

Attachment A1: Seattle Center Fee Range Schedule (markup)

Effective January 1, ((2015)) 2017

Facility	Use Fee Ranges Standard/Government Agency Events		Use Fee Ranges Spectator Events ⁴			
	EVENT DAY FEE ^{1 & 2 & 7}		Higher of: EVENT DAY FEE ⁷ PERCENTAGE OF NET GROSS SALES ³			
	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM	MINIMUM	MAXIMUM
Armory Loft	\$520	(((\$3,000)) \$4,000	NA	NA	NA	NA
Rooms 2 & 3	\$220	(((\$800)) \$1,000	NA	NA	NA	NA
Rooms 1 & 4	\$140	(((\$800)) \$1,000	NA	NA	NA	NA
Exhibition Hall	\$1,000	(((\$7,000)) \$8,000	\$1,000	\$9,000	NA	NA
Fisher Pavilion	\$1,500	(((\$5,000)) \$6,000	\$1,500	\$7,000	NA	NA
Seattle Center Pavilion	\$450	\$2,500	NA	NA	NA	NA
Next 50 Pavilion & Annex	\$450	\$4,000	NA	NA	NA	NA
International Fountain Pavilion	\$450	\$5,000	NA	NA	NA	NA
Armory Atrium	\$1,000	\$10,000	\$1,000	\$10,000	5%	15%
Marion Oliver McCaw Hall	\$3,000	\$10,000	\$2,300	\$6,500	5%	15%
KeyArena						
TICKETED EVENTS ⁸						
Upper/Lower Bowls	NA	NA	\$10,000 ⁵	\$25,000 ⁵	8%	15%
Reduced Configuration ⁶	NA	NA	\$5,000 ⁵	\$15,000 ⁵	8%	15%
FAMILY SHOWS ⁹						
Upper/Lower Bowls	NA	NA	\$5,000 ⁵	\$20,000 ⁵	8%	15%
Lower Bowl Only	NA	NA	\$5,000 ⁵	\$15,000 ⁵	8%	15%
NON-TICKETED EVENTS						
Upper/Lower Bowls	\$10,000 ⁵	\$40,000 ⁵	NA	NA	NA	NA
Reduced Configuration ⁶	\$5,000 ⁵	\$30,000 ⁵	NA	NA	NA	NA
SELF-TICKETED EVENTS ¹⁰						
Upper/Lower Bowls	\$10,000 ⁵	\$40,000 ⁵	NA	NA	NA	NA
Reduced Configuration ⁶	\$5,000 ⁵	\$30,000 ⁵	NA	NA	NA	NA
HIGH SCHOOL GRADUATIONS	\$5,000 ⁵	\$15,000 ⁵				
Reduced Configuration Only ⁶						
			Facility Surcharge Spectator Events and Consumer Shows			
KeyArena			Up to \$6 per ticket or per paid admission for all promoters			
McCaw Hall			Up to \$6 per ticket or per paid admission for all promoters			
Other Facilities			Up to \$6 per ticket or per paid admission for all promoters			

NOTES:

1. **Full Day Move-In/Out:** The Director may reduce the use fee for move-in and/or move-out on the days preceding and following an Event to as low as half the price of an Event day, provided that the Director may further reduce the use fee for move-in and/or move-out for KeyArena non-Ticketed Events.
2. **Partial day Move-In/Out:** The Director may reduce the use fee to as low as one quarter of the use fee for an Event day for move-in and move-out when only a small portion of the day is used.
3. **Net Gross Sales:** Net Gross Sales means the total amount of money received or receivable from the sale of admission tickets to a Spectator Event, less any applicable City Admission Tax, City B & O Tax, State Revenue Tax and Washington State Athletic Commission Tax due in connection with such Event, as substantiated by a certified box office statement.
4. **Use Fee Ranges for Spectator Events:** Licensee must pay the higher of the Event day fee or the percentage of Net Gross Sales. The Event day fee and the percentage of Net Gross Sales shall be set within the ranges established by the minimums and maximums set forth above in accordance with the Terms and Conditions for Events at Seattle Center. For example, a rental of the McCaw Hall Auditorium may be set within these ranges to be the higher of an Event day fee set at \$3,700 versus 9% of Net Gross Sales for the event.
5. **For 2nd day and succeeding days of events:** The Director may negotiate and reduce the use fee for the second and succeeding days of multi-day uses.
6. **Reduced Configuration:** “Reduced Configuration” means either lower bowl by itself or “Theater” set-up. “Theater,” for this purpose, means seating reduced by moving the stage further north in the KeyArena than its normal location, to a fixed location set by Seattle Center.
7. **High Value Dates:** The Director may charge premium rates of up to 50% more than the maximum Event day fee listed above for Events in any Facility on dates the Director designates as High Value Dates. A “High Value Date” means a holiday or a date on which Seattle Center is already hosting a major campus-wide event. Examples of High Value Dates include but are not limited to New Year’s Eve, the date of the Pride Festival, the date of the Seafair Torchlight Parade, or the date of the St. Patrick’s Day Dash.
8. **“Ticketed Events”** as used above refers to Spectator Events at KeyArena, such as concerts, sporting events, and speaker events, but does not include Family Shows.
9. **“Family Shows”** as used above means a Spectator Event at KeyArena whose target audience is children.
10. **“Self-Ticketed Events”** as used above refers to Spectator Events at KeyArena where admission or donations are collected only at the door and no advance ticketing services are used, or events using a pre-registration process for their attendees.
11. **Definitions.** Any capitalized word or phrase that is not defined in this Attachment shall have the meaning given in S.M.C 17.16.005 or in the Terms and Conditions for Events at Seattle Center.