

# City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: SP. Liz Hunter Elizabeth thunter-k	eller	•						
Board/Commission Name:		Position Title:						
Domestic Workers Standards Board			Member					
	****	Council Con	firmat	ion required?				
Appointment OR  Reappoint	ment	⊠ Yes						
	☐ No							
Appointing Authority:	Date	Appointed:	Term	of Position: *				
Council	3/1/2019		3/1/2019					
Mayor	te		to					
Other: Fill in appointing authority			2/28/2021					
			Serving remaining term of a vacant pos					
Residential Neighborhood:	Zip C		de: Contact Phone No.:					
Phinney Ridge	9811	98117						
Background:								
Liz is a domestic worker employer of a housekeeper and nanny. In her professional life she works at the								
UW Nursing School in public relations. Liz is passionate about ensuring domestic workers are treated								
with dignity and respect.								
Authorizing Signature (original signature	e):	Appointing Signatory:						
		Jenny A. Durkan						
Jenny A. Durken	Mayor of Seattle							

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not the appointment date.

#### Elizabeth Hunter-Keller

#### **SUMMARY**

Communications and digital media professional with six years of increasing responsibilities. Core competencies include:

- Marketing and communications content, strategy, and implementation
- Social media and web analytics
- Positioning and messaging
- Comprehensive media relations
- Market research, analysis and writing

#### **EXPERIENCE**

## Emphatic Thinking, Seattle, WA August 2017 - current

#### **Lead Writer**

Emphatic Thinking is a small boutique marketing and communications agency that focuses on positioning and messaging for a wide variety of clients. As Lead Writer, I am in charge of most written materials we generate for our varied clients, from idea to draft to completion. I also use the Emphatic Thinking proprietary intellectual property to determine a company's best messages to appeal to the right audience.

• Clients: Microsoft, Pitney Bowes, Vasectomy Clinic, Dress for Success Seattle, GoDaddy

# University of Washington School of Nursing, Seattle, WA September 2014 – August 2017 Public Relations and Digital Media

I am part of a two-person team that provides all strategic and day-to-day marketing and communications work for the UW School of Nursing, the top-ranked nursing school in the United States. Our work also supports fundraising and recruitment.

- Led UW School of Nursing's overall social media efforts, strategy and implementation
- Develop and manage day-to-day internal and external communications
- Research and writing a variety of content
- Digital fundraising
- Media relations

#### UW Medicine, Seattle, WA, June 2012 - September 2014

The UW Medicine Department of Strategic Marketing and Communications provides marketing and communications support for all UW Medicine entities, including but not limited to: the #11 ranked hospital in the country UW Medical Center; the region's only Level 1 trauma center. Harborview Medical Center; two community hospitals; nine neighborhood primary care clinics; an emergency airlift service; over 2000+ physicians; and a billion dollar biomedical research industry.

#### Media Relations Manager

- Led UW Medicine's overall social media efforts, strategy, and implementation.
- Media Relations
- · Research and writing for a variety of outlets

#### Porter Novelli, Seattle, WA, Feb. 2012 – May 2012

#### Intern

Porter Novelli is a global public relations firm that works with clients around the world. The Seattle office of Porter Novelli focuses on the region's thriving technology industry.

Clients: Group Health, Hewlett Packard

**VE Global,** Santiago, Chile Apr. 2011 – Jun. 2011 *Executive Director Intern* 

Foster/White Gallery, Seattle, Washington Nov. 2007 – Sept. 2009 Sales Associate

#### **EDUCATION**

University of Washington, Seattle, Washington Sept. 2010-Mar. 2012

# **Domestic Workers Standards Board**

9 Members: Pursuant to *CB 119286, all* members subject to City Council confirmation, positions 1,3,5 and 7 2-year terms and positions 2,4,6,8 and 9 to 3-year terms;

- 4 City Council-appointed
- 4 Mayor-appointed
- Board appointed

### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By		
NA	F	NA	1.	Member	Sylvia Gonzalez	3/1/19	2/28/21	1	Mayor		
NA	F	2	2.	Member	Lani Todd	3/1/19	2/28/22	1	Mayor		
NA	F	6	3.	Member	Liz Hunter	3/1/19	2/28/21	1	Mayor		
NA	F	2	4.	Member	Teresa Hillis	3/1/19	2/28/22	1	Mayor		
2	F	2	5.	Member	Andra Kranzler	3/1/19	2/28/21	1	City Council		
6	Т	NA	6.	Member	Elijah Anderson	- 3/1/19	2/28/22	1	City Counci		
6	F	NA	7.	Member	Emily Dills	3/1/19	2/28/21	1	City Council		
6	F	3	8.	Member	Dana Barnett	3/1/19	2/28/22	1	City Council		
			9.					1	Board		
			10.	A COLUMN TO THE							
			11.			*	AL AND		die modern fil		
			12.								
			13.								
			14.								
			15.	(Command Address of the Command Address of th							

SELF-	-IDEN	TIFIED [	DIVERSITY (	CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor													
Council													
Other													
Total					m.30.000 No								

Key:

Diversity information is self-identified and is voluntary.

<sup>\*</sup>D List the corresponding Diversity Chart number (1 through 9)

<sup>\*\*</sup>G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A