



THE SODO BIA

Seattle City Council: Governance, Equity & Technology Committee 7.17.18

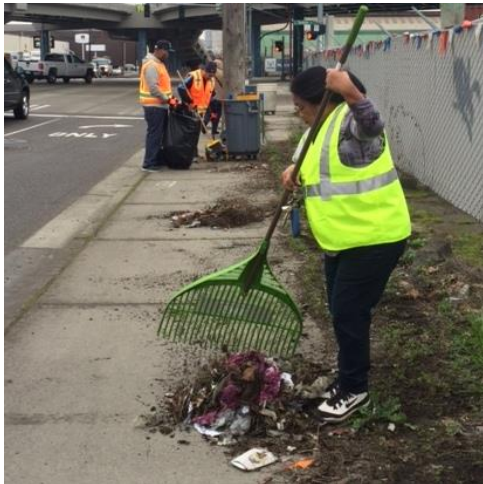


CURRENT SODO BIA BY THE NUMBERS

- BIA Area in Acres: 650
- Properties/Parcels: 354
- Individual Businesses: 700
- Ratepayer Advisory Board Members: 12
 - MIC Members: 3
 - Port of Seattle: 1
- Staff: 3 Full-time



CLEAN SODO



Since 2014

- Street Sweeping removed 269 tons of debris from SODO streets
- Sidewalk Cleaning & Illegal Dumping Removal program removed 452 tons of garbage
- Annual Community Clean Up events engaged SODO businesses and employees in maintaining and beautifying the district.

CLEAN SODO

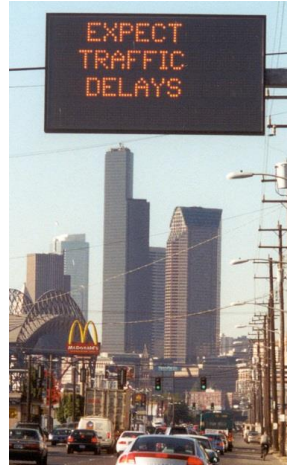


Since 2014

- Deployed Dumpster and Porta-Potty for Seahawks' home games keeping 209 tons of tailgating refuse from being left on SODO Streets
- Completed 42 murals throughout SODO to combat graffiti and beautify the district, including the award winning SODO Track



MOVE SODO



SODO Community Planning Event
2017 Street Improvement Projects



Join the conversation as we develop plans for street improvement projects in 2017

Thursday
November 3, 2016
5-6:30PM

Since 2014

- Repaved section of Occidental Ave S from Lander St to Forest St
- Hosted 10 public events focused on transportation issues: Lander St Overpass, ST3 Expansion, Street Improvement Projects and Parking Access
- Represented SODO on One Center City Advisory Group, ST3 Stakeholder Advisory Group, and Industrial Lands Advisory Panel.

SAFE SODO



Since 2014

- Supplemental services contract with SPD provided over 10,000 additional Patrol hours in SODO.
- Hosted 14 public events focused on safety issues including:
 - Property Crime Prevention Panel
 - Community Conversation with the Navigation Team
 - OSHA certification course, “How to Safely Clean up Needles.”

ADVOCATE SODO



Since 2014

- Provided advocacy for SODO's key issues to Elected Officials, City Departments, Candidates for Office and the Media.
- Represented SODO on:
 - MDAR Advisory Panel
 - SPD Chief Search Committee
 - Taskforce on Unsheltered Homelessness
 - Vehicular Living Working Group

COMMUNICATIONS & OUTREACH



Since 2014

- Produced 36 events bringing SODO Business together to network, advocate and learn.
- Ratepayer Communication:
 - Monthly E-Newsletter list of 700 emails
 - 1898 ratepayer in-person contacts
 - Bi-annual printed newsletter sent to 1250 SODO business and property owners.
 - Website with updated SODO News content



