



# City of Seattle Boards & Commissions Notice of Appointment

|  |                                    |   |
|--|------------------------------------|---|
| <b>Appointee Name:</b><br><i>Marcia Wright-Soika</i>   |                                    |   |
| <b>Board/Commission Name:</b><br><i>Seattle Women's Commission</i>   |                                    | <b>Position Title:</b><br><i>Member</i>   |
| <input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>  |                                    | <b>Council Confirmation required?</b><br><input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No   |
| <b>Appointing Authority:</b><br><input type="checkbox"/> Council<br><input checked="" type="checkbox"/> Mayor<br><input type="checkbox"/> Other: <i>Fill in appointing authority</i>   | <b>Date Appointed:</b><br>7/2/2019 | <b>Term of Position: *</b><br>7/2/2019<br><b>to</b><br>7/1/2021<br><br><input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i> |
| <b>Residential Neighborhood:</b><br><i>Brighton</i>  | <b>Zip Code:</b><br>98118          | <b>Contact Phone No.:</b>   |
| <p>Marcia has served in development and communications roles for nearly 15 years, starting her career as a journalist and then transitioning to the nonprofit sector. She currently serves as the Regional Director of Philanthropy for Mercy Housing, Inc.'s northwest region, and leads philanthropy and communications efforts to expand affordable housing opportunities in Washington state. Prior to moving to Seattle in 2018 and joining the Mercy Housing Northwest team, she spent more than a decade serving in women and girls' empowerment organizations, first as a program officer at the Chester County Fund for Women and Girls in suburban Philadelphia, and later as the Director of Development and Communications for YWCA Delaware. Her volunteerism has been centered on anti-racist, anti-poverty, women's rights and creating diversity in board rooms, and she's looking forward to furthering that work in her new home city. Marcia earned a Master of Business Administration (MBA) with a concentration in Organizational Leadership from Wilmington University in 2016. She graduated from Pennsylvania State University in 2005 with Bachelor of Arts degrees in Journalism and Women's Studies. She lives in Seattle with her husband, Neil, and their dog.</p> |                                    |   |
| <b>Authorizing Signature (original signature):</b><br>  |                                    | <b>Appointing Signatory:</b><br><i>Jenny A. Durkan</i><br><i>Mayor of Seattle</i>   |

# Marcia Wright-Soika, MBA

*Nonprofit Development and Communications Executive*

## EXPERIENCE

### **Mercy Housing, Inc. – national nonprofit affordable housing agency**

Affordable Housing Developer and Owner with Onsite Resident Services Program Model

**2018 to Present**

**Director of Philanthropy for Northwest Region**

#### **Responsibilities & Achievements**

- Increased contributed revenue over 2017 in both individual and event contributions.
- Increased Mercy Housing's profile in the Northwest market through strategic communications plan, securing new media partnerships and proactive outreach to local media outlets.
- Lead department's Racial Equity Plan and ensured goals such as amplifying partnerships with minority-owned businesses were complete.
- Increased number of new donors by 14% since last year.
- Launched new corporate engagement strategy to create new or strengthen philanthropy partnerships for Mercy Housing Northwest, including Seattle Seahawks, Bank of America and BECU.

### **YWCA Delaware, Inc. – statewide organization; Wilmington, DE headquarters**

Social Service Agency – Housing and Community Programs

**2012 to 2017**

**Director of Development and Communications**

#### **Responsibilities & Achievements**

- Secured the capital funding needed to finalize purchase of YWCA's homeless shelter and begin critical repairs, including making the building more energy efficient and secure.
- Generated new business partnerships, strengthened relationships with existing funders and strategized plans to expand and launch new programs, and to achieve and exceed revenue goals.
- Mobilized volunteer committees to support YWCA in achieving agency, program and fundraising targets.
- Led YWCA's major fundraising annual event and planned nearly two dozen special events throughout the year.
- Increased visibility of organization to YWCA's funding partners and prospects and strengthened donor recognition opportunities.
- Developed new tools and reporting systems for team to better track and evaluate its performance against budget and to improve donor communications.
- Created new awards strategy that resulted in cost savings, boosted revenue and more visibility for the agency's programs.
- Created skills-based volunteerism strategy and recruited in-kind partner to overhaul YWCA's 20+ year old database to cloud-based system currently in use.
- Graduated in 2013 from the agency's Leadership Development Program (selected by CEO and Board of Directors). Also completed YWCA's 2012 Mid-Atlantic Region Leadership Academy.

