

Overview of DEEL Investments

Seattle City Council
Select Committee on Education
March 26, 2018



Seattle Department of
Education & Early Learning

Objective of Presentation

- Review DEEL's Mission, Vision, and Department Goals
- Review DEEL's Theory of Change
- Provide high-level overview of DEEL investments
 - Focus on 2011 Families and Education Levy
 - Focus on 2014 Seattle Preschool Levy
- Solicit questions from Council to inform future Committee presentations

Department of Education and Early Learning

- The Department of Education and Early Learning (DEEL) is a collaborative of diverse, innovative, public servants dedicated to equitable education
- DEEL formed in 2015 and has approximately 70 employees
- We are planners, policy advisors, teachers, early learning coaches, stewards of dedicated funding and more



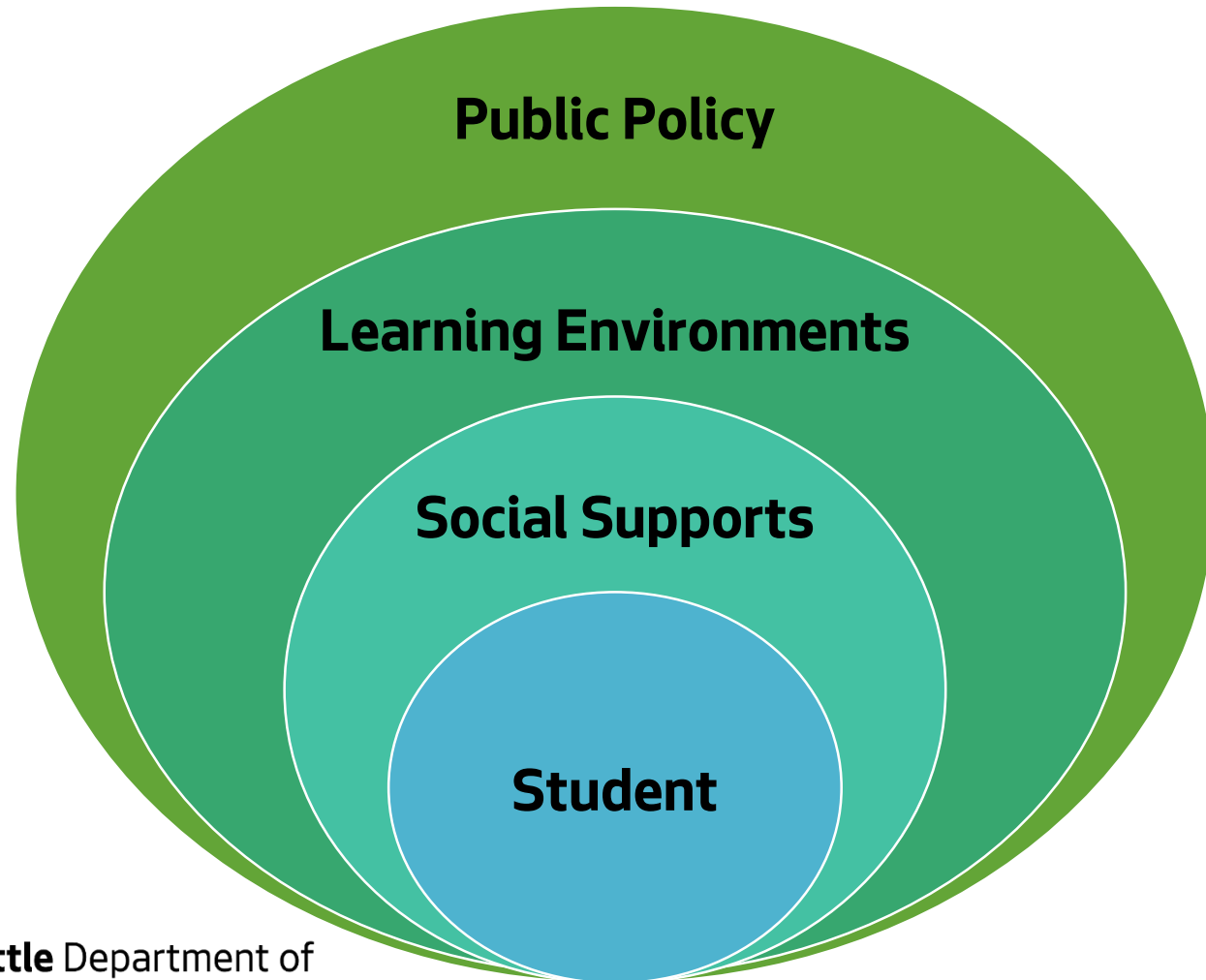
DEEL Mission

Our mission:

Our mission is to transform the lives of Seattle's children, youth, and families through strategic investments in education.

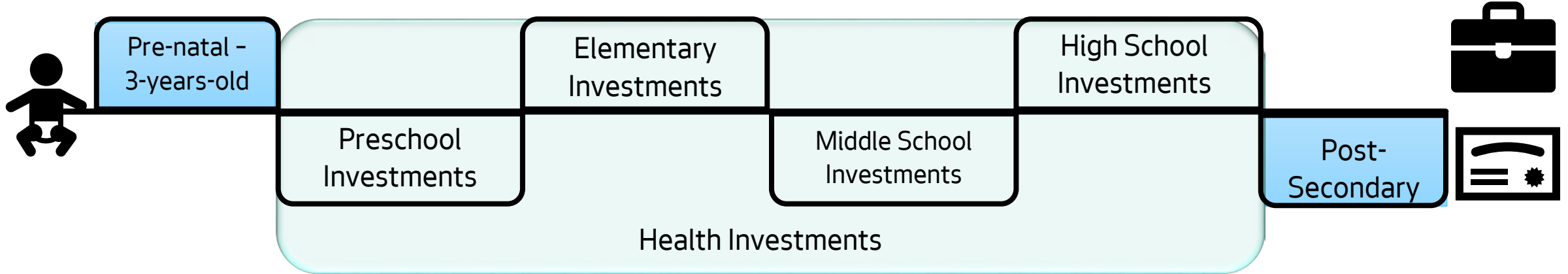


DEEL Investments + Ecosystem for Learning



- **Partnerships are key:** Providers, Community-based organizations, Seattle Public School District, Seattle Colleges
- **Social Supports:** We support **72 community-based organizations** to provide out-of-school time and culturally responsive programming in settings such as Family Child Care, preschool, after-school and summer programs
- **Learning Environments:** We fund 42 Seattle Public Schools to close opportunity and achievement, including access to physical and mental health services
- **Policy:** City of Seattle, with County and State influence

DEEL Continuum of Investments



- DEEL investments support growth and achievement at each stage of childhood and adolescence
- Our continuum has recently expanded to include "Pre-natal to 3" and "Post-secondary" with the addition of Sweetened Beverage Tax revenue

Families and Education Levy: **History**



1990

First voter approved Families and Education Levy followed the Mayor's Education Summit. Goal of this 7-year Levy was to support children and families both in and out of school and ensure all Seattle's children became safe, healthy, and ready to learn.

