



# City of Seattle Boards & Commissions Notice of Appointment

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CITY OF SEATTLE

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CITY CLERK

<b>Appointee Name:</b> <i>Kelly McCaffrey</i>		
<b>Board/Commission Name:</b> <i>Park District Oversight Committee</i>		<b>Position Title:</b> <i>Board of Park Commissioner</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> <i>11/8/19</i>	<b>Term of Position: *</b> <i>4/1/2019</i> to <i>3/31/2022</i>
<b>Residential Neighborhood:</b> <i>West Seattle</i>	<b>Zip Code:</b> <i>98136</i>	<b>Contact Phone No.:</b>
<b>Background:</b> Kelly has been a fantastic member of the Park District Oversight Committee. She always comes well-prepared, asks good questions and thinks critically about issues and ideas that come before the Board. She has collaborated and spearheaded correspondence as an advocate for the department, a vital role for a PDOC member. Kelly chairs the Park District Oversight Committee and keeps the Board of Park Commissioners abreast of the work on that committee.  She has a Master's degree in Public Administration (environmental policy) from the University of Washington and is interested in parks and environmental work. She sees parks and parks issues through the lens of a mother, dog owner, disabled park user, and biker.		
<b>Authorizing Signature (original signature):</b> <i>Jenny A. Durkan</i>		<b>Appointing Signatory:</b> <i>Jenny Durkan</i> Mayor

## KELLY MCCAFFREY, M.P.A.

• Seattle, WA 98136 •

**PROFILE:** Committed, passionate, and analytical public service professional with a breadth of experience focusing on project management and improvement in the conservation of environmental services and sustainable development.

### RELEVANT SKILLS:

- Evaluation: Five grant funding rounds of evaluating projects for acquisitions meeting conservation goals at city and state level
- Project management: Five years performing educational, administrative, technical, legal, mapping, stakeholder engagement, prioritization and project support functions to create and manage instream flow water acquisition projects
- Contract management: Five years developing, negotiating, and managing contracts through county, state, federal processes
- Communication and analysis: Over fifteen years navigating natural resource agency challenges, analyzing conservation opportunities, advising leadership, and bridging communication with the public
- UW MPA: Trained in cost-benefit analysis, economics, performance management, and public finance
- Technical: MS Word, Excel, PowerPoint, Google Docs, Google Sheets, Trello with capacity to practice database management

### EXPERIENCE:

- Chair, Seattle Parks District Oversight Committee 2018 – present
  - Review and report to City Council on Parks District Mid-Cycle C&O report and spending relative to 6yr \$275M fiscal plan
  - Analyze and advise Parks District in the development of performance measurement metrics
  - Evaluate and recommend awards for the biennial \$2M Major Projects Challenge [Neighborhood Grant] Fund
  - Lead meetings as Chair assuring clear purpose, outcomes, responsibilities and timelines
- Commissioner, Seattle Parks and Recreation Parks Commission 2015 – present
  - Engage public and Parks management in discussion and presentation on budget, planning, management, and policy issues
  - Deliberate, prioritize, and integrate Parks issues into recommendations to leadership
- Evaluator, Washington State Recreation and Conservation Office (RCO) 2014 – present
  - Evaluate and prioritize project proposals based on state and federal priorities; in 2014 scored and ranked \$47M in proposals, 2016 \$46M, and 2018 \$56M
  - Advise RCO on evaluation criteria and policy changes to the Urban Habitat Wildlife category of funding
- Consultant, Rainier Vista Community, Seattle Housing Authority 2018
  - Researched and summarized unique tools and methods for litter prevention to immigrant and underserved communities
  - Developed workplan for resilient onsite litter prevention program
- Co-Chair, Water Systems Advisory Committee to Seattle Public Utilities 2010 – 2016
  - Reviewed SPU's Water Line of Business successes and challenges
  - Advised leadership on policy and system improvements around climate change resiliency, emergency preparedness, seismic retrofitting, water rates, and SPU customer priorities
- Project Manager, Washington Water Trust 2005 – 2010
  - Successfully managed and negotiated 18+ water rights [property] acquisition projects
  - Partnered and implemented the Yakima River Water 2007 Reverse Auction
  - Developed relationships with private and public stakeholders for project identification and development
  - Collaborated with and managed legal processes required by federal, state, and local government agencies
  - Led over 50 meetings assuring clear purpose, outcomes, responsibilities and timelines
  - Trained and integrated three staff to the succession of water projects
  - Researched, evaluated, and analyzed costs and benefits of water rights for strategic and efficient projects
  - Developed fact sheets and PowerPoint presentations; educated stakeholders on the Trust Water Rights Program

