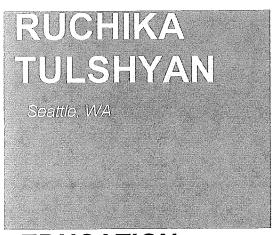


# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Ruchika Tulshyan									
Board/Commission Name:		Position Title:							
Seattle Women's Commission		Member							
		Council Con	firmat	ion required?					
Appointment OR Reappointment Yes No									
Appointing Authority:	Date Appointed:		Term of Position: *						
Council			7/2/2018						
Mayor	1		to						
Other:			7/1/2020						
Residential Neighborhood:	7in C	p Code: Con		ontact Phone No.:					
Downtown Neighborhood District	98164		00110						
Downtown Heighton District		30101							
Background: Ruchika Tulshyan is the author of "The Diversity Advantage: Fixing Gender Inequality in The Workplace." Through her company Candour, Ruchika advises organizations on communications and diversity & inclusion strategy.  Ruchika writes regularly about diversity and leadership for publications including Harvard Business Review, Forbes and The Seattle Times. She also serves on the founding editorial team of The Establishment. Ruchika is currently adjunct faculty at Seattle University, and on the Seattle Women's Commission. She has worked in six cities across four countries.									
Authorizing Signature (original signatur	e):	The second secon	Appointing Signatory:						
$\langle \rangle$	, ,	Figure 1- and the state of the	Councilmember Lisa Herbold						
Ta/101/1/0/01/1/	//	Seattle Cit	Seattle City Council						

Last revised July 19, 20

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not appointment date.



## **EDUCATION**

# Young American Leaders Program, Harvard Business School 2017

Selected by the Seattle Chamber of Commerce for the 2017 cohort of leaders from Seattle. Convened at Harvard Business School with other emerging leaders from across the country who are working to help their communities prosper.

### <u>Leadership Tomorrow</u> 2016

Selected for the 2016 class of Leadership Tomorrow. The program prepares emerging and existing leaders for leadership. Selected among 80 peers to be graduation class speaker.

### Columbia University 2010

M.T. Print News Journalism

# London School of Economics and Political Science 2008

BSc. Political Science & International History (Joint Honors)

### **AWARDS**

2018 "Advocate" Finalist: Female Founders Alliance's Champions Award.

2016 "Rising Star" Women in Business and Leadership. Seattle Metropolitan Chamber of Commerce.

## SUMMARY OF QUALIFICATIONS

Experienced journalist and communicator focused gender equity in the workplace. Track record of telling powerful stories and uplifting the voices of underrepresented communities, particularly focused on women and people of color. Passion for education and mentoring women and girls. International worldview: trilingual with global work experience. Built strong networks of leaders across the world. Passion for change through story-telling, building communities, and education. Known for being humble and empathetic.

## WORK EXPERIENCE

Author, Speaker, Diversity & Inclusion Advocate 2015 - Present

Published Author 'The Diversity Advantage: Fixing Gender Inequality In The Workplace,' by Forbes Media, on strategies to attract and advance women in the workplace. Foreword by Melanne Verveer, former U.S. Ambassador for Global women's issues. Recognized as a valuable resource by business leaders and industry practitioners.

#### Experienced Keynote Speaker, Expert Panelist and Moderator.

- Engagements include: Microsoft, Deloitte, Workday, Russell Investments. Variety of global and national conferences including The Third Billion (Canada), Diversity Woman's Leadership Conference (Washington D.C.) and Global HR Consortium (Seattle).
- Specialize in intersectional equity where the impact of factors including race and ethnicity are considered in all equity work. Recognized expert the business case for diversity, how to address the gender wage gap, and how to build an inclusive company culture.
- Media Commentator: Interviews in Washington Post, NPR, Business Insider, Seattle Times, KING 5 TV, Geekwire.
- Contributing opinion pieces and articles, including in CNBC, The Seattle Times, and Diversity Woman Magazine.

#### **Gender Journalist and Editor**

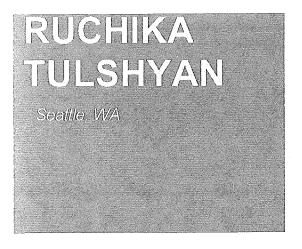
Jan. 2010 - Present

- Versatile and experienced writer on gender equity, workplace issues, immigration, culture, and identity.
- Bi-montly column in *The Seattle Times Jobs* on workplace equity since 2016.
- Maintained a Forbes blog for over 5 years, with over 100,000 monthly views on topics ranging from the experience of women of color in the workplace to top female entrepreneurs in Singapore.
- Other published work includes: Wall Street Journal, Bloomberg, Time.com, CNN, and Quartz.
- Track record of building audiences, and strong social mediaengagement and skills.

# Adjunct Faculty, Seattle University Adjunct Faculty, University of Washington

Jan. 2018 - Present 2015 – 2017

- Adjunct Professor with experiencing developing and teaching courses "Multimedia Entrepreneurship," "Reporting for Social Change," "Advanced Multiplatform Journalism," "Portfolio journalism," and "Journalism in a Diverse Society" for undergraduate Communication students.
- Received consistently high evaluations for merging theory with practical knowledge and innovations in industry.



#### **3OARD SERVICE**

# SEATTLE WOMEN'S COMMISSION 2016 - PRESENT

Advise Seattle's Mayor and City Council on women's issues. Policy lead on paid leave and affordable childcare.

#### THE SEATTLE GLOBALIST 2016 – 2017

3oard Member for media startup ocused on elevating diverse voices in he Pacific Northwest.
Served as mentor for youth apprentices for four years.

