



# YOUTH OPPORTUNITY INITIATIVE

BRIEFING FOR:

SEATTLE CITY COUNCIL, HUMAN SERVICES PUBLIC HEALTH COMMITTEE

MAY 24, 2017



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# BRIEFING OBJECTIVES

## 1. Context Setting

- Youth Cabinet
- Youth Opportunity Initiative (YOI) framework
- What does the data say?

## 2. 2017 Summer of Opportunity

## 3. Look Ahead

# YOUTH CABINET

- Youth Cabinet established as part of Mayor's Murray's 2017 budget
- Youth Cabinet convenes city directors serving and investing in young people, with an immediate focus on planning for 2017 summer activities
- Longer-term opportunity is to align resources and contributions towards a vision where :

**Every young person in Seattle has access to the opportunities and resources that allow them to thrive and successfully become an adult.**

# YOUTH OPPORTUNITY INITIATIVE



## Education

*Seattle youth graduate from SPS on-time and attain post secondary credentials*



## Employment

*Seattle youth are engaged in meaningful employment opportunities*



## Safety

*Seattle youth are safe and free of negative criminal system involvement*



## Health

*Seattle youth experience optimum health*



## Positive Connections

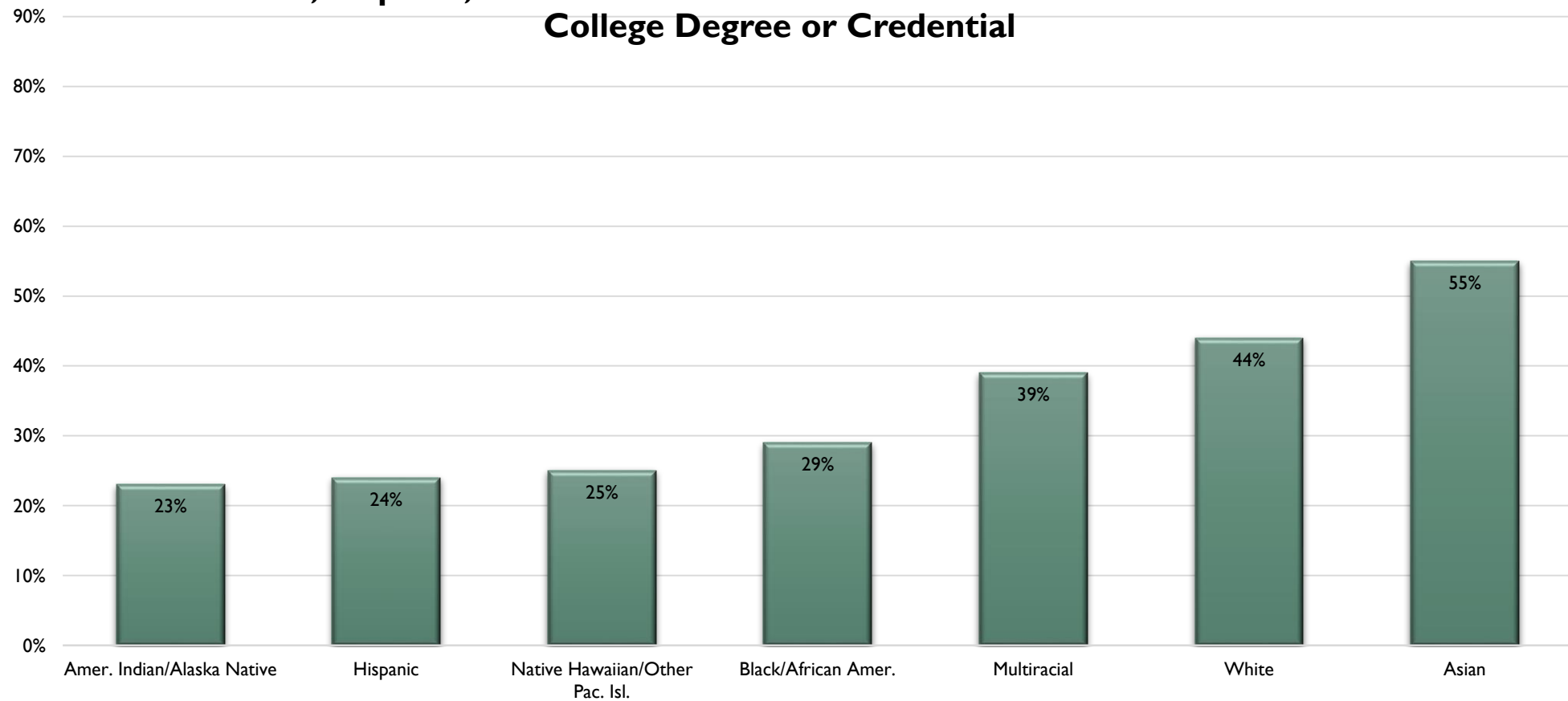
*Seattle youth have a positive connection with an adult and their community*

