



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Craig Johnson</i>		
<b>Board/Commission Name:</b> <i>Urban Forestry Commission</i>		<b>Position Title:</b> <i>Position #9 Economist, Financial Analyst, Realtor or other similar professional</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input type="checkbox"/> Mayor <input checked="" type="checkbox"/> Other: <i>Urban Forestry Commission</i>	<b>Date Appointed:</b> <i>mm/dd/yy.</i>	<b>Term of Position: *</b> <i>12/1/2016</i> to <i>12/1/2019</i>
<b>Residential Neighborhood:</b> <i>Downtown</i>	<b>Zip Code:</b> <i>98121</i>	<b>Contact Phone No.:</b> <i>n/a</i>
<p><b>Background:</b>  <i>Craig has a Bachelor's of Science in Urban Studies and Landscape Architecture from Cornell University and an MBA specializing in Real Estate and Finance from New York University.</i></p> <p><i>He is a project manager at Heartland, LLC, a real estate advisory, brokerage, and investment firm based out of Seattle. In his role, Craig advises a broad range of public and private sector clients on strategic real estate decision in the Puget Sound region.</i></p> <p><i>Craig's background in real estate, finance, landscape architecture, and urban design are well aligned with the mission of the Urban Forestry Commission.</i></p> <p><i>Craig is being appointed for a three-year term ending December 1, 2019.</i></p>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Tom Early</i> <i>Urban Forestry Commission Chair</i>

\*Term begin and end date is fixed and tied to the position and not appointment date.



**CERTIFICATIONS**

LEED Associate  
Argus Certified

**AFFILIATIONS**

Member, Urban Land Institute

**COMPUTER SKILLS**

Microsoft Office, Argus, ArcGIS, AUTOCAD, Adobe Photoshop, Illustrator, InDesign, Acrobat, SPSS, STATA, SAS, R

**AWARDS**

2013, ISOCARP Award of Excellence, Changxing Dao Master Plan

2010, National Award for Planning Excellence, American Society of Landscape Architecture, Kigali Master Plan

2009, Daniel Burnham Award, American Planning Association, Kigali Master Plan

2009, Holchim Award, Hill County SEZ Office Complex, Hyderbad India

2008, CCASLA Merit Award, Texas A&M Health Science Center Master Plan

2007, AIA Colorado Chapter Design Awards for Urban Planning, Kigali Conceptual MP,

2007, ASLA Colorado Chapter Merit Award, Kigali Conceptual Master Plan

2007 ASLA Colorado Chapter Land Stewardship Award, Kigali Conceptual Master Plan

**EXPERIENCE**

Eleven years of experience managing complex urban development in the US as well as internationally. Experience includes real estate acquisition, strategy, urban design, financing, and implementation for a broad range of public and private sector clients.

**WORK HISTORY**

**HEARTLAND LLC, Seattle WA**

2015-Present

**Project Manager**

- Advising a broad range of public and private sector clients on strategic real estate decisions in the Puget Sound Region
- Underwriting real estate acquisitions, and managing financial performance for a \$50M real estate portfolio of opportunistic urban infill projects in Seattle.

**TURTLE BAY PARTNERS: New York, NY**

2015

**Financial Associate- Real Estate Private Equity**

- Developed financial models to assist partners in the underwriting and acquiring of shopping center properties ranging between \$5M and \$30M

**FURMAN CENTER FOR REAL ESTATE AND URBAN POLICY: New York, NY**

2015

**Research Assistant**

- Conducted data management and analytical work to develop policy briefs regarding affordable housing and zoning for policymakers in NYC

**HR&A ADVISORS: New York, NY**

2014

**NY Graduate Fellow**

- Modeled financial pro formas to assist clients in a \$10M redevelopment of former urban industrial property in Boston, MA.
- Analyzed and interpreted market research data to develop residual land values to assist in negotiation of a \$20M mixed-use affordable housing project in the Bronx.

**RNL DESIGN: Denver, CO**

2009-2013

**Associate Project Manager**

- Managed teams of 5-10 designers in the development of international award-winning strategic master plans for 6 new cities in the Mideast and Asia.
- Collaborated with teams of economists, engineers, and architects to develop complex land use plans and codes for diverse sites in the Middle East and the US.

**SHELTER FOR LIFE/USAID: Kabul, Afghanistan**

2009

**Urban Planning Advisor**

- Led capacity building and modernization efforts in the Kabul Planning Office
- Partnered directly with the Kabul Mayor and community stakeholders to develop a revitalization strategy for the Old City of Kabul.

**AECOM/EDAW: Denver, CO**

2005-2009

**Associate Urban Planner**

- Collaborated with multi-disciplinary and multi-national teams to design high-density, urban developments for over 20 projects in the Mideast, Africa, and the US
- Managed the design and planning of over 20 large urban developments in the Mideast, Africa, and the US

**EDUCATION**

**New York University: Stern School of Business**

May 2015

MBA- Specialization in Real Estate and Finance

**Cornell University**

Dec. 2004

Bachelors of Science, Urban Studies, Landscape Architecture

# Urban Forestry Commission

December 2016

Ten (10) Members: Pursuant to S.M.C. 3.14.920, all members subject to City Council confirmation, three-year terms:

- 4 City Council-appointed
- 5 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): 1 (one) selected by Commissioners

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M		1.	Wildlife Biologist	Steve Zemke	12-1-16	12-1-19	2	Council
6	F		2.	Urban Ecologist	Donna Kostka	12-1-16	12-1-19	2	Mayor
6	M		3.	Natural Resource Agency or University Representative	Weston Brinkley	2-29-16	12-1-19	1	Council
8	M		4.	Hydrologist or Similar Professional	Richard Martin	3-16-15	12-1-17	1	Mayor
6	M		5.	Arborist	Leif Fixen	12-1-14	12-1-17	2	Council
6	M		6.	Landscape Architect	Tom Early	12-1-14	12-1-17	2	Mayor
6	F		7.	NGO Representative	Joanna Nelson de Flores	6-6-14	12-1-18	2	Council
6	M		8.	Development Community or Utility Representative	Andrew Zellers	2-29-16	12-1-19	1	Mayor
6	M		9.	Economist, Financial Analyst, Realtor, or Similar Professional	Craig Johnson	12-1-16	12-1-19	1	Commission
6	M		10.	Get Engaged	Reid Haefer	9-1-16	8-31-17	1	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other (Specification Optional)	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	1								4		1	
Council	3	1								4			
Other	1									1			
<b>Total</b>	<b>8</b>	<b>2</b>								<b>9</b>		<b>1</b>	

**Key:**

- \*D List the corresponding Diversity Chart number (1 through 9)
- \*\*G List gender, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.