

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kayla DeMonte									
Board/Commission Name: Seattle Arts Commission		Position Title:							
Appointment <i>OR</i> Reappoint	ment	Council Con Yes No	ıfirmat	tion required?	5 PM 3: 1				
Appointing Authority: Council Mayor Other: Fill in appointing authority	Date	Appointed:	1/1/2 to 12/32	Term of Position: * 1/1/2020 to 12/31/2021 □ Serving remaining term of a vacant position					
Residential Neighborhood: Central Seattle	Zip C 9810		Conta	act Phone No.:	a.				
Rayla DeMonte is the Programs Director at Coshe leads the program team on strategy and strengthening citizen power and renewing commerce of Prior to this role, she was Director of Program Chamber of Commerce, where she built and Young Professionals Network and Women in Kayla moved to Seattle in 2009 to take an in large scale community events and the craft Reel team full time where she managed fest for Bumbershoot and the Family 4th. In add worked on the vendor relations and product events such as Bonnaroo, Outside Lands, an consultant for the Mayor's Arts Awards for the Currently serving as a board member for The sustained support grants, she has held volunt Community Development Committee of the Kayla feels lucky to live in a neighborhood a working on projects where community, cele	l execuivic pra ms & P I manage n Busing ternshi of celel cival spo ition to tion tea d Nortl the pas e Vera nteer le e Seattle nd city	tion of a nation ctices. artnerships at ged a roster of ess & Leadership with One Reporation. She supposes for a varient west Folklife, to six years. Project and an eadership roles a Arts Commis rich with cultur, and action controls.	the Sea public pip Initial pel, whe absequent staff at ty of m and ha on-site with A sion. A ural asso ollide.	e of events focused on attle Metropolitan programs including the ative. ere she fell in love with ently joined the One hips, and special projects. One Reel, Kayla has hajor festivals and his been an event ereviewer for 4Culture artsFund and the resident of Capitol Hill, ets, and is happiest					
Authorizing Signature (original signature) Jenny A. Durken	e):	Jenny A.	Appointing Signatory: Jenny A. Durkan Mayor of Seattle						

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Kayla DeMonte

PROFESSIONAL EXPERIENCE

CITIZEN UNIVERSITY | Seattle, WA

Programs Director

November 2017-Present

- Directs program development, budget management, and evaluation for a national roster of programs designed to teach and promote responsible citizenship and citizen power
- Leads team of 3 on event and program execution and management
- Responsible for scaling signature Seattle program, Civic Saturday, to national model, bringing program to 8 new communities across the country in 2018
- Designed and led organization through recent strategic planning process
- Grant writer and manager for multi-year program grants

SEATTLE METROPOLITAN CHAMBER OF COMMERCE | Seattle, WA

January 2013 - November 2017

Director of Programs & Partnerships

March 2017 - November 2017

- Event management for variety of annual and monthly Chamber events ranging in size from 80 1000 attendees; responsibilities include: program development, event marketing, production and operations, and sponsorship procurement and fulfillment
- Responsible for development and expansion of new and existing Chamber programs, including ACE (Advocacy & Civic Engagement program) and the Chamber's YPN (Young Professionals Network)
- Responsible for creation and execution of engagement strategy for Chamber Board of Trustees
- Led Young Professionals Network Creative Council, responsible for developing and promoting YPN events and volunteer opportunities for regional young professionals across all sectors

Senior Manager of Programs & Partnerships Key Accomplishments:

October 2015 – February 2017

- Designed several first-time events and programs from ground up, including the Women in Business & Leadership Initiative (WIBLI) Awards and redevelopment of Chamber's YPN Program
- Facilitated "Travel with the Chamber" program, leading groups on multi-week trips to: Peru, Morocco, Ireland and other international destinations

Events & Programs Manager Key Accomplishments:

January 2013 – October 2015

Managed logistics for variety of Chamber events and programs including Annual Chamber Golf Classic,
 Young Professionals Network, and Restaurant After Hours and supported several major high-profile events,
 including the 2015 Seattle Reception for Chinese President Xi Jinping