### **Chester County Fund for Women and Girls – West Chester, Pa.**

Grantmaking and Education Women's Foundation

**Development and Programs Associate, 2007 to 2012**

#### **Responsibilities & Achievements**

- Part of team that raised \$3.5 million for 2008 endowment campaign, more than \$500,000 over goal.
- Lead grant writer for foundation and corporate grants. Managed stewardship reports for funders.
- Planned more than two dozen successful events annually during tenure, including fundraisers, educational programs, grants celebrations and conferences. Helped acquire new corporate support each year for the "Making a Difference" Annual Luncheon – primary annual fundraising event.

- Improved the data quality, efficiency and segmenting of the Fund's development database.
- Increased the Fund's media coverage during tenure, and expanded outlets to include newspaper, radio, television and internet publications.
- Project manager for one of the first and most successful girls' grantmaking programs in the country, "By Girls, For Girls." Recognized in 2007 by Association of Fundraising Professionals as "Outstanding Youth in Philanthropy."
- Project manager for Blueprint Report 2010, a comprehensive needs assessment of women and girls in Chester County and the region. This study, the only one of its kind in the region, was conducted in partnership with the West Chester University Center for Social and Economic Policy Research.

### **Times Herald – Norristown, Pa.**

Daily Newspaper

**Staff Reporter – 2005 to 2007**

#### **Responsibilities & Achievements**

- Local school district, government and crime coverage. Localized national trends in education and health.
- Guest columnist.
- Guest speaker on local radio outlets and at local schools; moderator for Norristown Area School District and Norristown Borough's 2005 candidate forums.

## **EDUCATION**

### **Wilmington University – Wilmington, De.**

**College of Business – 2013 to 2015**

Master of Business Administration, Organizational Leadership concentration

- Six-time recipient of Delaware Alliance for Nonprofit Advancement course scholarships
- Wilmington University Annual Fund scholarship recipient in 2014 and 2015

### **Penn State University – University Park, Pa.**

**College of Communications; College of Liberal Arts – 2001 to 2005**

Bachelor of Arts in Journalism; Bachelor of Arts in Women's Studies; African-American Studies minor certificate

- Teaching Assistant and Research Assistant in Women's Studies department
- Co-published Epistolary Connections: Letters as Pedagogical Tools in the Introductory Women's Studies Course (Feminist Teacher: 2007, Vol. 17 Issue 3)

## **TECHNOLOGY**

Experienced with the following software and applications:

- Salesforce
- Invision Power forum software
- GiftMaker, (fundraising database)
- Resultsplus! (fundraising database)
- Blackbaud (Kintera Sphere software)
- QuarkXPress
- MS Office (Word, Publisher, Excel, Powerpoint, Outlook)

Facebook, Instagram, LinkedIn and Twitter

# Seattle Women's Commission

## December 2019

21 Members: Pursuant to *SMC 3.14.920*, all members subject to City Council confirmation, 2-year terms:

- 9 City Council-appointed
- 10 Mayor-appointed
- 2 Other Appointing Authority-appointed: Commission-appointed