1997

Levy renewed with similar structure and goals

2004

Levy expanded and renewed with a shift in goals; increased emphasis on academic achievement and introduction of performance based contracts

2011

Levy expanded and renewed; investments targeted towards closing achievement gaps and supporting students not performing at grade level; shift in funding structure allows schools greater autonomy in strategy implementation to meet the needs of their students



2011 Families and Education Levy: **Goals**

All of Seattle's children will...

Enter kindergarten prepared to succeed

Achieve academically and the achievement gap will be reduced

Graduate from high school prepared for college or career

Process for Achieving Levy Goals

Continuous Improvement Cycle

DEEL sets contract Indicator and Outcome targets*

DEEL provides data, technical assistance, and ongoing support to grantees

Grantees make course corrections to improve implementation efforts

Students achieve improved outcomes as determined by contract measures and achievement trends

**Unique annual targets set for each provider/school ("Grantee") based on historical data*

2011 Families and Education Levy

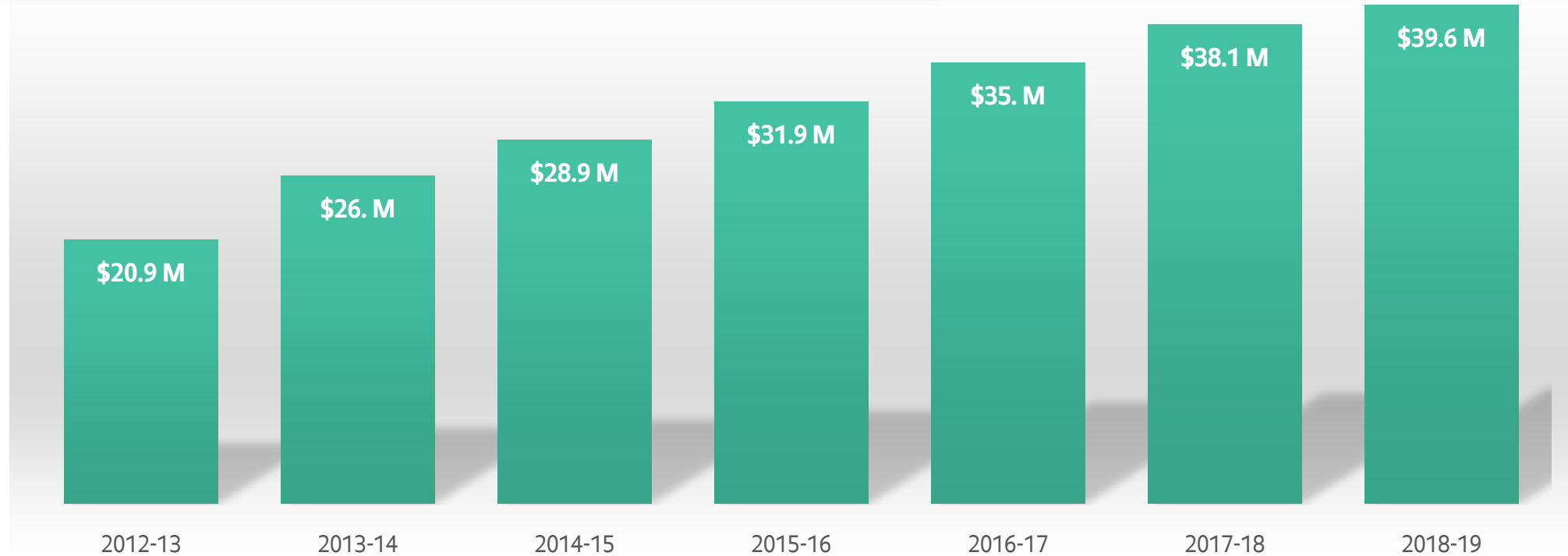
Priorities for Levy Funding	Implementation Principles:
<ol style="list-style-type: none">1. Children at risk, including English Language Learners,2. Children, birth to age 5, likely to attend low performing schools,3. Students with the highest level of academic need,4. Schools with the highest level of academic need,5. Maximizing impact by funding a targeted number of schools and students,6. Build on the success of previous investments, where possible,7. Use evidence-based and/or promising practices to improve academic outcomes, and8. Invest in family strengthening practices.	<ol style="list-style-type: none">1. Use an accountability structure based on student outcomes, indicators and performance-based contracts,2. Encourage course corrections to improve outcomes; defund projects that do not achieve outcomes,3. Report on student performance at least annually,4. Continue data-sharing agreement with Seattle Public Schools,5. Maximize partnerships to achieve outcomes,6. Provide support for innovative academic strategies aimed at dramatically improving academic achievement, and7. Help support academic elements of place-based community strategies for transformation of schools or feeder patterns of schools.

2011 Families and Education Levy: Investment Areas

Early Learning	Elementary	Middle School	High School	Health
<ul style="list-style-type: none"> • High-Quality Preschool • School Readiness • Professional development, coaching/training • Resources and materials • Parent Child Home Program • Health and Mental Health Screening and Support 	<ul style="list-style-type: none"> • Extended in-school learning time • Expanded Learning Opportunities/Out of School Time • Summer Learning • English language acquisition • Social/emotional/behavioral support • Family support/involvement/engagement • Case management • School Transitions: PK-K, 5-6, 8-9 • School Readiness and PreK-3 Alignment • College and career planning 			<ul style="list-style-type: none"> • School-based medical and mental health services • Initiatives to improve school climate • Care coordination with CBOs • Health education and promotion