Every young person in Seattle has access to the opportunities and resources that allow them to thrive and successfully become an adult



# EDUCATION

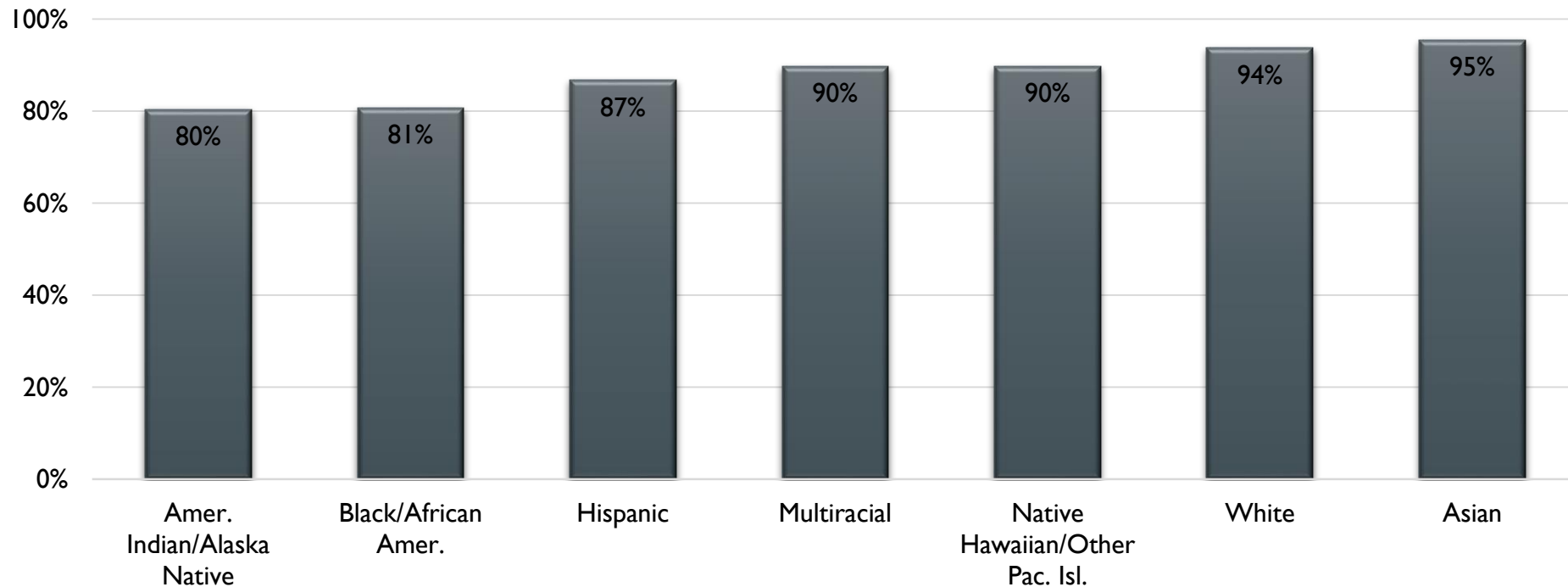
**Less than 30% of Black/African American, Native Hawaiian/Other Pacific Islander, Hispanic, and American Indian/Alaska Native WA Students Earn a College Degree or Credential**





