

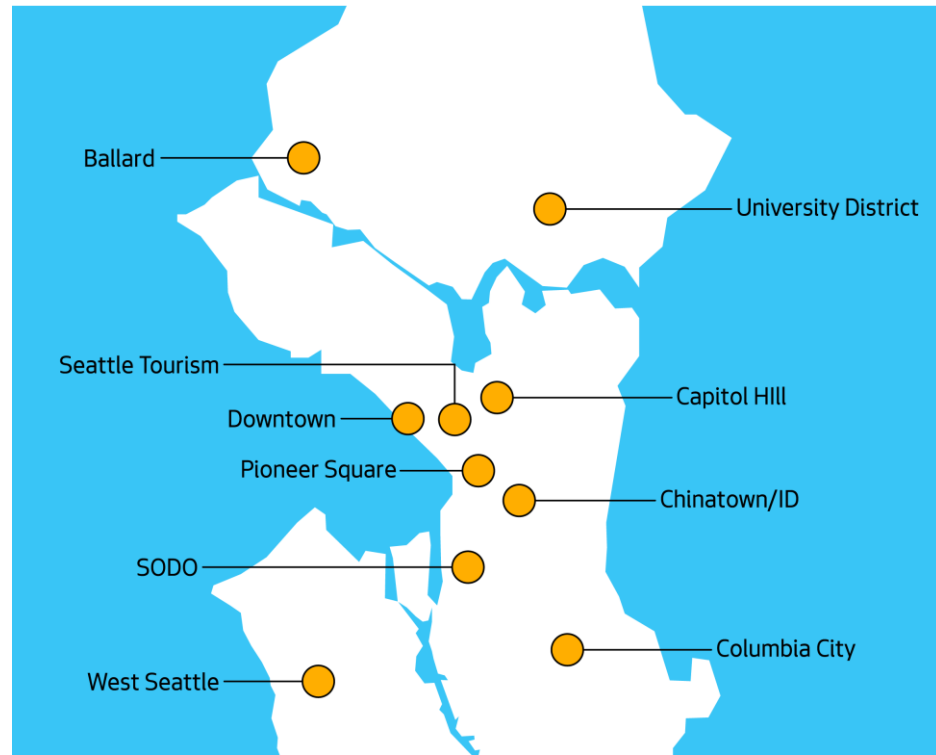
Business Improvement Area (BIA) Program

July 17, 2018

Governance, Equity & Technology Committee

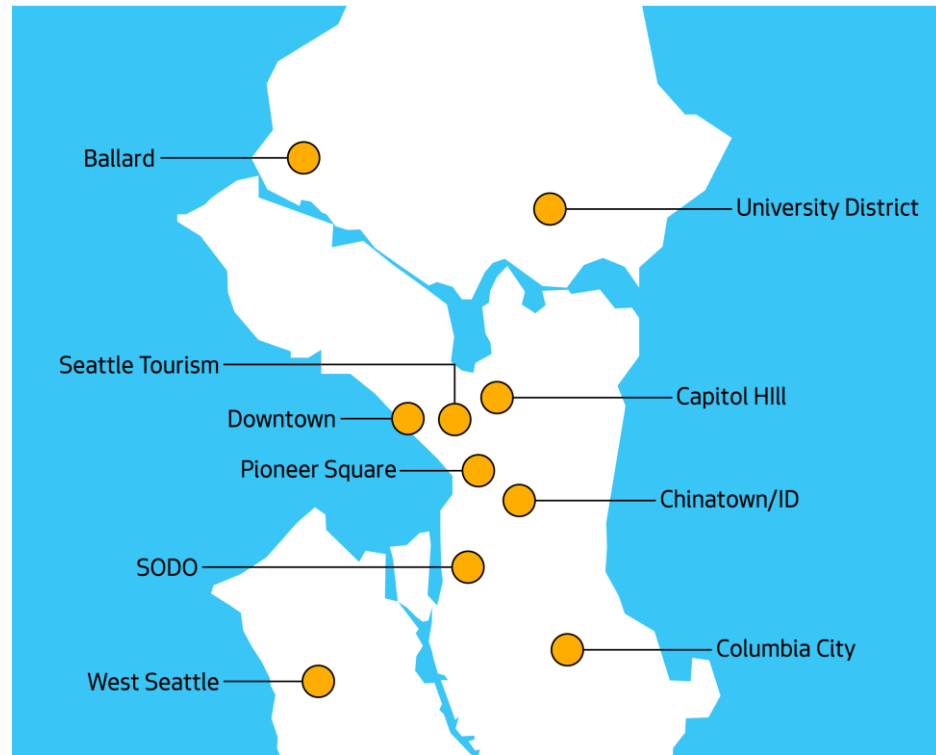


Business Improvement Area Overview



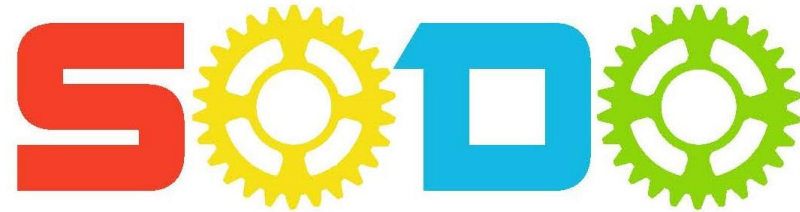
- 10 BIAs in Seattle generating 20 million dollars in enhanced services and programs to support business districts
- Local control, predictable and sustainable funding
- Revenue collected is 100% reallocated to the district
- OED provides technical and policy support
- FAS provides administrative support in billing and assessments

Business Improvement Area Programs



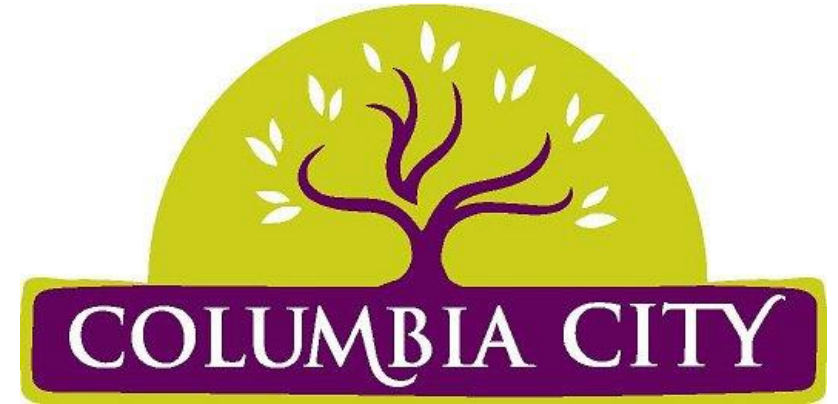
- Clean and Safe Programs
- Marketing and Promotion
- Business and Economic Development
- Public Realm Improvements
- Advocacy for Business District
- Professional Management

SODO BIA Renewal and Expansion



Business Improvement Area
Advocating for a Safe, Clean & Moving SODO

- OED provided technical and policy support
 - Completed a BIA Benefit Analysis & Review
 - Completed a Racial Equity Toolkit
 - Completed a BIA 5-year Program Evaluation
 - Ensure that the proposal is consistent with established City-wide BIA policies
 - Coordination between the SODO BIA with City departments for review





Downtown
Seattle
Association

Metropolitan
Improvement
District



Broadway Business Improvement Area

THE  DISTRICT
PARTNERSHIP

VISIT
seattle

THE OFFICIAL RESOURCE *for* MEETINGS & CONVENTIONS