# **NOMEN'S FUNDING ALLIANCE** 2015 –2016

Nember of the Leadership Program Committee advising board, staff and others on the development and mplementation of programs related to eadership and economic opportunities or women and girls.

#### JPAYA SOCIAL VENTURES 2015 – 2016

Founding Board Member of Seattle Chapter.

Mission to serve ultra-poor in India hrough job creation and funding entrepreneurs.

#### Founding Editor, The Establishment

2015 - Present

- Founding and strategy team member of the *Establishment*, a women- run media startup that raised \$1 million at inception.
- Responsible for weekly newsletter, building a community of over 10,000 weekly readers.
- Manage a pool of over 50 freelance writers domestically and internationally.
- Strong understanding of topics, newsworthy topics that engage our audience.
- Lead international writers and coverage.
- Conceptualize, commission and edit 5-8 stories weekly on issues to do with gender, sexuality, politics, health, foreign policy, and social iustice.
- Website averages over 1 million unique visitors and over 1.5 million page views monthly.
- Involved in further fundraising efforts and partnerships for growth.

#### Founder, Candour Consulting, LLC

2017 - Present

Advise organizations on building and communicating diversity & inclusion strategy. Clients include technology, legal, financial, and nonprofit organizations.

- Recommend strategies to recruit, retain, and advance diverse and teams.
- Create and implement effective D&I strategies customized to the client.
- Lead workshops for clients on best practices for building gender and racial equity within companies.
- Business development of contracts totalling \$250,000 in 6 months.
- Pro bono project: Led "Catalyze Seattle," first comprehensive study into gender and racial equity in Seattle startup environment in 2017.

### Apptio Inc., Content Marketing Manager

Oct. 2013 - Nov. 2014

- Overhauled Apptio.com/blog blog strategy; content production increased 400% under my leadership.
- Oversaw video production and infographics; worked closely with graphic designers. Linked all assets to lead generation.
- Drove all editorial strategy for CIO and IT leader audience.
- Developed bi-monthly prospect newsletter, including design and content planning.
- Handled all social media for the company from identifying influencers on Twitter, to curating relevant content to Tweet and post on LinkedIn.

#### Atlanta Business Chronicle, Money Reporter

Jan. - July 2013

- Developed deep source-building relationships with top level executives and industry leaders, independently managing the finance beat. Number of breaking, front-page stories.
- Provided quick turnaround on breaking stories on the web, especially for companies reporting earnings. Engaged readers through Twitter, Facebook, and LinkedIn.

### **NEWS INTERNSHIPS:**

Bloomberg News, Mumbai, India Aug. – Nov. 2010
Time Magazine, New York May – Aug. 2010
Forbes Magazine, New YorkJan. – May 2010
CNN International, London, U.K. Aug. – Oct. 2008

# Seattle Women's Commission July 2018

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 9 City Council-appointed
- 10 Mayor-appointed
- 2 Other Appointing Authority-appointed: Commission-appointed

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	3	1.	Member	Nicole Negron	7/02/17	7/01/19	1	Mayor
			2.	Member	Vacant	7/02/16	7/01/18		Mayor
1	F	2	3.	Member	Rhonda Carter	7/02/17	7/01/19	1	Mayor
			4.	Member	Vacant	7/02/16	7/01/18		Mayor
	F		5.	Member	Angela Rae	7/02/17	7/01/19	1	Mayor
6	F	5	6.	Member	Erica J. Soelling	7/02/17	7/01/19	2	Mayor
6	F	3	7.	Member	Tara Cookson	7/02/15	7/01/18	1	Mayor
			8.	Member	Vacant	7/02/15	7/01/18		Commission
6	F	4	9.	Member	Zoe True	7/02/17	7/01/19	1	Mayor.
9	F	7	10.	Member	Idabelle Fosse	7/02/18	7/01/20	2	City Council
1	F	3	11.	Member	K. Min Pease	7/02/17	7/01/19	1	City Council
2	F	N/A	12.	Member	Jamilah Williams	7/02/17	7/01/19	1	City Council
-		5	13.	Member	Xochitl Maykovich	7/02/18	7/01/20	2	City Council
2	F	1	14.	Member	Tana Yasu	7/02/18	7/01/20	2	City Council
8	F	.5	15.	Member	Darya Farivar	7/02/17	7/01/19	1	City Council
2	F	3	16.	Member	Rokea Jones	7/02/17	7/01/19	2	City Council
5	F	7	17.	Member	Ruchika Tulshyan	7/02/18	7/01/20	2	City Council
2	F	2	18.	Member	Lakeisha Jackson	7/02/18	7/01/20	2	City Council
			19.	Member	Vacant	7/02/16	7/01/18		Commission
1	F	6	20.	Member	Priya D. Saxena	7/02/17	7/01/19	1	Commission
1	F		21.	Get Engaged	Vivian Lee	9/01/17	8/31/18	1	Mayor

SELF-I	DENT	IFIED D	DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	10			1	1	1	0	0	3	0	0	0
Council	0	9			1	4	0	0	1	0	0	1	1
Comm	0	2			1	0	0	0	0	1	0	0	0
Total	0	21			3	5	1	0	1	4	0	1	1

Key:

 ${\it Diversity information is self-identified and is voluntary}.$ 

<sup>\*</sup>D List the corresponding Diversity Chart number (1 through 9)

<sup>\*\*</sup>G List gender, M = Male, F= Female, T= Transgender, U= Unknown

RD Residential Council District number 1 through 7 or N/A