2011 Families and Education Levy: Investment

\$236 million over 7 years

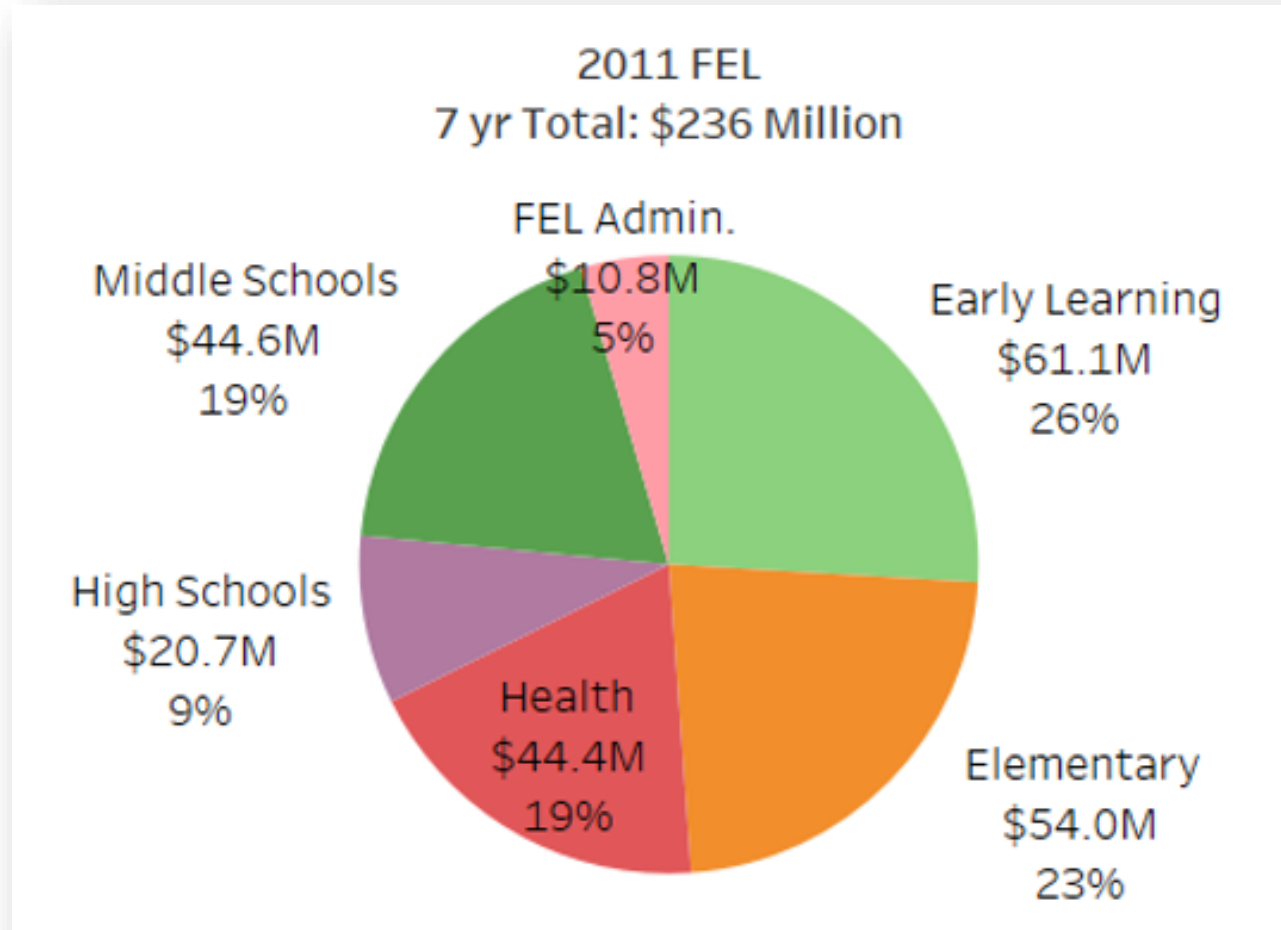


Note: Totals exclude administrative costs.



