

**Comparison of Provisions and Public Benefits Between Comcast and Century Link Cable TV Franchises**

	<b>2006 Comcast Franchise</b>	<b>2015 Century Link Franchise</b>	<b>Proposed 2016 Comcast Franchise</b>
<b>Public, Educational, and Governmental access channel (PEG) financial support</b>	\$6,125,000 pre-payment of PEG grants in lieu of PEG fees	\$0.12 fee per subscriber per month – estimated \$144,000 over ten year franchise (will switch to 0.4% of gross cable revenue if proposed Comcast franchise is approved)	0.4% of gross cable revenue – estimated at \$7,956,000 over ten year franchise
<b>PEG channels</b>	16 PEG channels made available (8 analog and 8 digital)	12 PEG channels available, to be allocated at the City’s discretion	12 PEG channels available (unused channel capacity returned to Comcast) <ul style="list-style-type: none"> <li>• UWTV (SD and HD)</li> <li>• King County TV (SD and HD)</li> <li>• TVW (SD)</li> <li>• Seattle Channel (SD and HD)</li> <li>• Seattle Community Colleges (SD and HD)</li> <li>• Seattle Public Schools (SD)</li> <li>• Public Access (SD)</li> <li>• KCTS+ (SD)</li> </ul>
<b>Promotional assistance credits for Seattle Channel</b>	\$50,000 annual credit towards advertising programs on government access channel	Up to \$7,500 annually in advertising availability spots to support and promote Seattle Channel programming	\$50,000 annual credit towards advertising programs on government access channel
<b>Connection to City buildings and schools</b>	Free cable connections and TV service	Complimentary gigabit service to The Seattle Channel	Free cable connections and TV service
<b>Low-income subscribers</b>	30% discount on basic tier, monetary equivalent off other tiers  Internet essentials program	Discounted cable TV rates for residents eligible for State/Federal Lifeline, Link-Up programs and in Section 8 housing  Internet Basics program	30% discount on basic tier, monetary equivalent off other tiers  Internet essentials program

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<b>Cable modem service to non-profits</b>	350 active modem sites	N/A	600 active modem sites
<b>Additional benefits</b>	Relocation assistance if PEG channels moved	Relocation assistance if PEG channels moved	Relocation assistance if PEG channels moved
		Video on Demand content for PEG channels	Video on Demand content for PEG channels
	\$15,000 technology grant	Encouraging digital equity – computer lab with 1 gig service and equipment (up to ten computers, printer, large screen TV if requested) and complimentary Prism if a qualified living unit at a not yet determined location	\$50,000 for digital equity initiative
	Donation of public access facility to the City worth \$750,000		Audit settlement agreement of \$450,000
	\$500,000 Youth Civic Engagement Grant	Electronic TV guide listings for PEG channels at no extra cost	
		Remote links for Seattle Channel live programming in not yet determined locations	
		Free Wi-Fi at Jefferson Community Center (or alternate agreed upon location)	