

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Nicole Vallestero Keenan									
Board/Commission Name: <i>Labor Standards Advisory Commission</i>		Position Title: Commissioner							
Appointment <i>OR</i> Reappoint	ment	Council Con Yes No							
Appointing Authority: Council Mayor Other	1	Appointed: /2017	Term of Position: * 5/1/2017 to 4/30/2019						
Residential Neighborhood: International District	ode: 14	act Phone No.:							
Background: Nicole Vallestero Keenan is the Executive Director of the Fair Work Center, a hub for workers to understand & exercise their legal rights at work, improve working conditions, and connect with community resources. She has authored several publications on labor standards, which have been cited in the New York Times, the Seattle Times, BBC, The Guardian, & Huffington Post.									
Authorizing Signature (original signatur	e):		Appointing Signatory:						
Ell Bin	<u>;</u>	<i>*</i>	Edward B. Murray Mayor of Seattle						

CITY OF SEATILE

Nicole Vallestero Keenan

Work Experience

Executive Director, Fair Work Center, June 2015 - Present

- The Fair Work Center is a hub for workers to understand and exercise their legal rights, improve working conditions and connect with community resources.
- Provide technical assistance to cities and organizations that are considering passing, implementing and conducting outreach on labor standards.
- Serve as the primary liaison between the Board of Directors, our fiscal sponsor, and the staff.
- Serve as the organization's primary spokesperson.
- Prepare and oversee an annual budget of \$1.2 million (2016 budget) and serve as the primary . fundraiser for Fair Work Center.
- Recruit, supervise and provide training opportunities for a diverse, multi-lingual and multigenerational staff.
- Establish internal policies and procedures with a worker, race and social justice lens.
- Ensure Fair Work Center's programs meet our mission and our programs fulfill our grant deliverables.
- Engender strong coalitions and partnerships including: the Fair Work Collaborative, a collaborative of 10 organizations that share resources, strategies and materials on outreach and education of labor standards, and the Workers' Rights Legal Clinic with Seattle University.

Policy Director, Puget Sound Sage, May 2014 - May 2015 Senior Policy and Research Analyst, Puget Sound Sage, Jan 2014 – May 2014 Policy and Research Analyst, Puget Sound Sage, Nov 2012 - Dec 2013

- Drafted multiple reports, white papers, data visualizations, blog posts and memos to demonstrate the implications of local, regional and statewide labor standards policies. This research has been quoted or cited in local, national and international news – including The Guardian, NPR, Huffington Post, Reuters, The New York Times, The Seattle Times, and Publicola.
- Supervised 1 staff person and 3 interns.
- Presented data in easy to understand formats to government officials, businesses, labor leaders and community members.
- Led Sage's research and policy work for Seattle's \$15 minimum wage: served on the Mayor's Income Inequality Advisory Committee, worked with a team of diverse stakeholders from business, labor, government and non-profit industries to develop a policy to increase Seattle's minimum wage to \$15 per hour.
- Led effort to identify and organize small businesses in the City of SeaTac to support a \$15 living wage. By the end of the campaign effort, 10% of small businesses in the City of SeaTac endorsed the Yes for SeaTac campaign.
- Engendered new areas of work for Puget Sound Sage including fundralsing for, developing and launching our Climate Justice program. The Climate Justice program's goal is to prepare our city for climate change while identifying opportunities for co-benefits for our regions lowest income people and people of color. Raised \$180,000 from multiple sources to launch this project.

 Co-designed and launched community based participatory research to identify community needs and climate resiliency in South Seattle.

Organizer, Washington Environmental Council, Aug 2011 – Nov 2012

Represented Washington Environmental Council and Washington Conservation Voters in several coalitions to pass environmental policy through the Washington State Legislature.

- Led outreach efforts with nearly 1000 volunteers on legislative campaigns and electoral campaigns for both organizations.
- Serve as regional lead for the Power Past Coal Campaign
 - Led field effort for successful campaign to prevent building a coal export facility at the Port of Gray's Harbor. Developed a steering committee of 20 local leaders and shellfish growers who launched their own grassroots organization — Citizens for a Clean Harbor
 - Worked within a multi-state coalition to include a racial equity framework and consider options for race and class analysis trainings.
- Developed multi-year plan to increase size and scope of WEC's activist base including: sustained leadership opportunities for volunteers and interns, incorporating environmental justice values into all levels of the organization, creating opportunities for volunteer ownership over WEC's programs

Research Assistant, The University of Washington, Aug 2009 - Mar 2011

- Coordinated research with the Seattle Housing Authority, looking at how low income families negotiate the benefits cliff.
- Conducted semi-structured interviews with low income families about they engage with and understand tax benefits like the Earned Income Tax Credit.

Hope for Youth Program Assistant, El Centro de la Raza, Sept 2008- Aug 2009

- Supervised music teaching artists and El Centro youth during a summer music, film and visual arts program in partnership with the Youth Media Institute.
- Developed curriculum for social justice focused civil rights history and hip hop poetry classes for with the Hope for Youth program at El Centro de la Raza.

