

## City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Franklyn Rose									
Board/Commission Name:		Position Title:							
Seattle Freight Advisory Board			Member, Position #10						
		Council Confirmation required?							
🗌 Appointment <i>OR</i> 🔀 Reappointi	⊠ Yes								
		No No							
Appointing Authority:	Date	Appointed:	Term	of Position: *					
Council			6/1/2	2018					
Mayor			to						
Other: Fill in appointing authority			5/31/2019						
,									
				rving remaining term of a vacant position					
Residential Neighborhood:	Zip Co	ode:	Conta	act Phone No.:					
N/A	N/A								
`									
Background:									
Has over 30 years' experience in logistics, goods delivery, and truck equipment sales and operations.									
Authorizing Signature (original signature	e):	Appointing Signatory:							
IN // 24/ // ~		Councilmember Mike O'Brien							
	Chair, Sus	Chair, Sustainability and Transportation Committee							

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not appointment date.

# FRANKLYN ROSE

#### **WORK EXPERIENCE:**

Western Peterbilt LLC

Seattle, WA.

January 2014 to Present

Positions: New and Used Commercial Truck Sales

Provide inventory of used commercial trucks via current inventory and searching outside suppliers. Designed custom vehicle applications based on customer needs.

Sysco Food Service Of Seattle

Kent, WA.

July 2005 to January 2014

Positions: Class A CDL Driver

Customer Router Driver Supervisor

**Dispatch Office Supervisor** 

On Board Vehicle GPS and Communications Administrator

**Driver Handheld Micro Computer Administrator** 

Duties now include South Sound, Olympic Peninsula, Oregon, and Alaska region customer routing. Xata truck onboard computer, Symbol driver handheld computer, and DriveCam on board video camera installation, maintenance, and administrator.

Driver D.O.T hours and violations management.

Commercial vehicle licensing and documentation.

Driver safety and efficiency training.

Phoenix and Gas Boy Fuel dispensing administrator.

Vehicle, product, and customer tracking programs administrator.

**D.F.** Marks Company

Woodinville, WA

January 2004 to July 2005

#### **Position: Commercial Sales**

Assisted in coordinating the move of the company to a new 33,000 square foot facility in Woodinville. Assisted, prepared and attended the annual D.F. Marks two-day Trade Show held in Seattle, WA. Additional duties included: commercial truck/trailer leasing and purchasing advice, warehouse product flow, wholesale product purchasing, customer advice and order input.

Sales and customer service to the commercial landscape industry, school districts, state and park agencies, construction companies, property management services, commercial hydroseeders as well as the current base of retail customers that require information and assistance regarding commercial turf management.

**DAZ Lawn and Garden Goods** 

Auburn, WA

June 2003 to January 2004

#### Position: Outside Sales Representative / Warehouse and Distribution Advisor

Increased customer base in the South Puget Sound and coastal territories. Reorganized and streamlined warehouse and distribution procedures. Suggested new products and evaluated current lines for profit potential.

Valley Freightliner, Inc.

Pacific, WA

2001 to June 2003

#### Position: New Manufactured Commercial Truck Sales Representative

Responsible for the specing, ordering, tracking and delivery of new manufactured commercial trucks. Serviced current customer base as well as increased customers by cold calling and territory management. Received extensive knowledge in many aspects of commercial truck rules and applications for manufacture and engineering.

Worked closely with all aspects of the dealership to include parts, service, detailing and the body shop to insure an efficient and profitable delivery.

Increased business for the parts, service and body shop through recommendations while cold calling and prospecting for commercial truck sales.

Worked closely with finance management to provide purchase finance options.

Familiar with many aspects of single and commercial truck leasing.

Member of the Bates Vocational Commercial Truck Driver Training College Advisory Board.

Valley Freightliner, Inc.

Pacific, WA

March 2000 to 2001

#### Position: Used Commercial Truck Sales Representative

Sold off of existing inventory as well as searching out specific units via phone and internet. Serviced current customer base as well as increased customers by cold calling and territory management. Worked closely with manufacturers and fabricators for multiple body modifications such as dump truck applications, flat bed conversions, frame adjustments, and van body installations.

**D.F.** Marks Company

Woodinville, WA

1991 to 2000

#### Position: Warehousing, Distribution, Class "A" Truck Driving and Outside Sales

Almost a decade of many aspects of the horticulture industry to include Warehousing, Distribution, Buying, Outside Sales, and Public Speaking.

### Seattle Freight Advisory Board

12 Members: Pursuant to Seattle City Council Resolution 31243, 11 members subject to City Council confirmation, 2-year terms (1-year terms to refresh membership continuity):

- # City Council-appointed
- # # Mayor-appointed
- # # Other Appointing Authority-appointed (specify):

#### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	N/A	1.	Member	Warren Aakervik	6/1/18	5/31/20	1	Council
6	М	N/A	2.	Member	Todd Biesold	6/1/18	5/31/19	1	Council
6	F	N/A	3.	Member	Kristal Fiser	6/1/18	5/31/20	2	Mayor
3	F	N/A	4.	Member	Jeanne Acutanza	6/1/18	5/31/20	2	Mayor
6	M	N/A	5.	Member	Johan Hellman	6/1/18	5/31/20	2	Mayor
6	М	N/A	6.	Member	Mike Elliott	6/1/18	5/31/20	2	Mayor
6	М	N/A	7.	Member	Hal Cooper	6/1/18	5/31/19	2	Council
6	М	N/A	8.	Member	Pat Cohn	6/1/18	5/31/19	2	Council
6	М	N/A	9.	Member	Dan McKisson	6/1/18	5/31/19	2	Mayor
6	М	N/A	10.	Member	Frank Rose	6/1/18	5/31/19	2	Council
6	M	N/A	11.	Member	Joseph Poirier	6/1/18	6/1/20	1	Mayor
6	F	N/A	12.	Member	Geraldine Poor	6/1/18	5/31/19	NA	NA
			13.	,					
			14.						
			15.						

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Aslan	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1						ı						
Council													
Other							·		~~				
Total									·····				

Key:

Diversity information is self-identified and is voluntary.

<sup>\*</sup>D List the corresponding *Diversity Chart* number (1 through 9)

<sup>\*\*</sup>G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A