Track & Field State/Regional Coordinator, coordinating six states and two Canadian provinces with over 10,000 participants.

Prior Seattle Assignments

RECREATION COORDINATOR (1990-00)

RECREATION SPECIALIST (1985-90)

RECREATION LEADER (1980-85)

RECREATION ATTENDANT (1976-80)

PROFESSIONAL CREDENTIALS

- Certified Official, United States Association of Track & Field (USATF)
- Consultant for City of Oakland, CA Parks and Recreation Department

AFFILIATIONS

- Board of Directors, St. Vincent de Paul Society
- Board of Directors, O'Dea High School
- Board of Directors Emergency Feeding Program
- Member - Kiwanis, Industrial Seattle Club
- Advisory Committee, MLK Tournament

PAST AFFILIATIONS

- Washington Recreation Park Association (WRPA)
- Board of Directors, CYO
- Executive Board, Austin Foundation

REPRESENTATIVE COMMUNITY RECOGNITION

- St. John Bosco Award (2014)
- Seattle Universities 1ST annual Community Service Legends Award (2014)
- Hershey Corp. Community Service Award
- John C. Little Award for Community Service

Board of Park Commissioners

9 members: Per *Ordinance 123803*, all subject to City Council confirmation, 3-year terms:

- 4 City Council-appointed
- 4 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): Get Engaged

Roster:

| *D | **G | Position No. | Position Title | Name | Date Appointed | Term End Date | Term # | Appointed By |
|----|-----|--------------|----------------|-------------------------|----------------|---------------|-----------------|---------------------|
| 4 | M | 1. | | Bluewater, Marty | 5/15 | 3/31/18 | 1 st | Mayor |
| 6 | M | 2. | | Tierney, Tom | 3/13 | 3/31/16 | 1 st | Council |
| 6 | F | 3. | | Kincaid, Diana | 3/13 | 3/31/16 | 2 nd | Mayor |
| 3 | M | 4. | | Cook, Dennis | 12/15 | 3/31/19 | 2 nd | Council |
| 6 | M | 5. | | Byers, Tom | 4/15 | 3/31/18 | 1 st | Mayor |
| 6 | F | 6. | | Wright, Barbara | 3/15 | 3/31/18 | 1 st | Council |
| 2 | M | 7. | | Lowe, William | 5/15 | 3/31/15 | 1 st | Mayor |
| 9 | M | 8. | | Edmiston, Robert | 6/13 | 3/31/16 | 1 st | Council |
| 3 | M | 9. | | Padilla Ocampo, Michael | 9/14 | 8/31/15 | 1 st | Get Engaged Program |

Diversity Chart:

| | (1) | | (2) | | (3) | | (4) | | (5) | | (6) | | (7) | | (8) | | (9) | |
|----------------|-----|-------|--------|----------|----------------|------------------------|-----------------|-------------------------------|----------|------------------------|------------------|----------------|-------------|--|-----|--|-----|--|
| | Men | Women | Vacant | Minority | Asian-American | Black/African American | Hispanic/Latino | American Indian/Alaska Native | ***Other | Caucasian/Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial | | | | | |
| Mayor | 3 | 1 | 1 | 2 | | 1 | | 1 | | 2 | | | | | | | | |
| Council | 3 | | | 2 | | 1 | | | | 2 | | | 1 | | | | | |
| Other | 1 | | | 1 | | | 1 | | | | | | | | | | | |
| Total | 6 | 3 | | 5 | | 2 | 1 | 1 | | 4 | | | 1 | | | | | |

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M or F

***Other Includes diversity in any of the following: *race, gender and/or ability*