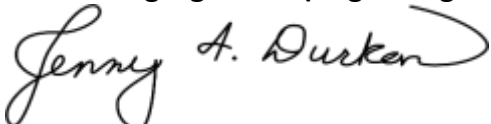




## City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Yasmine Aceves		
<b>Board/Commission Name:</b> Seattle LGBTQ Commission		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: Fill in appointing authority	<b>Date Appointed:</b> 9/28/2020	<b>Term of Position: *</b> 9/1/2020 to 8/31/2021  <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> University District	<b>Zip Code:</b> 98105	<b>Contact Phone No.:</b>
<b>Background:</b> Yasmine (Yazi) is a proud Queer Latinx woman with a strong background in elevated leadership, building strong teams and living through the values of Diversity and Inclusion. Yazi has made great strides in her chosen career field, and seeks to apply her knowledge passion to the Seattle LGBTQ+ commission. She has strong ties to the LGBTQ+ community and seeks to de-mystify the inner workings of local government through her term in the Get Engaged program. Yazi has been a Seattle resident for two years and wants to continue to concentrate on improving housing and food safety within the LGBTQ+ community. Additionally, she hopes to partner closely with the commission to provide continued focus on job training, placement and accessibility to members of the LGBTQ+ community to close the gap of housing and food safety concerns.		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# Yasmine Aceves (Yazi)

Passionate manager with a proven record for delivering exceptional results in accordance to core job responsibilities that align with company objectives and competencies.

When in role I live through company values, align with objectives, and provide fact-based, in the moment feedback to facilitate open communication to help develop a core engaged team and deliver results that are consistent and business driven.

## Work experience

10.01.2019 -

**Ulta Beauty**

Business Market Trainer District 7512

- Be a role model General Manager in the District, delivering exception results in sales, guest service, loss prevention and elevated leadership engagement.
- Operate as a SME on all matters Eventing and Brand Partner related as a District
- Report to Regional Business and Events Manager concerning Brand or Eventing business needs to constantly assess and re-evaluate if necessary to ensure consistent goal achievement.
- Train, coach, and develop elevated leaders from the North Seattle Market using company programs, tools, and resources.
- Increase overall eventing business goal achievement percentage to an average of 102% to goal YTD.
- Executed district role of "Champion of Diversity and Inclusion" Involving additional responsibilities and presenting to peers and leaders.
- Meet or exceed goals related to total District Eventing and Boutique sales, profitability, and operational excellence.
- Review and interpret financial and operational reporting regularly, including store visit and audit results in partnership with RBEM.
- Identify underperforming Eventing metrics and develop strategies with the aligned leaders to devise smart action plans that leverage company programs, tools, and resources to improve and grow the eventing business.
- Attract, hire, and retain a diverse team of top talent.
- Create an environment that inspires and encourages the growth and engagement of associates, leadership and peers.
- Model a culture of open communication by sharing enterprise strategy and corporate messaging to associates.
- Promote a culture of teamwork by working alongside the management team, establishing priorities, and providing clear direction.
- Be knowledgeable of, and ensure compliance with Ulta Beauty policies, procedures, and standards.
- Support continuous improvement by implementing company programs and influencing end-user adoption.

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

08.01.2019 -

**Ulta Beauty Cosmetics**

Diversity and Inclusion Champion District 7512

- Speak on weekly conference calls on new Diversity and Inclusion initiatives within the org
- Looked to as SME on topics involving LGBTQ in the workplace
- Attend relevant conferences on Diversity and Inclusion to represent the organization and acquire new learnings and skill sets to leverage to further the organizations mission to D&I
- Interview and recognize diverse members of the team in the North Seattle Market, and post on work relevant social media to spread awareness and acceptance for said members of team.
- Compile and report learnings from professional seminars to report back to newly appointed D&I Director.