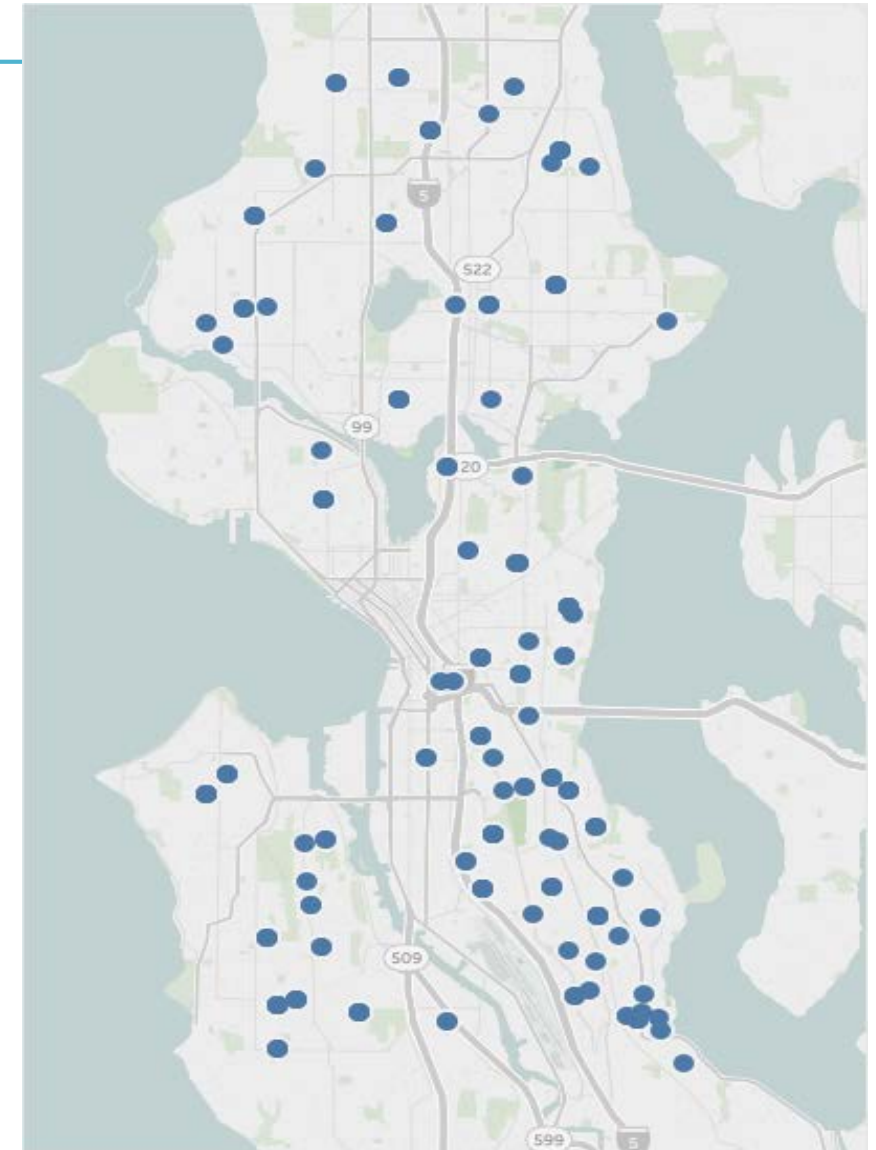
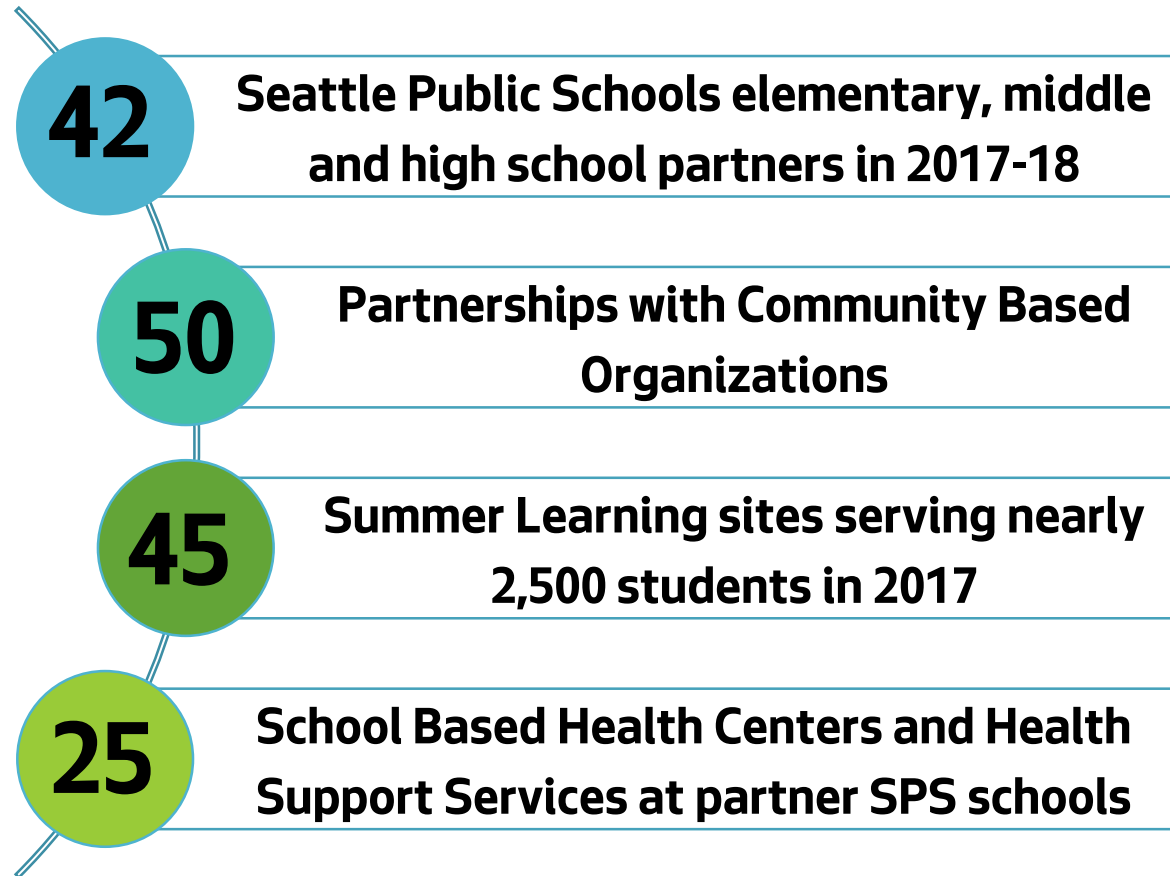
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Education & Early Learning

2011 Families and Education Levy: Investment



2011 FEL Investments by the Numbers

Current Program Investments Include:



Seattle Preschool Program Levy

History



2013

On September 23, 2013 the Seattle City Council heard compelling testimony about the positive effects that high-quality early childhood education can have on the lives of young children. This testimony inspired the Council to unanimously pass its Preschool for All Resolution (Resolution 31478), which endorses the creation of a voluntary, high-quality preschool program for all 3- and 4-year-old children in Seattle and directed DEEL to develop an Action Plan for making high-quality, affordable preschool available to all Seattle children.

2014

Ordinance 124509 and the SPP Action Plan were unanimously passed by the City Council and sent to the November 2014 ballot. On November 4, 2014 Seattle voters approved a property tax levy to fund the four-year demonstration phase of the Seattle Preschool Program— a voluntary, affordable, high-quality preschool program.

2015

SPP launched in September with 280 children in 15 classrooms. Inaugural partners included: Causey's Learning Center, Creative Kids, Launch, Seattle Public Schools, and Sound child Care Solutions.

2017

- ✓ **SPP expanded to 54 classrooms across Seattle, serving over 1,000 children.**
- ✓ **In partnership with Child Care resources and Tiny Tots Early Learning Collaborative, DEEL launched the pilot of SPP in Family Child Care Homes.**
- ✓ **With Seattle Public Schools, DEEL began offering full-day inclusion preschool to serve children with disabilities alongside typically developing peers.**
- ✓ **In partnership with Seattle Parks and Recreation, four new SPP classrooms opened in Recreation Centers across Seattle.**

2014 Seattle Preschool Program Levy: **Goals**

All of Seattle's children will...

Children will be ready for school.

All students will achieve developmentally-appropriate pre-academic skills.

All students will develop both socially and emotionally.

The readiness gap will be eliminated for SPP participants.

Process for Achieving Levy Goals

Continuous Improvement Cycle



2014 Seattle Preschool Program Levy: Core Strategies

Achieving quality through evidence-based successful practices.

Using a mixed-delivery system, with classrooms offered by Seattle Public Schools and community providers.

- Making participation in the program voluntary for providers and participants.
- Achieving the ultimate goal of serving all eligible and interested 4-year-olds and all 3-year-olds from families making less than 300% of the federal poverty level in Seattle.

Providing free tuition for children from families earning at or below 300% of the federal poverty level.

- Setting tuition on a sliding scale for families earning more than 300% of the federal poverty level with at least some level of subsidy for all families.

2014 Seattle Preschool Program Levy: Core Strategies

Establishing high standards for teacher education and training and supporting teachers in attaining these standards through tuition assistance and embedded professional development.

- Compensating staff at levels designed to attract and retain well- prepared teachers and to provide fair compensation for a traditionally poorly compensated sector of our economy.

Informing programmatic improvement through ongoing, independent evaluation.