(McCaffrey continued, page 2 of 2)

- Conference Coordinator, *Network for Business Innovation and Sustainability* 2004
  - Coordinated and scheduled presentation logistics for 100+ high profile, diverse business speakers
  - Served as onsite manager for 3-day “Profitable Sustainability” conference
- Assistant, *Governors Sustainable Washington Panel* 2003 – 2004
  - Managed data entry in tracking sustainability legislation relative to energy, transportation, and commerce
  - Analyzed and communicated legislative progress relative to panel goals
  - Coordinated 4 successful regional public forums (80+ attendees)
- Public Policy Associate, *The Mountaineers* 2000 – 2003
  - Scheduled 18 lecturers for learning course about PNW environmental issues serving 120 attendees
  - Coordinated 40+ meetings assuring clear purpose, responsibilities, and timelines
  - Reported monthly policy summaries for organization news publication
  - Tracked state and congressional legislation to inform membership and for advocacy purposes

### **EDUCATION:**

- Masters in Public Administration, University of Washington, Evans School of Public Policy
- Bachelor of Science, Colorado State University, Department of Biology

### **RECOGNITION & COMMUNITY INVOLVEMENT:**

- Awarded UW Evans School Robert H. Pealy “Most Outstanding Masters Project” (“Financial Mechanisms for King County Conservation”) and UW Evans School Leadership Nominee for advocating LEED policy with UW Board of Regents
- *Treasurer*, Arbor Heights PTA; *Chair*, West Seattle Race & Social Justice Bookclub; *Coach & Liaison*, Girls on the Run; *Recreation Leader*, Seattle Inner City Outings; Active volunteer at Arbor Heights Elementary School

# Seattle Park District Community Oversight Committee

15 Members: Pursuant to *Resolution 31759*, all members subject to City Council confirmation, 3-year terms:

- 7 City Council-appointed
- 8 Mayor-appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Board of Park Commissioners	Tom Byers	4/1/18	3/31/21	1	Mayor
6	F	5	2.	Board of Park Commissioners	Jessica A. Farmer	4/1/18	3/31/21	2	Mayor
6	F	1	3.	Board of Park Commissioners	Kelly McCaffrey	4/1/19	3/31/22	2	Mayor
1	M	3	4.	Board of Park Commissioners	Marlon Dylan Herrera	4/1/18	3/31/21	1	Mayor
			5.	Commissioner	Vacant	4/1/17	3/31/20	2	Mayor
1	F	2	6.	Commissioner	Deepa Sivarajan	4/1/18	3/31/21	1	Mayor
6	F	7	7.	Commissioner	Patt Copeland		3/31/20		Mayor
NA	NA	NA	8.	Commissioner	Vacant	NA	3/31/18	NA	Mayor
6	M	1	9.	City Council District #1	Mathew McBride	4/1/18	3/31/20	1	City Council
NA	NA	NA	10.	City Council District #2	Vacant	NA	3/31/19	NA	City Council
6	M	3	11.	City Council District #3	Marc Daudon	4/14/16	4/13/19	2	City Council
6	F	4	12.	City Council District #4	Dewey Potter	4/1/18	3/31/21	2	City Council
	M	5	13.	City Council District #5	Sean Watts	4/1/17	3/31/20	1	City Council
6	M	6	14.	City Council District # 6	Garet Munger	4/14/16	4/13/19	1	City Council
6	M	7	15.	City Council District #7	Steve Gillespie	4/14/16	4/13/19	2	City Council

## SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other		Caucasian/ Non-Hispanic		Pacific Islander		Middle Eastern		Multiracial
Mayor	2	4			2						4						
Council	5	1									5						1
Other																	
Total	7	5			2						9						1

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*