



## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Jennifer Tippins</i>		
<b>Board/Commission Name:</b> <i>Seattle Pedestrian Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> <i>5/7/2018</i> <i>5/9/18</i> <i>ECP</i>	<b>Term of Position: *</b> <i>4/1/2018</i> <b>to</b> <i>3/31/2020</i>  <input type="checkbox"/> <i>Serving the remainder of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Queen Anne</i>	<b>Zip Code:</b> <i>98109</i>	<b>Contact Phone No.:</b> <i>N/A</i>
<b>Background:</b> <i>Jennifer is a resident of Seattle for the last seven years. She identifies as a mixed-race woman who loves multi-modal travel and works as planner for BERK Consulting. She works with local governments and non-profit organizations across Washington State on diverse public policy issues that help communities. She has worked on a variety of outreach and engagement projects covering a range of topics from housing, economic development, and visioning plans.</i>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# JENNIFER TIPPINS

## EDUCATION AND SKILLS

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### **Educational Degrees:**

Master of Urban Planning (MUP) in Urban Design and Planning, University of Washington, 2013

Master of International Studies (MAIS) in China Studies, University of Washington, 2013

Bachelor of Fine Arts in Film and Television, New York University, 2005

### **Certificates:**

Seattle Department of Neighborhoods, People's Academy for Community Engagement (PACE) Program 2013 – 2014.

**Software:** Microsoft Office Suite (Word, Excel, Power Point, Outlook), Adobe Creative Suite (Photoshop, InDesign), ArcGIS mapping, Web basics (HTML, CSS, Word Press).

**Foreign Languages:** Mandarin Chinese

## RELEVANT EXPERIENCE

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### **BERK Consulting, Seattle WA | Associate Planner, February 2014 – present**

I work with local governments and non-profit organizations across WA State on diverse public policy issues that help communities achieve their best futures. Areas of focus include land use planning, strategic planning, economic development and feasibility, and public policy analysis.

#### *Outreach and Engagement Projects*

- **City of Kenmore, Imagine Kenmore (2015-2016):** Led and designed outreach strategy for City of Kenmore to collect public feedback on proposed City improvement projects. Work included engagement with the general public by creating a website, online survey, online mapping comments, and open house meetings. Outreach results were analyzed and communicated to City Council to create a proposed project package. Voters passed a bond measure for "Walkways and Waterways" in November 2016 to approve a mix of sidewalk, bike, and waterfront improvements.
- **City of Chelan Comprehensive Plan Update (2016-2017):** Engaged various stakeholders including residents, local property owners, and developers in sharing their ideas on the vision of Chelan and also on land use change proposals. Created outreach posters and flyers, designed online surveys, public workshops, and community events to reach youth in schools.
- **Pierce County Library System Strategic Plan (2016):** Led an outreach strategy to engage the broad community on what's important in their lives to inform library strategy. Designed and implemented community outreach strategy, stakeholder interviews, and large focus groups. Employed a variety of outreach tools to engage a diverse population and facilitated large group discussions. Designed communication materials and strategic plan document design.
- **Pioneer Square Neighborhood Plan Update (2016):** Engaged local stakeholders, neighborhood businesses and residents during the neighborhood plan update kick-off meeting. Worked with the Alliance for Pioneer Square to design final products of the plan to share with the community online and in print.
- **City of Auburn, Housing Element Update (2014):** Housing analysis completed to update the City's Comprehensive Plan Housing Element. Outreach to under-served and diverse communities including seniors, and Russian and Hispanic populations living in Auburn through unique community events at the senior center, Russian grocery store, and Hispanic neighborhood.
- **WA State Ferries Online Reservation System (2014).** Worked on communications and outreach to San Juan Island residents about the planned implementation of the online ticket reservation system. Created messaging, How-To guides, and attended community outreach events in the San Juan Islands in the summer of 2014.