2014 Seattle Preschool Program Levy: Investment Areas



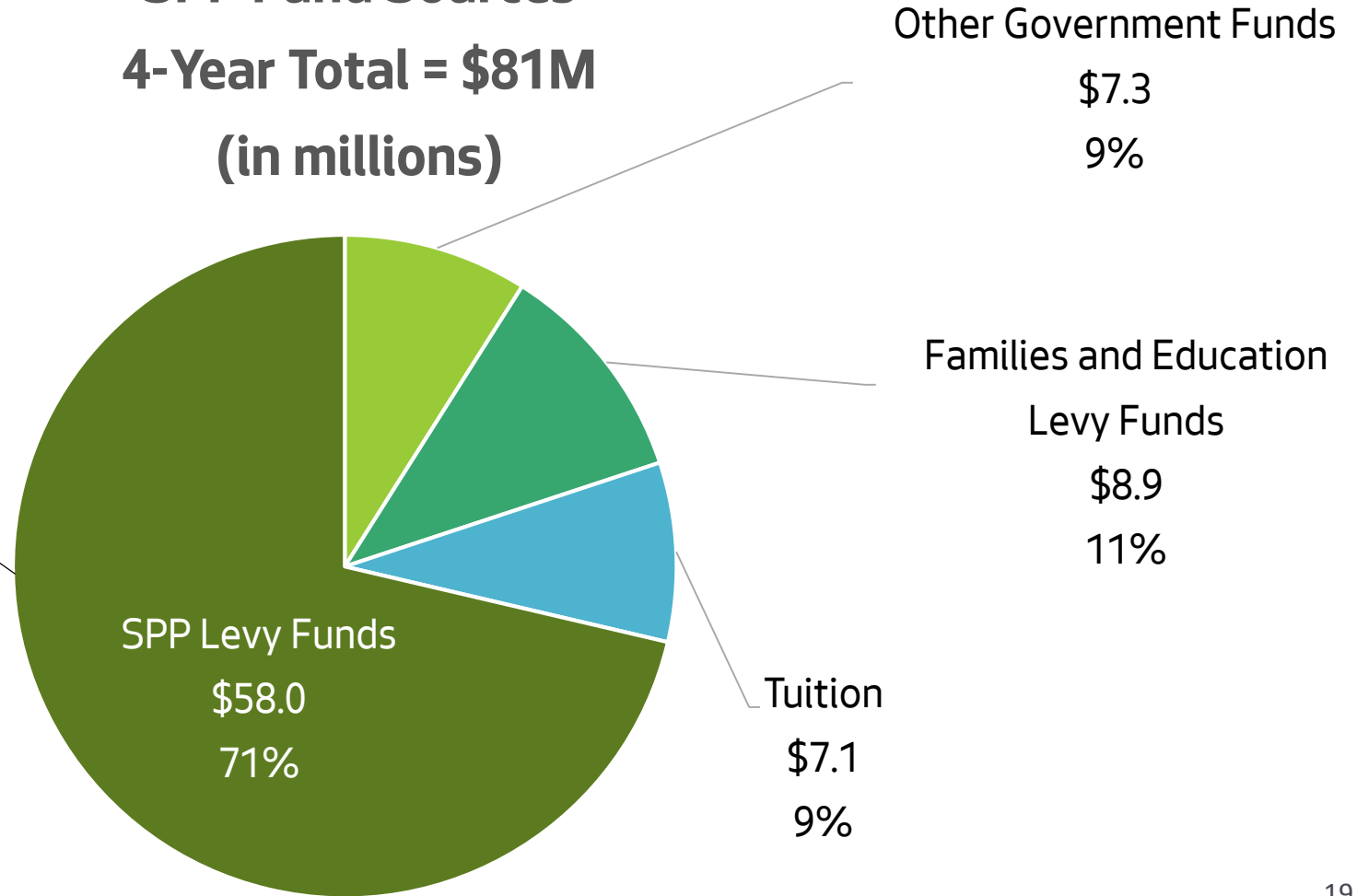
School Readiness	Program Support	Capacity Building	Research & Evaluation	Administration
<ul style="list-style-type: none"> • Tuition subsidies • Educator labor • Site administration 	<ul style="list-style-type: none"> • Coaching • Curriculum training • Health support 	<ul style="list-style-type: none"> • Teacher scholarships • Coach training and certifications • Organizational Capacity building • Facility development/renovation • Classroom equipment and supplies 	<ul style="list-style-type: none"> • Program evaluation • Child assessments • Data system development 	<ul style="list-style-type: none"> • Staff Labor • Overhead

2014 Seattle Preschool Program Levy: Investment

SPP Fund Sources
4-Year Total = \$81M
(in millions)

