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Specifically, these resources would support the following:

- \$50,000 for consultant resources to provide technical assistance, such as business attorneys specializing in estate planning / succession planning, accountants, and real estate attorneys specializing in commercial leasehold issues. Technical assistance could be provided in the form of 1-on-1 discussions, small group workshops and collateral materials providing information on key issues directly relevant to legacy businesses.
- \$25,000 for consultant resources to design and implement a Legacy Business Designation Program.
- \$30,000 would be allocated for a temporary, 0.2 FTE Public Relations Specialist position, to provide communications support for a Legacy Business Designation Program.

In addition, this green sheet would impose the following budget proviso:

*"Of the appropriation in the 2018 budget for the Office of Economic Development, \$30,000 is appropriated solely for a temporary Public Relations Specialist position to provide communications support for a Legacy Business Designation Program, and may be spent for no other purpose. Furthermore, none of the money so appropriated may be spent for the temporary Public Relations Specialist position until the Chair of the Council's Civil Rights, Utilities, Economic Development and Arts Committee files a certification with the City Clerk that the Office of Economic Development has provided a report with recommendations on implementation of a Legacy Business Designation Program"*

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**Budget Action Transactions**

**Budget Action Title:** Add \$105,000 GSF to OED for a Legacy Businesses Program and impose a proviso

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Increase appropriation and add 0.2 FTE, TES position, for a legacy business program	Public Relations Spec - PT	1	0.2	OED	Office of Economic Development	X1D00	00100	2018		\$105,000