Executive Assistant and Corporate Researcher, Co-op America Foundation, October 2006 – July 2008

- Researched over thirty companies' commitment to environmental sustainability and drafted fact sheets containing recommendations for each company's acceptance as a Green Festival Corporate Sponsor.
- Managed the Green Business Network Director's schedule and e-mails.
- Assisted with Green Festival logistics and negotiated contracts with speakers for Green Business Conferences.

Awards and Recognitions

2014 50th Anniversary Civil Rights Leadership Award – City of Seattle Office of Civil Rights and City of Seattle Women's Commission

15 People Who Should Really Run Seattle – Seattle Metropolitan Magazine - January 2015

Top 10 Great Unknown Bands of 2007, National Public Radio – December 2007

Research and Publications

Between a Rock and a Hard Place: King County's Childcare Crisis, Puget Sound Sage (2014)

Who Are Seattle's Tipped Workers?, Puget Sound Sage (2014)

The Equity and Economic Outcomes of a \$15 Minimum Wage in the City of Seattle, Puget Sound Sage (2014)

The Economic Impacts of a Transportation and Hospitality Living Wage in the City of SeaTac, Puget Sound Sage (2013)

Romich, J., Keenan, N, Miesel, J., & Hall, C. (2012) Income Tax Time as a Time to Build Financial Capability. In Sherraden M (Ed), *Research, Education, Policy, and Practice*, Oxford University Press

Hall, C., Romich, J., Keenan, N., & Miesel, J., (2010). Mis/Under-Estimating: How EITC- eligible tax filers estimate their refunds. Presented November, Association of Public Policy Analysis and Management Annual Research Meeting, Boston, MA.

Community Work

Board Member, Climate Solutions, May 2015 - Present
Board Chair, Asian Community Leadership Foundation, Jan 2014 – Jan 2015
Board Member, Asian Community Leadership Foundation, Jan 2012 – Jan 2014
Board Member, Partnership for Working Families, Oct 2014 – May 2015
Member, Pinay Sa Seattle, Nov 2008 – Nov 2010
Next Generation Giving Project, Social Justice Fund, 2012
Black Organizing Giving Project, Social Justice Fund, 2015
Undoing Institutional Racism Training, The People's Institute, Nov 2008

Education

The University of Washington School of Social Work, Seattle, WA – June 2011 Masters of Social Work – Community Based Integrative Practice

The College of William and Mary, Williamsburg, VA – May 2006 Bachelor of Arts in Anthropology and Public Policy

Labor Standards Advisory Commission

15 members: Per *Ord.* **124643**, all subject to City Council confirmation, *two*-year terms (one & two year terms for initial terms, 2-years thereafter):

- 7 City Council-appointed
- 7 Mayor-appointed
- Labor Standards Advisory Commission

Roster:

*D	**G	Positio n No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
7	F _.	1.	Commissioner	Nicole Vallestero Keenan	5/1/17	4/30/19	2	Mayor
2	М	2.	Commissioner	Anthony Burnett	5/1/16	4/30/18	1	Mayor
6	F	3.	Commissioner	Anna G. Boone	5/1/17	4/30/19	1	Mayor
6	F	4.	Commissioner	Nicole Grant	5/1/16	4/30/18	1	Mayor
1	М	5.	Commissioner	I-Miun Liu	5/1/17	4/30/19	2	Mayor
5	М	6.	Commissioner	Joe Mizrahi	5/1/16	4/30/18	1	Mayor
	F	7.	Commissioner	Wendy Gillihan	5/1/17	4/30/19	.2	Mayor
1	F	8.	Commissioner	Sejal Parikh	5/1/16	4/30/18	1	Council
3	М	9.	Commissioner	Israel Martinez	5/1/17	4/30/19	2	Council
6	М	10.	Commissioner	Andrew Beane	5/1/16	4/30/18	1	Council
6	F	11.	Commissioner	Kellis Borek	5/1/17	4/30/19	2	Council
6	F	12.	Commissioner	Mona Smith	5/1/16	4/30/18	1	Council
6	F	13.	Commissioner	Rebecca Smith	5/1/17	4/30/19	2	Council
6	F	14.	Commissioner	Jody Hall	5/1/16	4/30/18	1	Council
		15.			-, -,	77	_	Commission

Dive	rsity	Chart:			(1)	(2)	. (3)	(4)	(5)	(6)	(7)	(8)	(9)
L 27 dec 142 122 123 124 125 126 127 127 128 129 129 129 129 129 129 129 129	Men	Women	Vacant	Minority	Asian- American	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	***Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	3	0	4	1	1	0	0	1	2	1	0	0
Council	2	5	0	2	1	0	1	0	O.	5	0	0	0
Other			1										
Total	5	8	1	6	2	1	1	0	1	7	1	0	0

Key:

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M or F

^{***}Other Includes diversity in any of the following: race, gender and/or ability