

# 100% Talent

*A Gender Equity Initiative for King County*



# Why 100% Talent?

The **Seattle Metropolitan Chamber** and **Women's Funding Alliance** have joined forces in response to our local, gender equity challenges by launching a voluntary, employer-led, solutions-based initiative called: **100% Talent**.



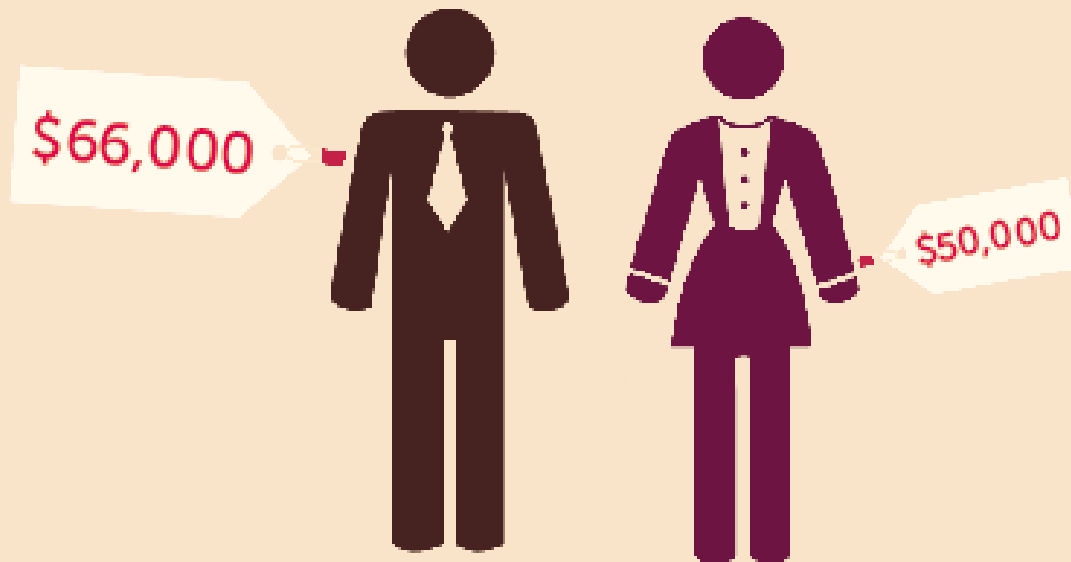
seattle metropolitan chamber of commerce



*Live. Lead. Thrive.*

# Framing the issue

*In 2013, women in King County who worked full time year-round earned just 76 cents for every dollar earned by men.<sup>1</sup>*



**IF WE CONTINUE WITH  
BUSINESS AS USUAL,  
WOMEN IN OUR REGION  
WON'T EARN THE SAME  
AS MEN UNTIL 2071.<sup>2</sup>**

# Snapshot: Women in King County

Women are

**50%**

of the population in  
King County

**6** of every **10**

women in  
King County are in the  
local workforce

**3** out of **10**

privately-held  
businesses in King  
County are owned by  
women

Almost

**Half**

of all women in  
King County have a  
bachelor's degree or  
higher

**100%  
Talent**



# Best Practices

Our 31 best-practice solutions have been shown to work



ORGANIZATION  
CULTURE



HIRING



WAGE  
NEGOTIATIONS



PERFORMANCE  
EVALUATION



SENIOR  
REPRESENTATION



MOTHERHOOD



ENTREPRENEURSHIP



OCCUPATIONS



HIGHER EDUCATION

# Join 100% Talent

100% Talent is grounded in solid understanding of the issues facing women and businesses.

Working together, we can close the gender wage gap in King County.

**Please join us by becoming a founding member.**

Think.  
Act.  
Share.  
Invest.

**WE INVITE YOU TO JOIN US**

**IN PURSUING 100% TALENT**

***Recognizing the value of  
women in the workplace is  
good business.***

**100%  
Talent**





The background of the slide features a network diagram. It consists of numerous circular nodes, some in a vibrant orange and others in a lighter, semi-transparent orange. These nodes are interconnected by thin, light-colored lines, creating a complex web of connections. The overall aesthetic is clean and modern, with a focus on connectivity and structure.

**Questions?**