| *D | **G | RD  | Position No. | Position Title | Name                  | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|-----|--------------|----------------|-----------------------|-----------------|---------------|--------|--------------|
|    |     |     | 1.           | Member         | Marcia Wright-Soika   | 7/02/19         | 7/01/21       | 1      | Mayor        |
|    |     |     | 2.           | Member         | Abriel Johnny         | 7/02/18         | 7/01/20       | 1      | Mayor        |
| 1  | F   | 2   | 3.           | Member         | Rhonda Carter         | 7/02/19         | 7/01/21       | 2      | Mayor        |
|    |     |     | 4.           | Member         | Sangyoon Sophia Lee   | 7/02/18         | 7/01/20       | 1      | Mayor        |
|    |     |     | 5.           | Member         | Harmony Eichateadt    | 7/02/19         | 7/01/21       | 1      | Mayor        |
|    |     |     | 6.           | Member         | Jennifer Gordon       | 7/02/19         | 7/01/21       | 1      | Mayor        |
|    |     |     | 7.           | Member         | Rebecca Bryant        | 7/02/18         | 7/01/20       | 1      | Mayor        |
| 1  | F   | 7   | 8.           | Member         | Diya Khanna           | 7/02/18         | 7/01/20       | 1      | Commission   |
| 6  | F   | 4   | 9.           | Member         | Zoe True              | 7/02/19         | 7/01/21       | 2      | Mayor        |
| 9  | F   | 7   | 10.          | Member         | Idabelle Fosse        | 7/02/18         | 7/01/20       | 2      | City Council |
| 1  | F   | 3   | 11.          | Member         | K. Min Pease          | 7/02/19         | 7/01/21       | 2      | City Council |
| 2  | F   | N/A | 12.          | Member         | Jamilah Williams      | 7/02/19         | 7/01/21       | 2      | City Council |
| -  | -   | 5   | 13.          | Member         | Xochitl Maykovich     | 7/02/18         | 7/01/20       | 2      | City Council |
| 2  | F   | 1   | 14.          | Member         | Tana Yasu             | 7/02/18         | 7/01/20       | 2      | City Council |
| 8  | F   | 5   | 15.          | Member         | Darya Farivar         | 7/02/19         | 7/01/21       | 2      | City Council |
| 2  | F   | 3   | 16.          | Member         | Rokea Jones           | 7/02/19         | 7/01/21       | 2      | City Council |
|    |     |     | 17.          | Member         | Grace Weil            | 7/02/18         | 7/01/20       | 1      | City Council |
| 2  | F   | 2   | 18.          | Member         | Lakeisha Jackson      | 7/02/18         | 7/01/20       | 3      | City Council |
| 1  | F   | -   | 19.          | Member         | Whitney Nakamura      | 7/02/18         | 7/01/20       | 1      | Commission   |
|    |     |     | 20.          | Member         | Yadira Siqueiros      | 7/02/19         | 7/01/21       | 1      | Commission   |
| 1  | F   | 3   | 21.          | Get Engaged    | Adriana Lasso-Harrier | 9/01/19         | 8/31/20       | 1      | Mayor        |

### SELF-IDENTIFIED DIVERSITY CHART

|              |          |           | (1)         | (2)     | (3)      | (4)                           | (5)                 | (6)                                     | (7)      | (8)                            | (9)                 |                   |             |
|--------------|----------|-----------|-------------|---------|----------|-------------------------------|---------------------|---|----------|--------------------------------|---------------------|-------------------|-------------|
|              | Men      | Women     | Transgender | Unknown | Asian    | Black/<br>African<br>American | Hispanic/<br>Latino | American<br>Indian/<br>Alaska<br>Native | Other    | Caucasian/<br>Non-<br>Hispanic | Pacific<br>Islander | Middle<br>Eastern | Multiracial |
| Mayor        | 0        | 9         |             |         | 2        | 0                             | 0                   | 0                                       | 0        | 1                              | 0                   | 0                 | 0           |
| Council      | 0        | 8         |             |         | 1        | 4                             | 0                   | 0                                       | 0        | 0                              | 0                   | 0                 | 1           |
| Comm         | 0        | 4         |             |         | 2        | 0                             | 0                   | 0                                       | 0        | 0                              | 0                   | 0                 | 0           |
| <b>Total</b> | <b>0</b> | <b>21</b> |             |         | <b>5</b> | <b>4</b>                      | <b>0</b>            | <b>0</b>                                | <b>0</b> | <b>1</b>                       | <b>0</b>            | <b>0</b>          | <b>1</b>    |

### Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
  - \*\*G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
  - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*