

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:										
Alayne Fardella										
Board/Commission Name:		Position Title:								
Seattle Center Advisory Commission			Member							
		Council Cor	Council Confirmation required?							
Appointment <i>OR</i> Reappoint	ment	∑ Yes ☐ No	<u>K</u>							
Appointing Authority:		Date Appointed:		Term of Position: *						
Council	<del>8/28/201</del> 8		9/29/2017							
Mayor	8/31	19018	to	,						
Other: Fill in appointing authority		ECP	9/28/	2020						
		_								
				rving remaining term of a vacant position						
Residential Neighborhood:	Zip Co		: Contact Phone No.:							
Queen Anne	9811	9								
Background:										
Alayne Fardella recently retired from her position as President and COO of The Seattle Times. During her 22 years with The Times, she held a variety of leadership positions, including Senior Vice President Business Operations, Vice President HR and Labor Relations, and Director of Organizational Development. Coming from a newspaper family, she considers it a privilege and honor to have contributed to the strength and focus of the public service mission of The Times.  Fardella spent the first two years of retirement completing long-awaited To Do lists and enjoying family and friends in new and relaxed ways. She is now looking forward to participating in civic engagement that makes a meaningful difference in her community. She would like to contribute to the community by offering her career experience/skills: bringing people together to achieve common goals, promoting and supporting values-based leadership, as well as offering a breath of business acumen.  Living on Queen Anne, she has a special interest in being a part of the energy and conversations helping to ensure the Seattle Center continues to reflect the values of our city and continues being a dyfamic cornerstone of our region.										
Authorizing Signature (original signatur	e):	Appointin	g Signa	atory:						
T 10 1		Jenny A. D	i. Durkan							
Jenny H kelit	>	Mayor of .	Seattle	25						

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not the appointment date.

## Alayne Fardella



#### **Objectives**

To participate in civic engagement that makes a difference in my community.

To contribute my career experience/skills back to our community -- bringing people together to achieve common goals, values-based leadership, a breadth of business acumen and fostering mutually respectful labor relations

#### **Interest in Seattle Center Advisory Commission**

I spent my first year of retirement completing long-awaited To-Do lists, hiking 107 miles of the West Highland Way in Scotland, and enjoying my family in new and relaxed ways. I am now anxious to give back to my community in a way that is meaningful to me. Living on Queen Anne, I have a special interest in being a part of the energy and conversations to ensure our Seattle Center reflects the values of our city and continues to be an important cornerstone of our region.

#### **Experience**

The Seattle Times Company

Dec 1995 - Dec 2016

- President and COO responsible for all business operations except editorial, including Advertising, IT, Product Development, Marketing, North Creek press operations, Distribution, Finance and HR/Labor Relations
- Senior Vice President, Business Operations
- Vice President of HR/Labor Relations
- Director of Organizational Development

Technology and Manufacturing Companies

1980 - 1995

Main responsibilities focused on product development and marketing; employers included Intel,
 Tandem Computers, Honeywell, Birkenstock, Air Water Technologies, National Semiconductor

### **Education**

Masters in Business Administration, University of Phoenix

1983

Bachelors in Science, Sociology, Santa Clara University

1972

## Seattle Center Advisory Commission

15 Members: Pursuant to *Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 120325, 1-year term. All* members subject to City Council confirmation:

- # City Council-appointed
- 16 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

#### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	Maria Barrientos	9/29/16	9/28/19	2	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/16	9/28/19	4	Mayor
			3.	Member	Vacant	9/29/16	9/28/19	2	Mayor
6	М	7	4.	Vice Chair	Mark Dederer	9/29/16	9/28/19	3	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/16	9/28/19	1.	Mayor
6	F	7	6.	Member	Alayne Fardella	9/29/17	9/28/20	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/17	9/28/20	3	Mayor
1	М	3	8.	Member	Daniel Tam-Claiborne	9/29/17	9/28/20	1	Mayor
2	F	3	9.	Member	Racquel Russell	9/29/17	9/28/20	1	Mayor
6	F	7	10.	Member	Holly Golden	9/29/17	9/28/20	3	Mayor
6	М	7	11.	Member	Jon Scholes	9/29/15	9/29/18	2	Mayor
6	М	3	12.	Chair	Todd Leber	9/29/15	9/29/18	2	Mayor
4	М	N/A	13.	Member	Erik Van Rossum	9/29/15	9/29/18	2	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/15	9/29/18	2	Mayor
`3	F	2	15.	Member	Gloria Connors	9/29/15	9/29/18	2	Mayor
6	М	3	16.	Get Engaged Member	Samuel Russell	9/1/18	8/31/19	1 1	Mayor

	SELF-II	DENT	TIFIED I	DIVERSITY	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
		Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
1	Mayor	7	8			1	2	1	1		10			
	Council													
	Other		1						Annes annotation of the part of the	Name (17 at 18			***************************************	
	Total	7	8		200	1	2	1	1		10			

Key:

**RD** Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

<sup>\*</sup>D List the corresponding *Diversity Chart* number (1 through 9)

<sup>\*\*</sup>G List gender, M = Male, F= Female, T= Transgender, U= Unknown