



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Andrew Parker</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Get Engaged Member</i>
☒ Appointment OR ☐ Reappointment		City Council Confirmation required? ☒ Yes ☐ No
Appointing Authority: ☐ City Council ☒ Mayor ☐ Other: <i>Fill in appointing authority</i>		Term of Position: * 9/1/2020 to 8/31/2021 ☐ <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Milton, WA</i>	Zip Code: <i>98354</i>	Contact Phone No.: [REDACTED]
Background: <i>Andrew is an avid South Sound commuter who supports making the rider experience safer and simpler for all travelers. Since his youth, he has enjoyed using the transit system to travel to sporting events, attend college classes, and commute to work in downtown Seattle. As a recent graduate of Whitworth University, he recognizes the importance for youth and young adults in having access to reliable transportation to attend school and have the mobility to enjoy our scenic Puget Sound region. Andrew is proud to serve and advance equitable transit choices on the Transit Advisory Board through the Get Engaged program.</i>		
Authorizing Signature (original signature): <i>Jenny A. Durkan</i> Date Signed (appointed): 9/24/20		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

Andrew Parker

Summary: A recent marketing graduate who can collaborate with diverse individuals and has exceptional project management skills. Desires opportunities to develop leadership traits and serve the community.

Experience

- | | |
|-------------------------------|---|
| 11/2018 to
Current | Marketing Communications and Corporate Programs Specialist
Lane Powell – Seattle, WA <ul style="list-style-type: none">• Coordinate sponsorships for firmwide programs and pro bono efforts.• Built collaborative relationships with internal and external groups to accomplish objectives.• Created process for collecting information for sponsorship requests and survey/directory inquiries.• Conducted civic/community budget audits to evaluate programs effectiveness.• Produced a promotional PocketMap™ to distribute to 2,000 attendees at DSA's annual meeting. |
| 11/2017 to
05/2018 | Marketing Assistant
Renewal by Andersen – Seattle, WA <ul style="list-style-type: none">• Analyzed key performance indicators within the marketing budget and reports to allocate marketing spend for digital and mass media buys.• Created direct email campaigns using MyEmma, to generate leads from external audiences.• Wrote monthly newsletters and bi-weekly editorials for an internal audience of 200 employees.• Collaborated with Sales & Marketing management to leverage monthly marketing objectives.• Identified a new demographic trend in first time homebuyers moving from urban to rural areas and produced a direct mail piece to target a specific audience, which generated over \$30,000 in revenue. |
| 12/2016 to
02/2017 | Project Manager: Soulful Showcase
Black Student Union – Spokane, WA <ul style="list-style-type: none">• Produced a student-led fundraiser and raised over \$500 for a local organization.• Secured over \$1,200 in sponsorship funds from major businesses in Spokane.• Collaborated and produced a radio advertisement with KXLY HOT 96.9.• Composed value proposition statement/business plan and developed event budget. |
| 09/2016 to
05/2016 | Resident Assistant
Whitworth University – Spokane, WA <ul style="list-style-type: none">• Advertised, promoted, and planned multiple monthly social activities for 100 plus students.• Developed and facilitated evening programs on diversity, relationship building, and personal development with 12 other team members.• Acted as an inclusive individual to all residents no matter how different everyone's needs, and expectations were to build a strong, functioning, and healthy community |

Education

May 2017 **Bachelor's of Arts: Marketing**
Whitworth University – Spokane, WA

Course Work

Integrated Marketing Communication, Customer Relations/Channel Management, Consumer Behavior, CO 350: Applied Ethics, Public Policy and Worldviews, Marketing Strategy

Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Member	Bryce Kolton	8/3/18	8/2/20	1	City Council
2	F	N/A	2.	Member	Enjoleah Daye	8/3/18	8/2/20	1	City Council
5	M	4	3.	Member	Andrew Martin	8/3/18	8/3/20	2	City Council
6	F	6	4.	Member	Michelle Zeidman	8/3/19	8/2/21	1	City Council
6	F	2	5.	Member	Jennifer Malley	8/3/19	8/2/21	2	City Council
1	F	3	6.	Member	Keiko Budech	8/3/18	8/3/20	1	Mayor
6	F	3	7.	Member	Barbara Wright	8/3/18	8/3/20	1	Mayor
6	F	7	8.	Member	Lynn Hubbard	8/3/18	8/3/20	1	Mayor
6	F	7	9.	Member	Erin Tighe	8/3/19	8/2/21	3	Mayor
6	F	2	10.	Member	Alexandra Rouse	8/3/19	8/2/21	1	Mayor
9	F	3	11.	Member	Carla Saulter	8/3/19	8/2/21	3	Mayor
2	M	N/A	12.	Get Engaged Member	Andrew Parker	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		5								4			1
Council	2	4			1	1			1	3			
Other	1					1							
Total	3	9			1	2			1	7			1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

G List *gender*, **M= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.