SPP Levy Funds

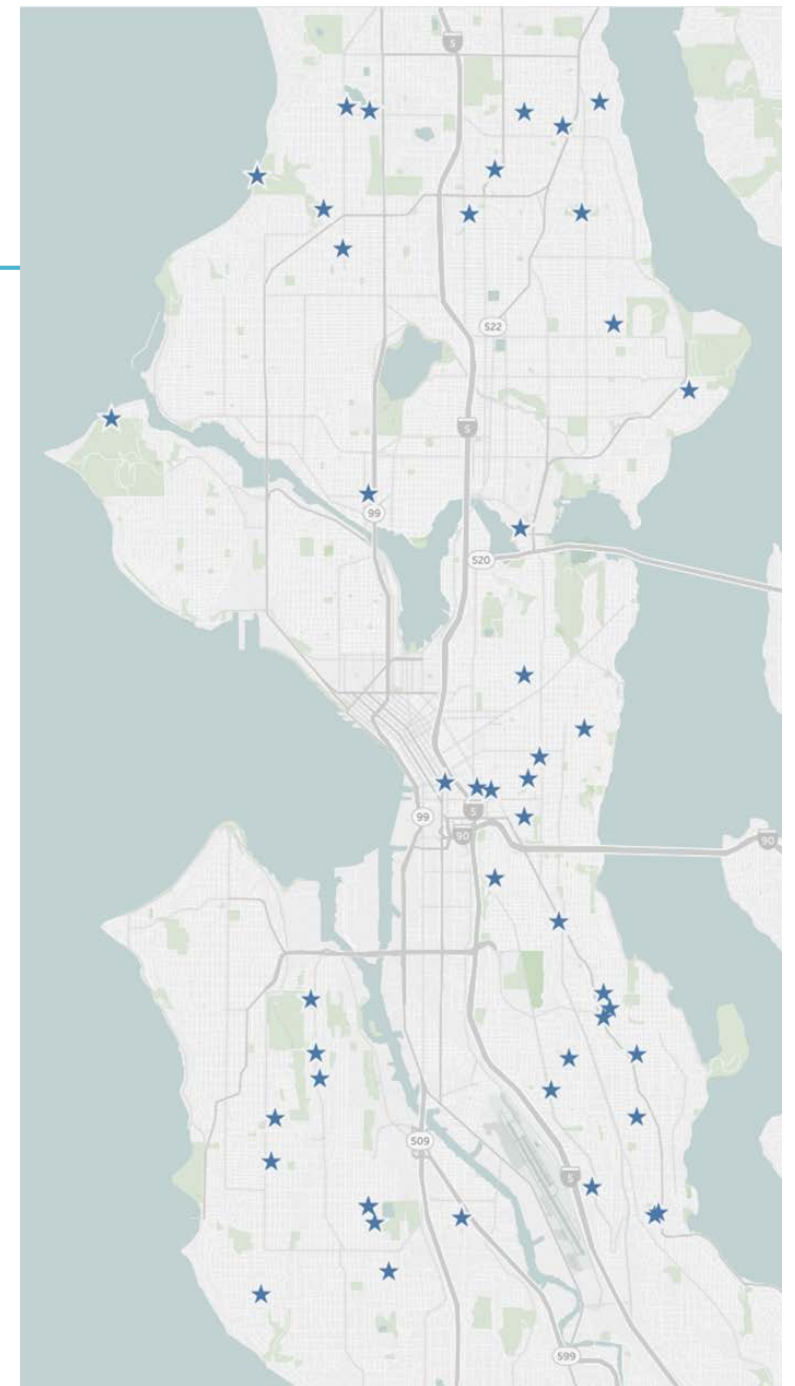
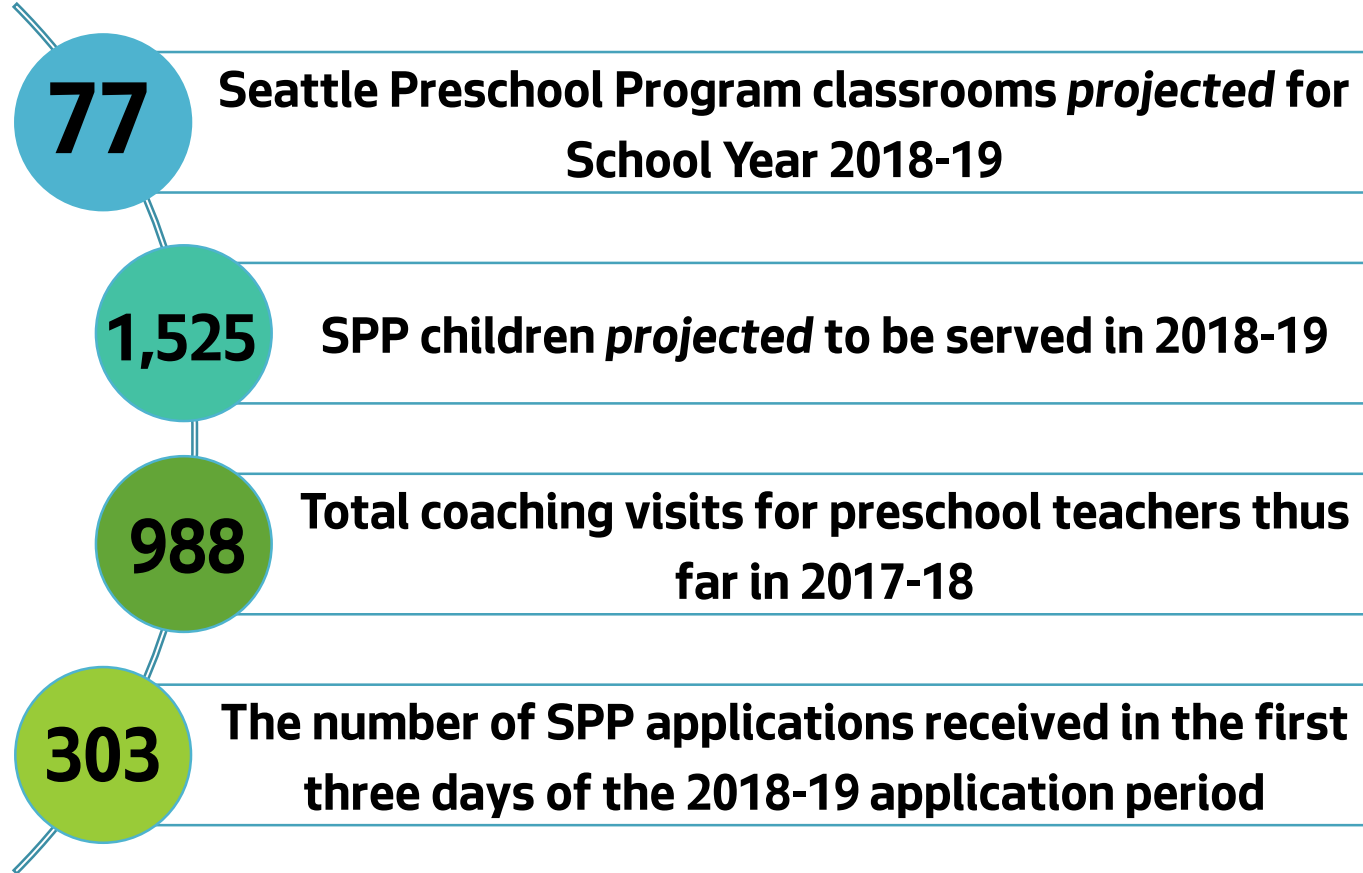
- School Readiness = \$25.9M
- Program Support = \$6.2M
- Capacity Building = \$11.6M
- Research & Evaluation = \$3.8M
- Administration = \$10.5M



Note: Totals exclude administrative costs.