1

02.01.2019 -

**Ulta Beauty Cosmetics and Fragrance Inc.**

General Manager Seattle

- Managed a cross-functional team of over 30 retail and service associates.
- Received district recognition for sales to comp % for YTD metrics
- Oversaw the application and training of over 30 new programs delivered to store teams to drive overall guest satisfaction and sales metrics.
- Decreased overall business shrink by 50 basis points in first 3 quarters to LY.
- Executed district role of "Champion of Diversity and Inclusion" Involving additional responsibilities and presenting to peers and leaders.
- Achievement movement into the top 10 in region for credit performance in category of "Top Performing" and "Most Improved to LY"
- Meet or exceed goals related to total store sales, profitability, and operational excellence.
- Forecast and adjust payroll to maximize productivity, achieve sales & payroll goals, and complete workload.
- Build a team that embodies the Ulta Beauty brand by delivering exceptional service and driving guest loyalty.
- Review and interpret financial and operational reporting regularly, including store visit and audit results.
- Identify underperforming metrics and develop strategies that leverage company programs, tools, and resources to improve and grow the business.
- Attract, hire, and retain a diverse team of top talent.
- Train, coach, and develop direct reports using company programs, tools, and resources.
- Create an environment that inspires and encourages the growth and engagement of associates.
- Model a culture of open communication by sharing enterprise strategy and corporate messaging to associates.
- Promote a culture of teamwork by working alongside the management team, establishing priorities, and providing clear direction.
- Be knowledgeable of, and ensure compliance with Ulta Beauty policies, procedures, and standards.
- Use the company's scheduling tool as directed to schedule the right associates, in the right places, at the right times in order to provide an exceptional guest experience, reduce loss, and execute company directives.
- Use the company's task management tool as directed to prioritize the execution of store workload, ensuring full leadership adoption and compliance with company policy.
- Protect company assets and minimize loss by ensuring all store standards and operating procedures are met, including workplace safety, inventory control, and loss prevention.
- Support continuous improvement by implementing company programs and influencing end-user adoption.

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

09.24.2017 - 02.01.2019

**Ulta Beauty Cosmetics and Fragrance Inc.**

General Manager Bellingham

- Managed a cross-functional team of over 30 retail and service associates.
- Received district recognition for sales to comp % for YTD metrics
- Oversaw the application and training of over 30 new programs delivered to store teams to drive overall guest satisfaction and sales metrics.
- Decreased overall business shrink by 50 basis points in first 3 quarters to LY.
- Executed district role of "Champion of Diversity and Inclusion" Involving additional responsibilities and presenting to peers and leaders.
- Achievement movement into the top 10 in region for credit performance in category of "Top Performing" and "Most Improved to LY"
- Meet or exceed goals related to total store sales, profitability, and operational excellence.
- Forecast and adjust payroll to maximize productivity, achieve sales & payroll goals, and complete workload.
- Build a team that embodies the Ulta Beauty brand by delivering exceptional service and driving guest loyalty.
- Review and interpret financial and operational reporting regularly, including store visit and audit results.
- Identify underperforming metrics and develop strategies that leverage company programs, tools, and resources to improve and grow the business.
- Attract, hire, and retain a diverse team of top talent.
- Train, coach, and develop direct reports using company programs, tools, and resources.
- Create an environment that inspires and encourages the growth and engagement of associates.
- Model a culture of open communication by sharing enterprise strategy and corporate messaging to associates.
- Promote a culture of teamwork by working alongside the management team, establishing priorities, and providing clear direction.
- Be knowledgeable of, and ensure compliance with Ulta Beauty policies, procedures, and standards.
- Use the company's scheduling tool as directed to schedule the right associates, in the right places, at the right times in order to provide an exceptional guest experience, reduce loss, and execute company directives.
- Use the company's task management tool as directed to prioritize the execution of store workload, ensuring full leadership adoption and compliance with company policy.
- Protect company assets and minimize loss by ensuring all store standards and operating procedures are met, including workplace safety, inventory control, and loss prevention.
- Support continuous improvement by implementing company programs and influencing end-user adoption.

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*



10.16.2016 - 09.24.2017

**Ulta beauty Cosmetics and Fragrance Inc.**

Prestige Sales Manager Bellingham

- Meet or exceed goals related to prestige category sales, service, and operational excellence.
- Plan and execute in-store events that deliver an unrivaled guest experience while delivering on sales and payroll goals.
- Build a team that embodies the Ulta Beauty brand by delivering exceptional service and driving guest loyalty.
- Review and interpret financial and operational reporting regularly, including store visit and audit results.
- Identify underperforming metrics and develop strategies that leverage company programs, tools, and resources to improve and grow the business
- Attract, hire, and retain a diverse team of top talent.
- Train, coach, and develop associates using company programs, tools, and resources.
- Create an environment that inspires and encourages the growth and engagement of associates.
- Establish professional peer and brand partner relationships that foster a shared interest in collaboratively delivering on sales and service goals.
- Promote a culture of service excellence amongst the leadership team by sharing best practices, establishing priorities, and providing support
- Be knowledgeable of, and ensure compliance with Ulta Beauty policies, procedures, and standards.
- Use the company's scheduling tool as directed to adjust schedules and manage attendance in-the-moment during manager-on-duty shifts to ensure accurate schedules and reporting.
- Use the company's task management tool as directed to prioritize and execute store workload, including product and marketing resets, pricing updates, inventory related tasks, cleaning, and replenishment.
- Protect company assets and minimize loss by ensuring all store standards and operating procedures are met, including workplace safety, inventory control, and loss prevention.
- Support continuous improvement by implementing company programs and influencing end-user adoption.

