

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:								
Will Ludlam								
Board/Commission Name:	Position Title:							
Seattle Center Advisory Commission		Member						
	City Council Co	nfirmation required?						
Appointment OR Reappointment	∑ Yes							
	No No							
Appointing Authority:	Term of Positio	n: *						
City Council	9/29/2018							
Mayor	to							
Other: Fill in appointing authority	9/28/2021							
		ning term of a vacant position						
Residential Neighborhood:	Zip Code:	Contact Phone No.:						
Kirkland	98033							
Background: With 30 years of experience in communications, Ludlam has advised a wide variety of global and regional brands. He currently serves as the president of Weber Shandwick West with offices in Los Angeles, San Francisco/Silicon Valley and Seattle. With a strong background in corporate and technology public relations, he has supported a diverse group of blue-chip and emerging companies in previous roles and brings deep expertise in strategic counsel and crisis communications. Over the course of his career, Will has worked with a variety of clients like Seattle Children's Hospital, Starbucks, Savers, Microsoft, HP, Samsung, Treetop, The University of Washington, and many others. At Weber Shandwick, he is responsible for delivering best-in-class client services/solutions across Weber Shandwick West by leveraging the firm's deep roster of talent across the region. Will holds a Bachelor of Arts degree from Washington State University (WSU). Current and past board positions include, the Seattle Metropolitan Chamber of Commerce, the Seattle Center Advisory Commission, the advisory board for WSU's Edward R Murrow College of Communications, Intiman Theatre, City Club, and Big Brothers Big Sisters of Puget Sound. Outside of work, Will enjoys spending time on or near the water with his spouse and three adult children.								
Authorizing Signature (original signature):	Appointing Signatory:							
Jenny A. Durken	Jenny Durkan							
Jenny when	Mayor							
Date Signed (appointed): 9/3/20								

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

WILL LUDLAM (HE/HIM) PRESIDENT, WEST GEO



With 30 years of experience in communications, Ludlam has advised a wide variety of global and regional brands. He currently serves as the president of Weber Shandwick West with offices in Los Angeles, San Francisco/Silicon Valley and Seattle. With a strong background in corporate and technology public relations, he has supported a diverse group of blue-chip and emerging companies in previous roles and brings deep expertise in strategic counsel and crisis communications.

Over the course of his career, Will has worked with a variety of clients like Seattle Children's Hospital, Starbucks, Savers, Microsoft, HP, Samsung, Treetop, The University of Washington and many others.

At Weber Shandwick, he is responsible for delivering best-in-class client services/solutions across Weber Shandwick West by leveraging the firm's deep roster of talent across the region.

Will holds a Bachelor of Arts degree from Washington State University (WSU). Current and past board positions include, the Seattle Metropolitan Chamber of Commerce, the Seattle Center Advisory Commission, the advisory board for WSU's Edward R Murrow College of Communications, Intiman Theatre, City Club, and Big Brothers Big Sisters of Puget Sound.

Outside of work, Will enjoys spending time on or near the water with his spouse and three adult children.

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/19	9/28/22	1	Mayor
2	F	3	2.	Member	Donna Moodie	9/29/19	9/28/22	5	Mayor
6	М	7	3.	Member	Michael George	9/29/19	9/28/22	1	Mayor
6	М	7	4.	Vice Chair	Mark Dederer	9/29/19	9/28/22	4	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/19	9/28/22	2	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	М	N/A	8.	Member	Brian Robinson	9/29/20	9/28/23	1	Mayor
			9.	Member	VACANT	9/29/20	9/28/23		Mayor
6	F	7	10.	Member	Holly Golden	9/29/20	9/28/23	4	Mayor
			11.	Member	VACANT	9/29/18	9/28/21		Mayor
6	М	3	12.	Chair	Todd Leber	9/29/18	9/28/21	3	Mayor
			13.	Member	VACANT	9/29/18	9/28/21		Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/18	9/28/21	3	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/18	9/28/21	3	Mayor
			16.	Get Engaged Member	Mary Claire	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	8	5			1	1	1			10			
Council													
Other													
Total	8	5			1	1	1			10			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A