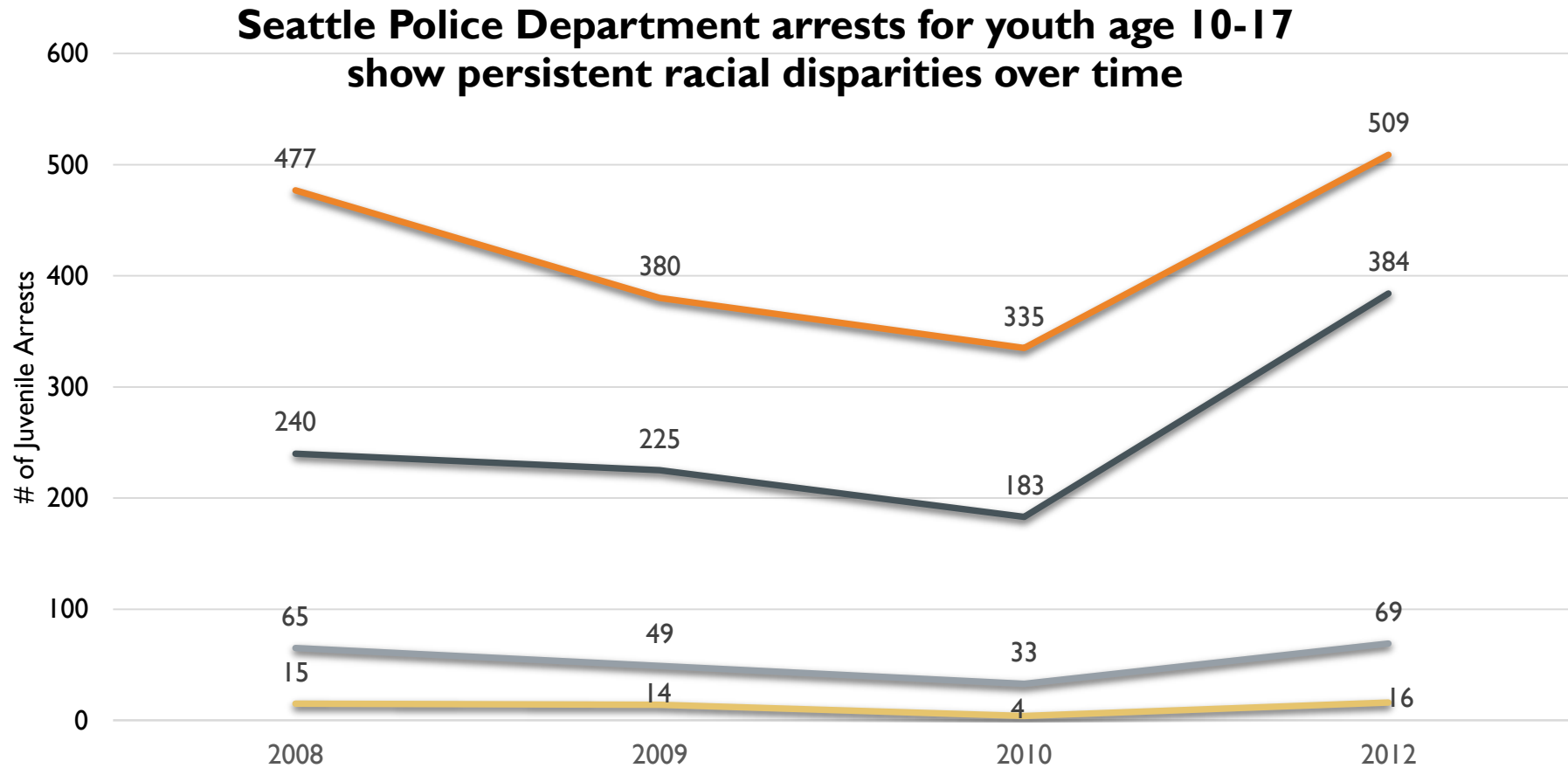
# EMPLOYMENT

**American Indian, African American/Black, and Hispanic young adults 16-24 are less likely than Whites and Asians to be employed or in school**