ONE REEL | Seattle, WA

March 2010 - October 2012

Sponsorship Manager

April 2011 - October 2012

- Led client relations and onsite logistics for 25+ Bumbershoot and Family 4th at Lake Union sponsors, including Starbucks, Toyota, Microsoft, and State Farm
- Developed and negotiated customized sales proposals for corporate and in-kind sponsorship deals for One Reel events, personally securing sponsorship revenues of over \$100,000 annually

Marketing & Sponsorship Coordinator

March 2010 - April 2011

- Developed Family 4th at Lake Union Donor Relations Plan
- Served as onsite lead for Bumbershoot Media Sponsors, including Rolling Stone, KEXP, KNDD, and KMTT

Additional Event Production Contract Work:

Bumbershoot/Mayor's Arts Awards – Seattle, WA (2013-2018) Bonnaroo – Manchester, TN (2014-2016) Northwest Folklife – Seattle, WA (2012-2016) Outside Lands – San Francisco, CA (2015)

COMMUNITY LEADERSHIP

THE VERA PROJECT

Board Member

January 2015 - present

- Supports organization in budget, marketing, fundraising and other operating decisions
- Member of Board during most recent Executive Director search and hiring process

SEATTLE ARTS COMMISSION: Community Development & Outreach Committee

Community Representative & Committee Member

March 2014 - April 2018

- Serves on committee composed of volunteer community members and Arts Commissioners
- Supports a variety of Commission events and initiatives, including the annual Mayor's Arts Awards selection and ceremony

ARTSFUND

Annual Campaign Team Captain & Associates Board Member

October 2011 - 2014

- Mentored group of 15 Volunteer Associates through Artsfund annual fundraising campaign
- Served on Associates Board, supporting program planning for Artsfund's Associates Volunteer Program

FELLOWSHIPS AND TRAININGS

Leadership Tomorrow Seattle — *Current Member of 2019 Class*Skid Row School For Large Scale Change, Billions Institute — *2018 Program Graduate*Institute for a Democratic Future — *2017 Fellow*

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY | San Luis Obispo, CA Bachelor of Science in Business Administration, Cum Laude | Minor in English

2005-2009

Seattle Arts Commission Roster

16 Members: Pursuant to *ordinance 121006, all* members subject to City Council confirmation, 2-year terms:

- 7 City Council-appointed
- 7 Mayor-appointed
- 1 Commission-appointed
- 1 Get-Engaged

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #		
2	F	3	1.	At-Large	Sharon Williams	01/01/18	12/31/19	3 rd	City Council	
2	М	2	2.	At-Large	Quinton Morris	01/01/19	12/31/20	2 nd	City Council	
1	F	2	3.	At-Large	Priya Frank	01/01/19	12/31/20	2 nd	City Council	
1	F	2	4.	At-Large	Cassie Chinn	01/01/18	12/31/19	2 nd	City Council	
2	F	1	5.	At-Large	Dawn Chirwa	01/01/18	12/31/19	2 nd	City Council	
	F	3	6.	At-Large	Chieko Phillips	01/01/18	12/31/19	1 st	City Council	
3	М	3	7.	At-Large	Juan Alonso- Rodriguez	01/01/18	12/31/19	2 nd	City Council	
6	М	1	8.	At-Large	Steven Galatro	01/01/18	12/31/19	2 nd	Commission	
6	F	6	9.	At-Large	Sarah Wilke	01/01/19	12/31/20	2 nd	Mayor	
2	F	1	10.	At-Large	Jescelle Major	01/01/19	12/31/20	2 nd	Mayor	
6	F	3	11.	At-Large	Kayla DeMonte	01/01/20	12/31/21	1 st	Mayor	
2	М	1	12.	At-Large	James Miles	01/01/19	12/31/20	1 st	Mayor	
2	М	2	13.	At-Large	Jonathan Cunningham	01/01/18	12/31/19	3 rd	Mayor	
9	W	3	14.	At-Large	Mikhael Mei Williams	01/01/19	12/31/20	1 st	Mayor	
4	F	3	15.	At-Large (Substitute)	Tracy Rector (Ashraf Hasham)	01/01/17	12/31/18	3 rd	Mayor	
8	F	7	16.	Get-Engaged	Sheila Ghaibi	09/01/19	8/31/20	One	Mayor	

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African America n	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasia n/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	6				4		1		3			1
Council	2	5		1	2	2	1						
Other	1											1	
Total	5	11		1	2	6	1	1		3		1	1

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A