2014 SPP Investments by the Numbers

Current Program Investments Include:

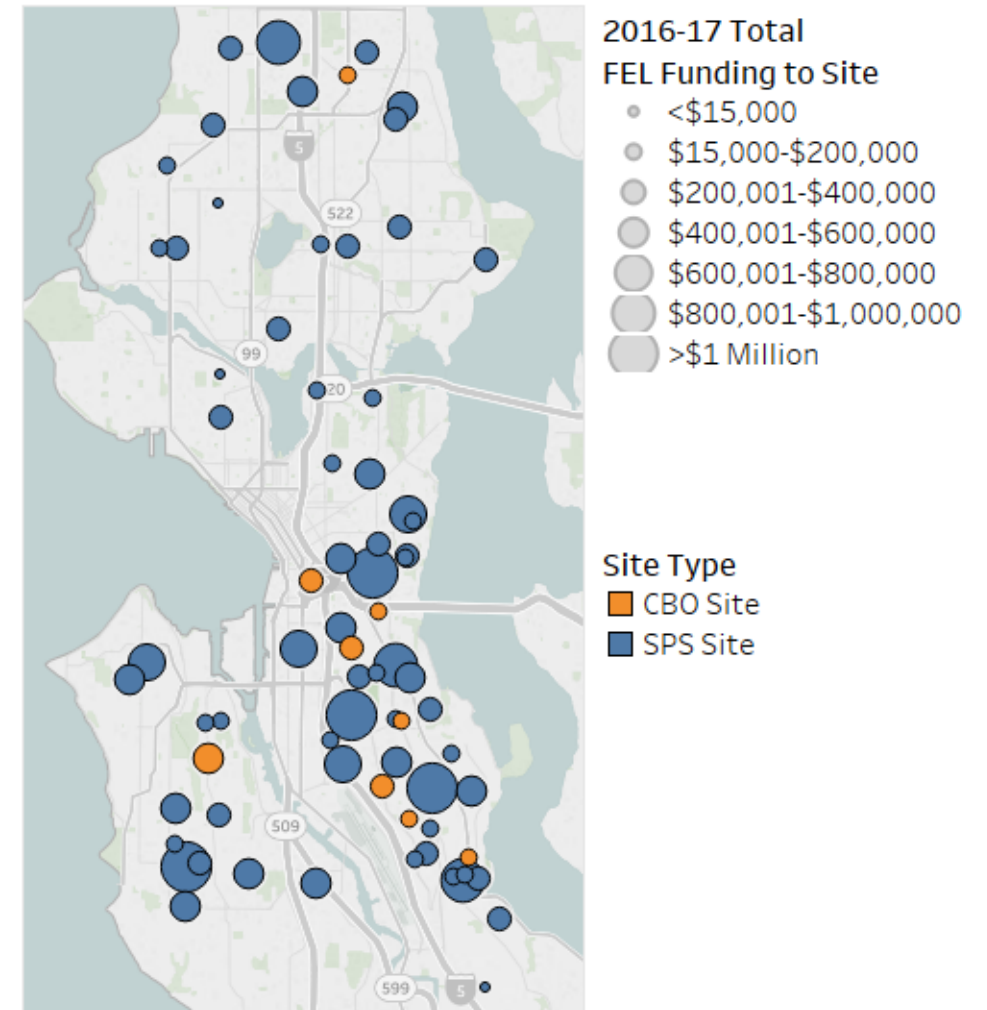


Appendix

2011 Families and Education Levy 2016-17 Impact At-a-Glance

Last school year, over half of SPS students attended a Levy-funded school.

Through Innovation Awards, School-Based Health Centers (SBHC), Summer Learning, and family and community support services, K-12 investments supported **27 partners at 76 unique sites.**



2011 Families and Education Levy 2016-17 Demographics

Students Served Through School and Summer Investments

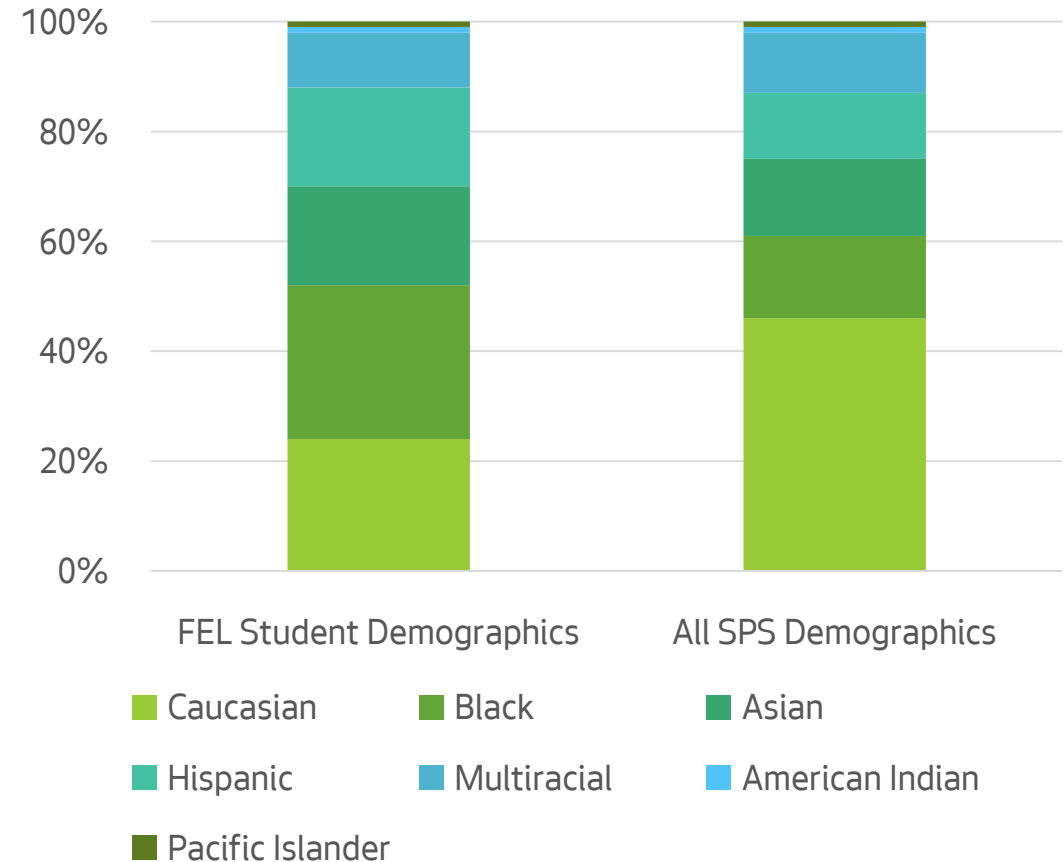
6,888 
Elementary Innovation

6,129 
Middle School Linkage and Innovation

1,248 
High School Innovation

2,467 
Summer Programming

Note: Student counts include all students at innovation elementary schools, all students at innovation middle schools, targeted students at linkage middle schools, all 9th grade students at innovation high schools, all students enrolled in levy-funded summer programs



2011 Families and Education Levy

Goals & Theory of Action

Goals

Children will be ready for school

All students will achieve academically and the achievement gap will be reduced

All students will graduate from school college/career ready

Process

Continuous Improvement Cycle

DEEL sets contract Indicator and Outcome targets*

DEEL provides data, technical assistance, and ongoing support to grantees

Grantees make course corrections to improve implementation efforts

Students achieve improved outcomes as determined by contract measures and achievement trends