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

**08.01.2016 - 10.16.2016**

### **Journeys**

Keyholder Bellingham

- Meet and exceed personal and store sales goal and standards of performance.
- Assist in recruiting and hiring of high caliber employees with in store needs.
- Assist in training and developing a successful sales team.
- Provide feedback, coaching, and accountability to all employees.
- Recognize talented staff and develop them for growth within the company.
- Supervise and manage all aspects of daily store operations in Store Manager and Manager In Training's absence.
- Supervise and manage all aspects of Loss Prevention practices in Store Manager and Manager In Training's absence.
- Effectively communicate all store needs to Store Manager and Manager In Training
- Resolve customer issues effectively.
- Provide a fun, full service experience to all customers.
- Understand the Journeys culture and demonstrate it to the team.
- Bank Deposits
- Open/Closing the store

**05.01.2014 - 10.16.2016**

### **Hennes & Mauritz**

Sales Trainer

- Organize and distribute the work, set priorities and keep an overview of the tasks to be accomplished in accordance with the department manager.
- Train, develop and provide succession planning for the staff in the store in partnership with the department manager.
- Carry out training responsibilities in accordance with the organization's policies including essential garment processing, POS training, proper department organization, other essential job functions.
- Take action within department to maximize sales through joint operational and commercial focus to obtain highest level of profitability
- Proactively ensure team has knowledge on all product, campaign, promotion, display guidelines and merchandise information in partnership with department manager.
- Ensure garment presentation, garment level and visual standards within the department are presented according to H&M's expectations
- Plan and coordinate with the visual team on all activities concerning campaigns, promotions and sales activities.

## Education

09.01.2012 - 06.25.2014

### Whatcom Community College

Associate Transfer Degree

- Maintained Average GPA of 3.4
- Concentration in transfer degree to continue studies.

## Skills

- Spanish - Native Speaker, Fluent, reading and writing.
- French - Intermediate, Reading and writing, (4 years of courses)
- Communication- Well versed in different aspects of communication. Expanding into understanding of customization of communication of results, feedback and presentation of business acumen.
- POS System Proficiency- Experienced operator and trainer of numerous POS systems through previous and current experience.
- Business Management Program Knowledge- Proficient in Microsoft programs (Word, Excel, and Suite) In addition to using Kronos programs, Shortcuts, ADP, E-verify.



# Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission

## October 2020

Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	Juan C. Rodriguez	5/1/19	4/30/21	1	City Council
			2.	Member	VACANT	5/1/19	4/30/21	1	Mayor
			3.	Member	Byram Simpson	5/1/19	4/30/21	2	City Council
			4.	Member	Latosha Correll	5/1/19	4/30/21	2	Mayor
			5.	Member	DeAunte Damper	5/1/19	4/30/21	1	City Council
			6.	Member	Manuel Venegas	11/1/19	10/31/21	3	Mayor
			7.	Member	Kari Lerum	11/1/19	10/31/21	2	Commission
			8.	Member	Steven Pray	11/1/19	10/31/21	1	Mayor
			9.	Member	VACANT	5/1/20	4/30/22	1	City Council
			10.	Member	Nathaniel Higby	5/1/20	4/30/22	1	Mayor
			11.	Member	Joseph Suttner	5/1/20	4/30/22	1	City Council
			12.	Member	Brett Pepowski	5/1/20	4/30/22	1	Mayor
			13.	Member	Michael B. Garrett	11/1/18	10/31/20	1	City Council
			14.	Member	Ryan Bush	11/1/18	10/31/20	1	Mayor
			15.	Member	Deepa Sivarajan	11/1/19	10/31/21	2	City Council
			16.	Get Engaged	Yasmine Aceves	9/1/20	8/31/21	1	Mayor
			17.	Member	Annabelle Backman	5/1/20	4/30/22	1	City Council
			18.	Member	Christopher M. Brown	11/1/19	10/31/21	2	Mayor
			19.	Member	Victor Loo	11/1/19	10/31/21	1	Commission
			20.	Member	VACANT	5/1/20	4/30/22	1	Commission
			21.	Member	Jessi Murray	5/1/20	4/30/22	2	Commission

### SELF-IDENTIFIED DIVERSITY CHART

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)		(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial	
Mayor	4	5				2	2		1	5			2	
Council	3	1	1		2		1	1	1	1			1	
Comm	1	2			1					3				
Total	8	8	1		3	2	3	1	2	9			3	

### Key:

- \*D List the corresponding Diversity Chart number (1 through 9)
- \*\*G List gender, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

\*Term begin and end date is fixed and tied to the position and not the appointment date.