



Seattle
Parks & Recreation

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2016 RACE AND SOCIAL JUSTICE INITIATIVE REPORT

Parks, Seattle Center, Libraries and Waterfront Committee
March 16, 2017

WHO WE ARE

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Change Team Vision:

Every Seattle Parks and Recreation program, policy and initiative is embedded with racial equity outcomes, strategies and actions to provide measurable results to strengthen Healthy People, a Healthy Environment, and Strong Communities

2016 RSJI Accomplishments

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Service Equity

- Communication and Intentional Outreach
- Equitable allocation of SPR maintenance services and delivery
- SPR Programing

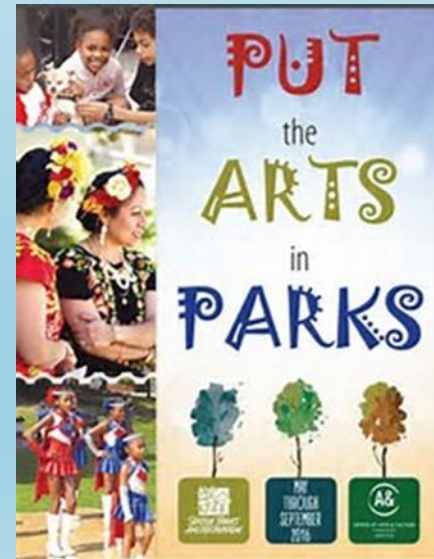


Jobs and Economic Justice

- WMBE Contracts
- Hiring and Training

Arts and Culture

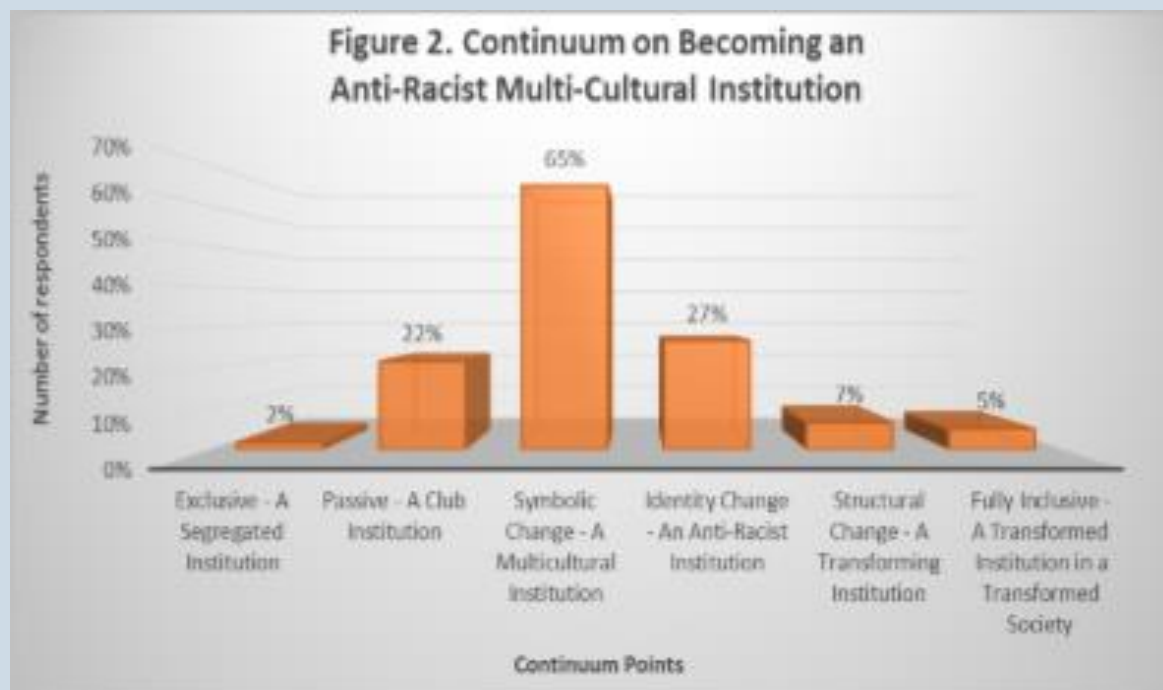
- Distribution of Art



2016 Key Projects

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SOCR Pilot Assessment



Racial Equity Toolkits

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○ Get Moving Program –Big Day of Play

- ✦ Decrease health disparities in immigrant communities/people of color
- ✦ Increase participation of underserved communities
- ✦ Remove barriers to access

○ Greenways Initiative

- ✦ Increase health and wellness enrichment
- ✦ Increase participation/engagement for African American youth
- ✦ Remove barriers to access

○ Arts in Parks

- ✦ Become responsive and accessible to underrepresented communities
- ✦ Use equity-focused criteria when determining the distribution of resources
- ✦ Increase inclusive outreach and marketing strategies

○ P-Patch Rejuvenation Initiative

- ✦ Funding is equitable
- ✦ P-Patch users are diverse and reflect the community
- ✦ Decrease disparity in P-Patches
- ✦ Create a stronger community



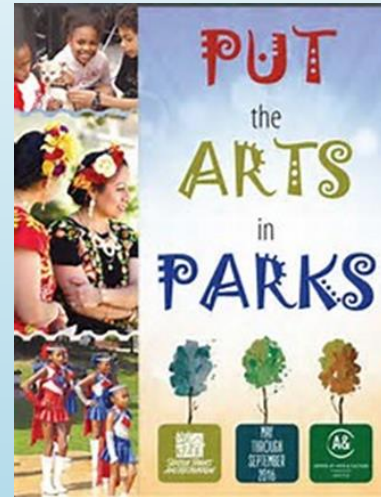
Racial Equity Toolkits

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○ Greenways Initiative

○ Arts in Parks

- ✦ Outcomes
- ✦ Stakeholder Analysis
- ✦ Benefits and Burdens
- ✦ Increase opportunity and Minimize Harm
- ✦ Reporting and Evaluating
- ✦ What we Learned



2017 RSJI Goals

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Key Goals for 2017

- Create more measurable data to record and track our effectiveness
- Use more metrics to establish RSJI target goals and assist staff in understanding
- Increase focus on using equity criteria for all our programs, policies, procedures and budget decisions
- Provide more training on Racial Equity Toolkit within the Department and outreach for RSJI



Questions?

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