# SAFETY & NEGATIVE CRIMINAL JUSTICE



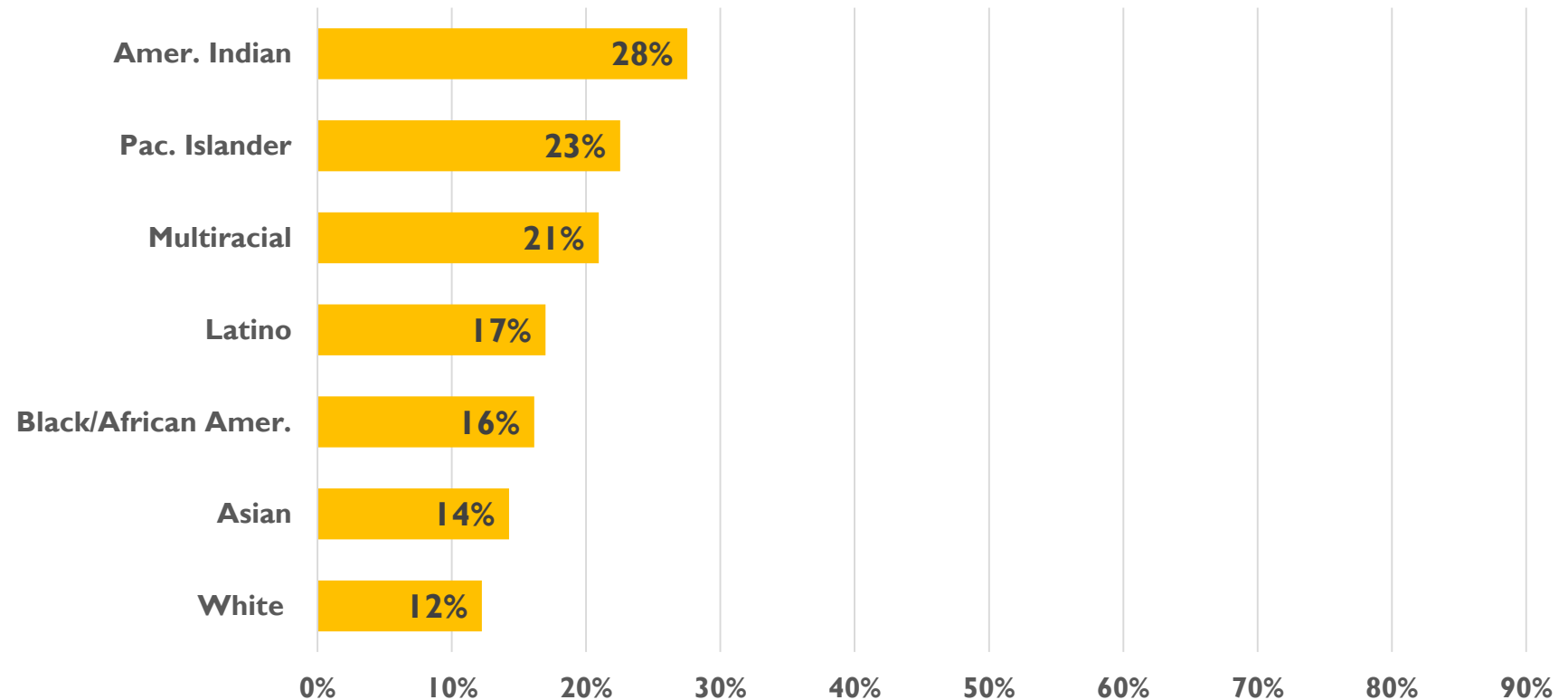
Data source: Bureau of Justice Statistics; no data reported for 2011.

— White — Black/African Amer. — Amer. Indian — Asian



# HEALTH

**American Indian, Pacific Islander and Multiracial students are more likely than Whites or Asians to seriously have considered suicide in the past 12 months**

