

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Christopher Brown									
Board/Commission Name: Seattle LGBTQ Commission				Position Title: Member					
Appointment <i>OR</i> Reappoint	ment	Council Cor Yes No							
Appointing Authority: ☐ Council ☐ Mayor ☐ Other: Fill in appointing authority	Date Appointed: 4/10/2018 リバルかりま		Term of Position: * 11/1/2017 to 10/31/2019 ✓ Serving remaining term of a vacant position						
Residential Neighborhood: Washington Park	Zip C 9811								
Background: Christopher (Chris) Brown is currently the Executive Chair at Out & Equal, a national non-profit dedicated to achieving LGBTQ workplace equality. Out & Equal partners with Fortune 1000 companies and government agencies to provide executive leadership development, comprehensive training and consultation, and professional networking opportunities. Chris has been a strong advocate for the LGTBQ community. He is a Steering Committee Member of Victory Fund and Fighting for the Majority, both organizations that support LGBTQ candidates for elected office throughout the country.									
Authorizing Signature (original signature)	e):	Jenny A. D	Appointing Signatory: Jenny A. Durkan Mayor of Seattle						

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^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Christopher M. Brown

Work Experience

Out & Equal

Executive Chair - Seattle, WA

August 2012 - Present

As a volunteer I work with our local Executive Committee to develop content for our Regional Summit for 4 years including plenary sessions, workshop content, negotiating of contracts for event spaces. We also developed quarterly educational roundtables, an annual LGBT career fair and our annual community event called the Pinknic. Each year I worked to develop an annual budget and developed year-over-year growth.

The Out & Equal Seattle Regional Affiliate is dedicated to helping employee resource groups (ERGs) foster an inclusive environment for all Pacific Northwest companies by fostering cross-company communication, sharing best practices, providing professional networking and development opportunities, and engaging in our communities.

Sales Partnerships International (American Express)

August 2015 - September 2016

Quality Assurance Manager - Seattle, WA

Worked with 11 markets to engage field agents on Quality Assurance procedures. Our main focus was the success of OptBlue which allows small business customers to accept American Express along with Visa and MasterCard. We worked to ensure that small business customers understand they can now accept American Express which grants them access to a higher value customer and can help increase average purchase amounts in their store. This additional acceptance of American Express cards also spurs an increase in American Express card usage and American Express cardholders.

iHeartMedia

Director of Digital Sales - Seattle, WA

August 2010 - June 2015

Worked with the local market and national markets to develop the digital marketing segment within iHeartMedia and iHeartRadio. This included Digital Sales Management, Digital Sales Growth, Training of sales staff on new tools and resources, Direct client contact, Homepage programming, Digital integration of Sales and Marketing packages, Analytics with SiteCatalyst, Google Analytics, Salesforce, Contest Administration, Worked with Programming, Promotions and Sales to develop effective marketing campaigns, HTML/CSS, Editing and implementation of PHP/MySQL, Graphic Design, All digital content (photos / videos / podcasts / blogs), Social Media campaigns and Brand integrity.

Bellevue College

Student - Bellevue, WA

August 2008 - March 2010

Attended school full time to graduate with a degree in Information Systems & Software Development.

Bank of America

2004 - 2008

Senior Personal Banker Assistant Vice President - Bellevue, WA

Throughout my time with Bank of America I worked to coach our teller teams, my fellow personal bankers and our in-branch associates. We concentrated on customer service, sales & support, small business, mortgage loans and referrals to our business line partners in Premier Banking and Investment Services.

Intercontinental Hotels Group Inc (IHG)

2001 - 2004

Chatsworth, Torrance, San Diego, El Segundo, San Jose, CA and Seattle, WA Director of Sales

During my time with IHG I worked to re-brand a number of properties. This included identifying key business prospects and market share targets for development. For each area I would create a trace file system for the organization of hot leads, implement daily and monthly revenue tracking systems and assigned leads as needed to Sales Managers and Sales Coordinators. We would do coordinated sales blitzes for the new properties with the intention of filling the hotels with national accounts and agencies I managed. These national accounts included Exxon Mobile, AARCO, BP, American Honda, Toyota and Nissan.

Properties I worked with included: Staybridge Suites Chatsworth, Emerald Plaza San Diego, Intercontinental Hotel San Francisco, Staybridge Suites El Segundo, Staybridge Suites Torrance, Holiday Inn Carson and the Bel Age West Hollywood.

Education

Information Systems and Software Development Associate of Arts (91 credits) – Graduated March 2010 Introductory .NET Programming Certificate (45 credits) – Graduated March 2010 Bellevue College – Bellevue, WA

<u>Coursework includes</u>: Database Applications, Systems Analysis & Design, Database Theory, Intro to
Programming, Web Development II, Enterprise Applications, Networking Basics, Object-Oriented
Programming, SQL & Relational Database Programming, Operating Systems, Intro to Computer Hardware,
HTML & Web Page Development, Web Design & Development

Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission March 2018

16 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	6	1.	Member	Julia Ikaura Ricciardi	5/1/17	4/30/19	2	City Council
2	F	1	2.	Member	Katrina Sanford	5/1/17	4/30/19	1	Mayor
	,		3.	Member	Ann Luetzow	5/1/17	4/30/19	1	City Council
			4.	Member	Latosha Correll	5/1/17	4/30/19	1	Mayor
		5	5.	Member	Ely Hernandez	5/1/17	4/30/19	1	City Council
3	М	1	6.	Member	Manuel Venegas	11/1/17	10/31/19	3	Mayor
		3	7.	Member	Kari Lerum	11/1/17	10/31/19	1	Commission
		5	8.	Member	Lindsay Church	11/1/17	10/31/19	1	Mayor
			9.	Member	Nikki Hurley	5/1/16	4/30/18	1	City Council
OPP 1 SP OPP			10.	Member	VACANT	5/1/16	4/30/18	1	Mayor
			11.	Member	Joseph Suttner	5/1/16	4/30/18	1	City Council
			12.	Member	VACANT	5/1/16	4/30/18	1	Mayor
	,		13.	Member	VACANT	11/1/16	10/31/18	1	City Council
		manuscreen de mille	14.	Member	Ian Irving Bradshaw	11/1/16	10/31/18	1	Mayor
1	F	1	15.	Member	Deepa Sivarajan	11/1/17	10/31/19	1	City Council
		3	16.	Get Engaged	Jessi Murray	09/01/17	8/31/18	1	Mayor
			17.	Member	VACANT	5/1/18	4/30/20	1	City Council
	and the second		18.	Member	Christopher Brown	11/1/17	10/31/19	1	Mayor
	on the second		19.	Member	Lauren Boling	11/1/17	10/31/19	1	Commission
	-,		20.	Member	VACANT	5/1/18	4/30/20	1	Commission
			21.	Member	VACANT	5/1/18	4/30/20	1	Commission

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	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5				1	3		1	3			1

Council	1	1				AND THE RESIDENCE AND THE PARTY OF THE PARTY.		1
Comm	2					2		
Total	2 6	1	1	3	1	3		2

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List gender, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.