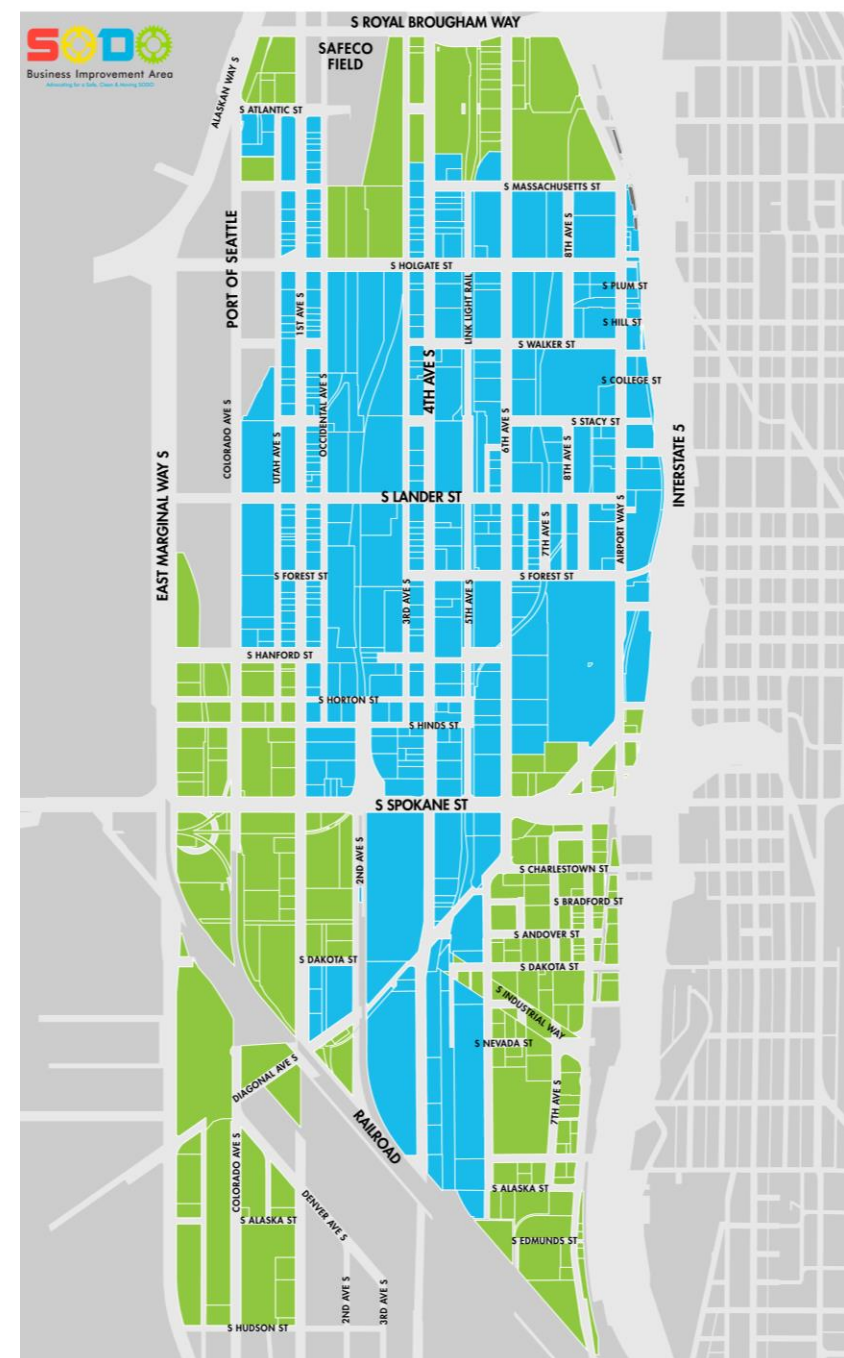
LOOKING TOWARDS RE-AUTHORIZATION

Strengths

- Strong programs with demonstrated results in SODO.
- Solid relationships with other SODO stakeholders, including BNSF, Manufacturing Industrial Council and the Port of Seattle.
- Demonstrated commitment to being a Voice for all of SODO

