

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: William H. Southern, Jr.									
Board/Commission Name: Community Involvement Commission		Position Title: District 5 Member							
Council Confirmation required? ☐ Reappointment									
Appointing Authority: Council Mayor Other: Fill in appointing authority	mm/	Appointed: dd/yy.	6/1/2 to 5/31/						
Residential Neighborhood: Wedgewood/Meadowbrook	Zip Code: Co			Contact Phone No.:					
Background: Bill Southern originally from the state of Rhode Island, moved to Seattle in 1978 and lives in the Meadowbrook/ Wedgewood area. Bill has a background in media, public affairs, community relations and outreach. He worked for the Washington State Department of Transportation (WSDOT) as an Affirmative Actions Officer and later promoted as the Public Affairs Officer for the 1.46 billion dollar Interstate 90 Completion Project, where he gained notoriety as the department spokesperson during and after the sinking of the I-90 Bridge in 1990. Bill went on to serve as the Public Affairs Director for WSDOT's NW Region. From there he served as the Director of Public Affairs and District Communications for the Seattle School District. Bill retired in 2013 from Special Olympics Washington having served as its Director of Public Affairs.									
Authorizing Signature (original signature	e):	Appointin	20y	Sally Bagshaw					

^{*}Term begin and end date is fixed and tied to the position and not appointment date.

William H. Southern, Jr.

Seattle, Washington 98115

Skills and Qualifications

- Over 25 years' supervisory experience in customer service and outreach
- Skilled in the development of programs and initiatives
- Acute understanding of networking concepts and the ability to build and maintain strong working relationships
- Proven crisis communications management specialist
- Skilled at conducting and facilitating training sessions, orientations and focus groups
- Ability to administer agency-wide programs and resources
- Excellent oral and written communications skills
- Practiced in the delivery of persuasive public presentations to diverse audiences.
- Thoroughly enjoy working on cross-functional and cross-departmental teams
- Skilled in marketing, public and community relations, outreach and media
- Flexible/Adaptable Good Communicator
- Resourceful Open to Change
- Evaluative Organized
- Consistent Delegator Confident
- Respectful Proactive vs. Reactive
- Enthusiastic Interested in Feedback

Management and Leadership Skills

- Solid negotiation and outreach skills

- Ability to collect, analyze, and facilitate the flow of information and serving as an informational resource and advocate
- Experienced and skilled in the decision making process, problem solving, organizing and prioritizing task
- Trained in cross-cultural communications and interpersonal skills
- Developed, implemented and administered a one stop customer service policy in Seattle schools
- Hearing, investigating, and responding to complaints and concerns and intervening to defuse potentially hostile situations involving angry and/or unruly customers/clients
- Regularly reviewed organizational performance of goals and objectives as needed to ensure compliance with approved communications, operating and business plans.

Work History

Director, Public Affairs, Outreach and Corporate Development

Special Olympics Washington

Seattle, WA

6/2005 - 1/2013

Director, District Public Affairs & Communications

Seattle Public Schools

Seattle, WA

7/1999 - 8/2003

Director, Public Affairs NW Region

Washington State Department of

Transportation

Seattle, WA

1/1985 - 7/1999

Local Veteran Employment Representative Washington State Employment Security

Bellevue, WA

11/1981 - 1/1985

Education

Goodwill

Certificate of completion-MS Word

12/2014

Certificate of Completion-Microsoft Excel

7/2013

The Pacific Institute

Certificate of Completion-Thought Patterns for High Performance

4/2010

Harvard University Graduate School of Education

Certificate of Completion-Public Engagement

3/2000 - 11/2000

University of Washington

Certificate of Completion-Business Administration

6/1990

University of Rhode Island

Studied Psychology and Sociology

Military experience

United States Air Force-Westover, Massachusetts

Honorable discharge

1970-1972

Community Involvement Commission

Sixteen Members: Pursuant to Ordinance 125192, all members subject to City Council confirmation, one – and two-year terms for the initial round of appointments, two-year terms thereafter:

- 7 7 City Council-appointed
- Mayor-appointed
- Other Appointing Authority-appointed (specify): Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
		1	1.	City Council District #1	VACANT	6/1/18	5/31/20	1	City Council
2	F	2	2.	City Council District #2	Thais Marbles	6/1/19	5/31/21	1	City Council
2	F	3	3.	City Council District #3	Natalie Curtis	6/1/18	5/31/20	1	City Council
		4	4.	City Council District #4	VACANT	6/1/19	5/31/21	1	City Council
2	М	5	5.	City Council District #5	William (Bill) H. Southern, Jr.	6/1/18	5/31/20	1	City Council
6	М	6	City Council District		Chris Maykut	6/1/19	5/31/21	1	City Council
		7	7.	City Council District #7	VACANT	6/1/18	5/31/20	1	City Council
1	F	2	8.	Member At Large	Hoai (Julie) Pham	6/1/19	5/31/21	1	Mayor
9	9 F	3	9.	Member At Large	Karyn Fleming	6/1/18	5/31/20	1	Mayor
			10.	Member At Large	VACANT	6/1/17	5/31/19	1	Mayor
			11.	Member At Large	VACANT	6/1/18	5/31/20	1	Mayor
1	1 F	7	12.	Member At Large	Emily Kim	6/1/19	5/31/21	1	Mayor
			13.	Member At Large	VACANT	6/1/19	5/31/21	1	Mayor
х	М	7	14.	Get Engaged Member	Sharif Mahfouz	10/14/19	10/13/20	1	Mayor
1	М	3	15.	Commissioner	Felix Y. Chang	6/1/19	5/31/21	1	Commission
1	F	6	16.	Commissioner	Carol Redfield	6/1/18	5/31/20	1	Commission

SELF	-IDEN	TIFIED I	DIVERSITY (CHART	(1) Asian	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) Other	(6) Caucasian/ Non- Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
	Male	Female	Transgender	NB/O/U									
Mayor	1	4			1				2				1
Council	1	2			1	2				1			1
Other					2								
Total	2	6			4	2			2	1			2

Key:

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

Residential Council District number 1 through 7 or N/A