**Seattle Chinatown International District Development and Preservation Authority (SCIDpda), Seattle WA |  
IDEA Space Design Lab Intern and Alley Project Coordinator, February 2011 – December 2013**

The mission of the SCIDpda is to both preserve and develop the Chinatown ID in a way that best reflects and honors the unique heritage and characteristics of the neighborhood. I worked on several urban design and planning policy projects including:

- Conducted interviews with local residents and property owners in Chinatown ID and Pioneer Square neighborhoods to document historic uses of alleys through oral histories. Designed and produced informational brochure to market alley storefronts for potential business development.
- Developed a report that analyzed effects of citywide parking policies on the neighborhood. Interviewed local stakeholders, reviewed current and past parking policies and studies and identified recommendations to increase social equity in parking management. The report informed future conversations on parking management in the neighborhood.
- Organized and facilitated a workshop to inform property owners of historic buildings on available resources for historic preservation.

**University of Washington, Seattle WA | Researcher and Teaching Assistant, 2011 - 2013**

*MA Thesis Research, August 2012 – September 2013*

The purposes of my thesis was to understand different land use planning models for rural village redevelopment and propose a set of landscape typology indicators and measures to develop a baseline of the existing typology to compare alternatives. This analysis would inform local planning policies and provide recommendations that best support the resilience of this historically productive agricultural landscape.

- Conducted social qualitative field research through interviews with a variety of stakeholders including local rural village residents, local government officials, and NGOs in Chengdu and Pi County in Sichuan.
- Worked with and managed student research assistants.
- Reviewed and analyzed current local planning policies and documents.

*Teaching Assistant, China Rural Village Planning Summer Studio, June – July 2013*

I assisted professors in organizing, managing and facilitating a group of 30+ graduate students in a cross-cultural planning studio explore options and make recommendations for rural village redevelopment in villages southwest of Chengdu. I worked with students through the planning process, from research design to fieldwork to final presentation. This included:

- Designing and conducting qualitative and geospatial fieldwork in rural villages outside of Chengdu.
- Assisting student groups to prepare a presentation of findings and recommendations to local officials and the local planning department in Chengdu, Sichuan.

**HONORS, AWARDS, CONFERENCES**

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- Association of Collegiate Schools of Planning Annual Conference, presenter on thesis research, 2014.
- UW Professional Council MUP Poster Competition, Best Thesis Poster and People's Choice Award, May 2013.
- U.S. Department of State Critical Language Scholarship Recipient 2012, summer intensive language program in Shanghai.
- U.S. Student Research Fulbright Grant, US Department of State Student Researcher Hong Kong, 2008-2009.

**PROFESSIONAL AFFILIATIONS**

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- American Planning Association, January 2012 – present
- SEED Certification (Social Economic Environmental Design), Public Interest Design Institute, June 2012

**VOLUNTEER WORK**

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- Big Brothers Big Sisters of Puget Sound, Big Sister mentor, June 2015 – January 2017
- Pioneer Square Preservation Board member, September 2012 – September 2013

# Seattle Pedestrian Advisory Board

11 Members: Pursuant to *Resolution 29532*, all members subject to City Council confirmation, 2-year terms;

1 Get-Engaged Member: Pursuant to *Ordinance 120325*, all members subject to City Council confirmation, 1-year terms:

- 5 City Council-appointed
- 7 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	M	3	1.	Member	Beau Morton	4/1/18	3/31/20	2	Council
6	M	3	2.	Member	David Seater	4/1/17	3/31/19	1	Council
6	F	6	3.	Member	Hannah Keyes	4/1/18	3/31/20	1	Council
6	M	3	4.	Member	Gordon Padelford	4/1/17	3/31/19	2	Council
2	F	2	5.	Member	Angela Davis	4/1/17	3/31/19	2	Council
1	M	2	6.	Member	Chaitanya Sharma	4/1/18	3/31/20	1	Mayor
6	F	3	7.	Member	Hayley Bonsteel	4/1/17	3/31/19	1	Mayor
6	F	2	8.	Member	Andrea Clinkscales	4/1/18	3/31/20	1	Mayor
5	F	3	9.	Member	Bunnie Lee	4/1/18	3/31/20	1	Mayor
6	F	4	10.	Member	Patricia Chapman	4/1/17	3/31/19	1	Mayor
6	F	7	11.	Member	Jennifer Tippins	4/1/18	3/31/20	1	Mayor
			12.	Get-Engaged Member	VACANT	9/1/17	8/31/18	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5			1				1	4			
Council	3	2				1			1	3			
Other													
Total	4	7			1	1			2	7			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List gender, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*