

SEATTLE WILL BE A DIVERSE CITY WHERE ALL
PEOPLE ARE ABLE TO ACHIEVE THEIR FULL
POTENTIAL REGARDLESS OF RACE OR MEANS



CAN WE
GROW WITH
PROSPERITY
AND
STABILITY?

Equitable Development Implementation Plan

May 3, 2016

Equitable Development

OPCD/SOCR led IDT

- RACE AND SOCIAL EQUITY GOALS AND POLICIES IN THE COMPREHENSIVE PLAN
- EQUITY ANALYSIS COMPANION TO EIS TO INFORM GROWTH STRATEGY
- **EQUITABLE DEVELOPMENT IMPLEMENTATION PLAN**
 - FRAMEWORK
 - SYSTEMIC CHANGE
 - TARGETED STRATEGIES
 - STEWARDSHIP

Equitable Development Framework

Strong People and Resilient Communities

1. Economic mobility and opportunity
2. Prevention of displacement
3. Local cultural assets
4. Transportation mobility and connectivity.

Great Places with Equitable Access

5. Healthy and safe neighborhoods
6. Equitable access to all neighborhoods

Advance Economic Mobility and Opportunity

- **Effective Education**
- **Financial Security**
 - Good jobs
 - Effective training
 - Open doors to high quality careers
- **Wealth**
 - Equitable homeownership
- **Strong Local Economy**
 - Strong small businesses

Systemic Change to Eliminate Racial Inequities

1. Establish clear equity criteria

- To prioritize community development and planning work

2. Form new equity driven interdepartmental structures for decision-making

- Capital Cabinet
- Implementation Team

Systemic Change to Eliminate Racial Inequities

3. Establish equity as foundation for City functional and investment plans

4. Establish a monitoring program

- Report annually on community well-being and displacement risk

Capital Cabinet

High-level decision-making body

- Implement City's Comprehensive Plan
- Invest equitably in areas with greatest needs and disparities
- Capital spending and other budget decisions address displacement risk and access to opportunity

Targeted Citywide Strategies

- context -

Mayor/Council Alignment

- Paid Sick and Safe Time
- \$15 Minimum Wage
- Universal Pre-K
- Seattle Park District
- Move Seattle
- Transportation Benefit District

Targeted Citywide Strategies

HALA

- Address residential affordability
- Increase housing choice in high access to opportunity areas

Commercial Affordability Initiative

- Encourage affordable small commercial spaces
- Consider inclusion of affordable commercial spaces with affordable housing development

Targeted Citywide Strategies

Equity and Environment Agenda

- Blueprint for advancing racial justice in City's environmental work
- Partner with environmental community and philanthropy

Place-based Targeted Strategies

City's Role

- Prioritize planning based on equity goals
- Use Equitable Development Framework and inclusive engagement process
- Support community-driven priorities that decrease displacement and increase access to opportunity
- Support partnerships
- Make strategic investments to maximize leverage

Place-based Targeted Strategies

Priority Neighborhoods

- High levels of chronic / recent displacement
- History of racially driven disinvestment
- Significant populations of marginalized communities
- Community strategies created through inclusive community engagement
- Major transportation investment

Place-based Targeted Strategies

Shared Equity Drivers

- Advance economic mobility and opportunity
- Prevent displacement
- Build on local cultural assets
- Promote mobility and connectivity
- Develop healthy and safe neighborhoods
- Enable equitable access to all neighborhoods

Place-based Targeted Strategies

Current Community Examples

- Work underway, significant community effort
 - Community organizing and planning
 - Feasibility studies, operational plans
 - Received funding from federal, state and local sources

Financial Strategies and Plan, June Report

- Develop funding strategy involving public, private, institutional, philanthropic partners

Rainier Beach – Othello

work underway by community

SouthEast Economic and Opportunity Center (SEEOC)

- Culturally relevant and welcoming space
- Providing access to opportunities
 - Higher education
 - Employment services
 - Support to start and keep a business

Rainier Beach – Othello

work underway by community

Multicultural Community Center (MCC) for immigrant and refugee communities

- Shared space for many cultures
- Anchor for the community ... stability

Rainier Beach – Othello

work by community and City

Rainier Beach Innovation District

- New model of transit-oriented development
- Addressing education, training, job needs
- Adopt Rainier Beach Neighborhood Plan by resolution
- Work with the broader community to create RBID partnership – community, education, philanthropy, investors, operator, developer, business

Central Area

work underway by community and City

William Grose Center for Cultural Innovation

- Support cultural preservation
- Encourage innovation in the creative economy
 - pathways to creative industries for those currently excluded