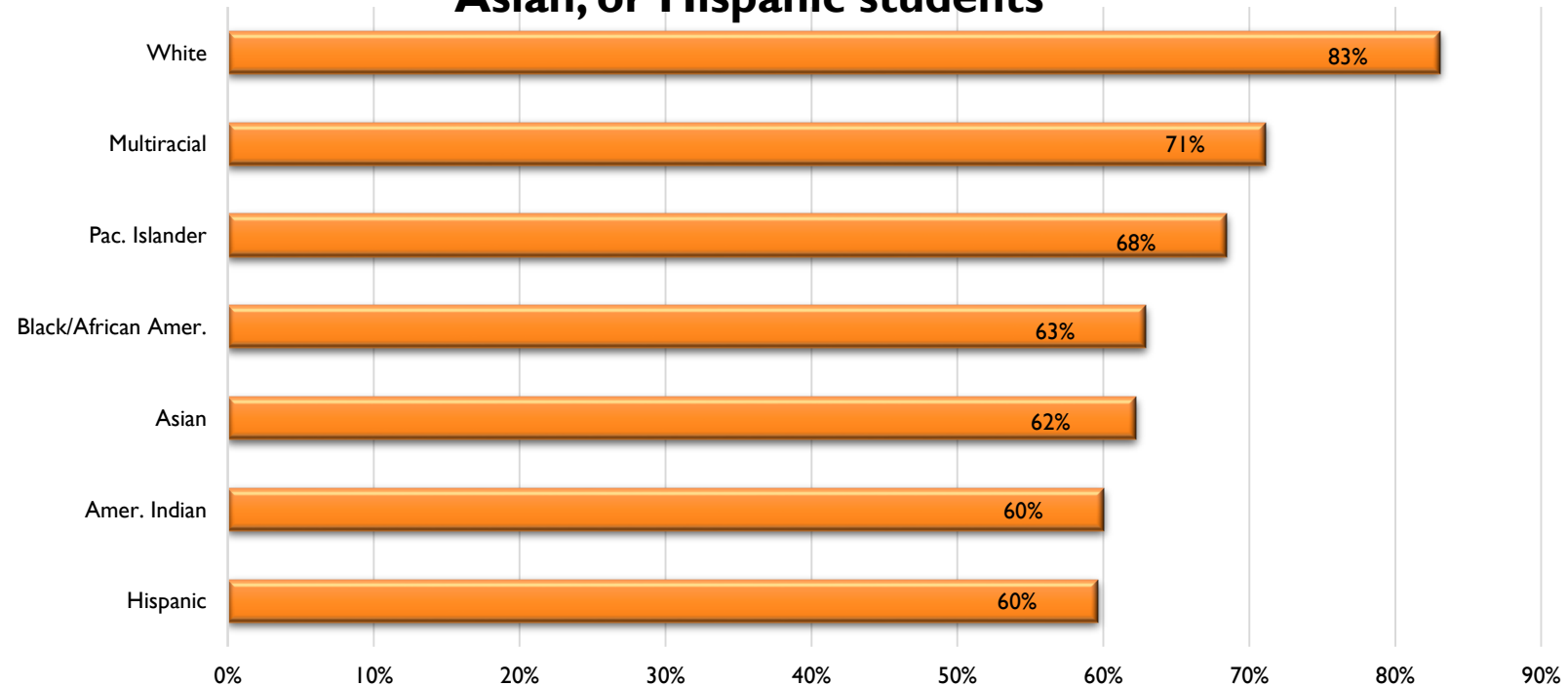






# POSITIVE CONNECTIONS

**Multiracial and White Seattle students were more likely to have a trusted adult to talk to than were Black/African American, Asian, or Hispanic students**



Data source: Healthy Youth Survey 2010, 2012 & 2014; Grades surveyed: 6, 8, 10, & 12

# 2017 SUMMER OF OPPORTUNITY



**EDUCATION** commitment is 200 new *summer learning slots* focused on low income and youth of color



**HEALTH** commitment is to pilot a *peer health educator model* focused on reaching boys of color at risk of depression and suicide



**EMPLOYMENT** commitment is 3,500 youth placed in *jobs* focusing on youth of color



**POSITIVE CONNECTIONS** commitment is to *expanding mentoring opportunities* for youth of color through the *Our Best* campaign



**SAFETY** commitment is the expansion of the *Youth Opportunity Fund* to make positive youth development activities available in order to deter risky behaviors

**For more information:**

<http://www.qa.seattle.gov/youth-opportunity>

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# LOOK AHEAD

- National strategies for aligning on measurable impact for young people:
  1. Children or Youth Cabinet
  2. Fiscal Mapping
  3. Youth Master Plan
- Key themes from what has worked in other communities include:
  - High level of collaboration
  - A results culture where resources are aligned to outcomes
  - Codifying a community's commitment to results (i.e. legislation, levy measure)