Challenges

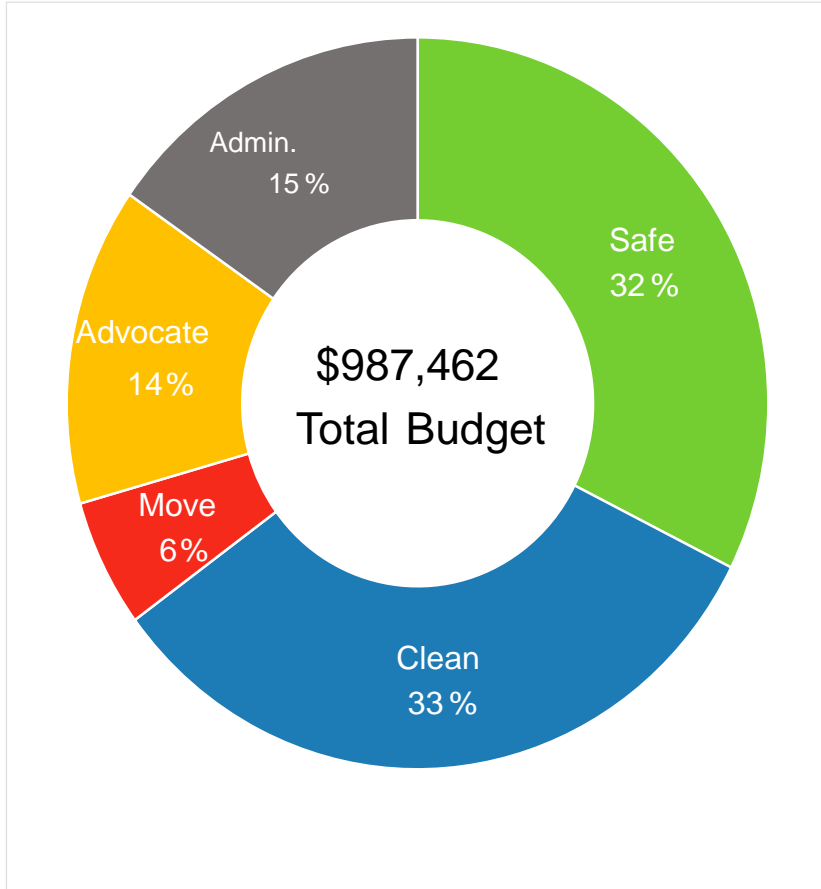
- Ratepayer feeling that businesses pay taxes to the City and that these services should be provided by the City
- Ratepayer frustration with larger City issues like homeless encampments, crime and traffic that affect SODO.
- Boundary excluded parts of SODO



In response to strong demand, we are proposing to expand our boundaries to include all of what is traditionally considered SODO.

This proposal will ensure that no property or business will be excluded from the cleaning, safety, transportation, and advocacy services we provide.

DISTRIBUTION OF FUNDS



SERVICES

Clean SODO

- Street Sweeping
- Litter & Illegal Dumping
- Tailgating Stations
- Murals & Public Art Program
- Clean SODO Events
- Clean SODO Staffing

Safe SODO

- SPD Supplemental Contracts
- Safety Events & Classes
- Safe SODO Staffing

Move SODO

- Traffic improvements
- Transportation programs & Events
- Move SODO Staffing

Advocate SODO

- Communications & Outreach
- Marketing
- Events
- Business Community Development
- Advocate SODO Staffing

Administration

- Business Expenses
- Legal & Accounting
- Insurance
- Administrative Staffing

ASSESSMENT FORMULA

$$\frac{\$0.50 \times \text{TOTAL TAXABLE VALUE}}{\$1,000}$$



QUESTIONS?