Chinatown-International District

work underway by community

Little Saigon Landmark Project

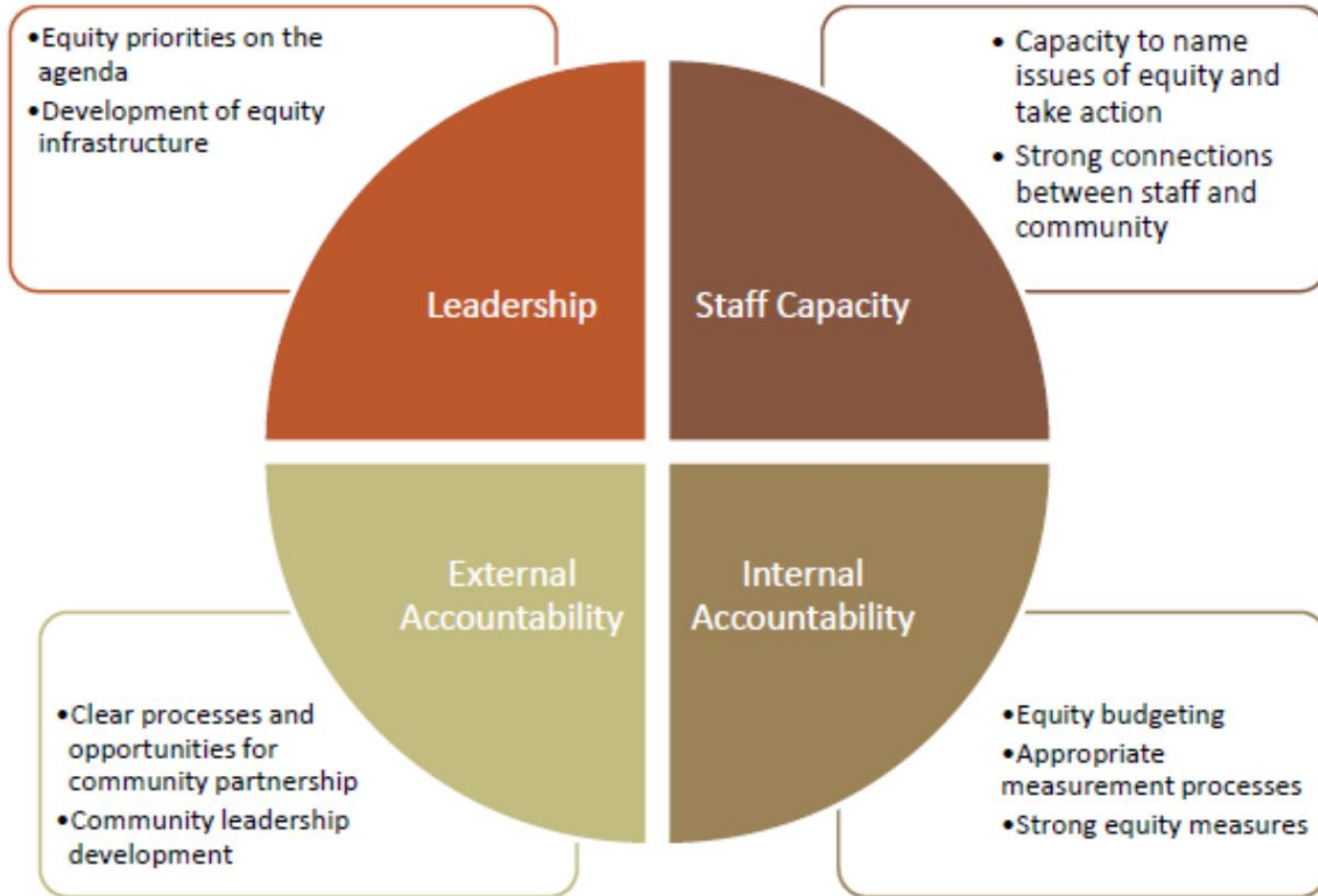
- Gathering place for Vietnamese community
- Bringing together – culture, culinary experiences, shopping and visiting

Chinatown-International District work underway by community and City

Equity Transfer of Development Rights

- Complete the feasibility study
- If feasible, pilot the program in Chinatown/International District to support the culturally specific businesses that define this neighborhood and serve as cultural anchors for their communities

Stewardship



TOGETHER WE CAN LEVERAGE OUR COLLECTIVE
RESOURCES TO CREATE COMMUNITIES OF
OPPORTUNITY FOR EVERYONE, REGARDLESS OF
RACE OR MEANS.



AND ALL COMMUNITIES ARE ABLE TO DETERMINE THEIR OWN FUTURES