**Unique annual targets set for each provider/school ("Grantee") based on historical data*

Targets and Measurement: **Monitoring progress**



Achieved At Least 90% of Target
 Yes No

Measure Topic	School Level	2012-13	2013-14	2014-15	2015-16	2016-17
Grand Total						
Assessment Achievement	Elementary School					
	High School					
	Middle School					
Assessment Growth	Elementary School					
	High School					
	Middle School					
Attendance	Elementary School					
	High School					
	Middle School					
Course Passing	High School					
	Middle School					
English Language Acquisition	Elementary School					
	Middle School					
On-time Promotion	High School					

- **Stretch targets are set** for each site based on historical performance
- **Sites often show improvement** but may not necessarily reach 90% of stretch target in a given year
- As sites improve, **targets are raised each year** to encourage increased performance over time

Continuous Improvement: Examples of DEEL-led Technical Assistance



In-School

- **Professional development (PD)** opportunities offered to teachers and school leaders
 - Professional Learning Communities (PLCs) for job-alike positions across schools
 - Tools of the Trade locally-hosted mini-conference
 - Partnerships with the University of Washington and others to provide job-embedded learning opportunities
 - Start of ELL PD series in partnership with local experts in the field (spring 2017)
 - Standards-based grading

System-Wide

- Provide **instructional leadership** development to support implementation of newly adopted district curriculum and provide leadership advice and support
- Foster **strategic partnerships** and ongoing technical support in managing relationships with CBOs and other school partners
- Guide **data-driven decision making** and support the design and implementation of progress monitoring systems, data collection tools, and analysis protocols

Continuous Improvement: Course Corrections



- **Use data to identify opportunities to improve outcomes**
 - Course correction in primary reading and math led to significant improvement in achievement of MAP performance measure targets
 - Ongoing technical support to develop data-driven decision making practices
- **Policy changes at the state or local level, including changes to student assessment**
 - Changed targets to reflect new state-wide testing practices
- **Identification of unmet needs**
 - Tutors and IAs supporting L1 and L2 students needed additional training, DEEL developed a workshop to provide professional learning on best practices for supporting students and building relationships



Improved Outcomes: Major Successes in 2016-17



Elementary School

Major improvements in Elementary primary MAP-Reading and Math outcomes

	2015-16	2016-17
	Targets Met 90%+	Targets Met 90%+
MAP-Reading	1 of 12	13 of 13
MAP-Math	1 of 8	8 of 12

Middle School

Although some schools did not meet their attendance targets, 72% of schools improved or maintained their S2 attendance performance from the previous year

Health

Expanded youth engagement efforts through expanded peer-to-peer HPV vaccine education and promotion leading to two-fold increase in HPV vaccine series completion in some schools

Improved Outcomes: Reducing the Opportunity Gap



- Ingraham High School **reduced the opportunity gap** evident in core course pass rates by 85%
- **Restorative Justice Practices:** School-wide effort to improve attendance, discipline, and school climate at Cleveland High School
- **Math improvements:** Middle School Levy investments are improving the outcomes for the most struggling students
 - In 2016-17, 40% of incoming L2 students at Innovation Middle Schools met standard by the end of the year
 - Cohort analysis of academic performance at Innovation Middle Schools demonstrates they are increasing the number of students meeting grade level standards

	6 th Grade	8 th Grade
	% Students Meeting Math Standard	% Students Meeting Math Standard
Class of 2021	52.5%	60%

Ongoing Improvements and Systems Change



Partnerships for Professional Learning

- DEEL program staff and school partners share a strong desire to improve outcomes for **English language learners**
- We have spent this year analyzing data, researching best practices, gathering input from school leaders, and developing partnerships with local experts to design an **ongoing professional learning series**
- It will strengthen the instructional practices of classroom teachers and increase their ability to be **linguistically responsive** to the needs of their emergent bilingual and multilingual students

Mental Health Enhancement

- Public Health is **building off a quantitative analysis** of mental health services and coding practices in SBHCs with a qualitative analysis that was completed at the end of the 16-17 School Year. The focus is on **better understanding the range of tier 2 services** provided by school-based mental health providers and how they complement tier 1 services in schools.
- Middle and HS providers are now actively receiving **weekly data** about the students on their caseload. The data supports outreach, progress monitoring, and tailored student services and collaboration with school staff to **influence health and academic outcomes**

Elementary Investment Areas 2016-17

Investment Sites/Programs	What It Looks Like in Schools
<ul style="list-style-type: none"> • 19 Elementary Innovation Schools • 8 School-Based Health Centers • 20 PreK-5 Summer Learning Sites • 3 Community-Based Family Support Programs • 6 School-Based Family Support Program Sites 	<ul style="list-style-type: none"> • Extended in school learning: Certificated staff providing additional instruction and supplemental learning opportunities during the school day • Enhanced out of school time: Extended day, break camps, summer programs, and early start build on lessons learned during the school day and year • Social-Emotional and Family Support: School-wide and small group services to support students social-emotional skill development; specific staff dedicated to case management and direct wrap-around supports to students and their families

Middle School Investment Areas 2016-17

Investment Sites/Programs	What It Looks Like in Schools
<ul style="list-style-type: none"> • 4 Innovation Middle Schools <ul style="list-style-type: none"> • Aki Kurose Middle School • Denny Middle School • Mercer Middle School • Washington Middle School • 13 Linkage Middle Schools • 5 Middle-School-Based Health Centers • 8 Summer Learning Sites 	<ul style="list-style-type: none"> • Extended learning time: Additional time provided to students struggling in math and/or English language arts • Out-of-School time activities: A diverse range of academic and enrichment activities are open to all students. Schools work with community partners to target students that are struggling academically or socially • Wraparound services: Programs aid in connecting students to their school community including case management, restorative circles, and attendance campaigns • College and career planning

High School Investment Areas 2016-17

Investment Sites/Programs	What It Looks Like in Schools
<ul style="list-style-type: none"> • 5 Innovation High Schools (9th Grade Focus) <ul style="list-style-type: none"> • Cleveland • Franklin • Ingraham • Interagency Academy • West Seattle • 12 School-Based Health Centers • 7 Summer Learning Sites 	<ul style="list-style-type: none"> • Tutoring Centers: Before, during and after-school tutoring staffed by community partners and SPS employees • Academic Case Management: Monitoring academic progress and helping students overcome personal & classroom challenges • Student-led Conferences: Students own and lead traditional parent-teacher conferences • Attendance Specialists: Part of family support team to strengthen relationships and engagement, troubleshoot attendance challenges