

City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:					
Lassana Magassa					
Board/Commission Name:		Position Title:			
Community Technology Advisory Board		Education Member			
	City Council Cor	nfirmation required?			
Appointment OR Reappointment	⊠ Yes				
	No				
Appointing Authority:	Term of Position	n: *			
City Council	1/1/2021				
	to				
Other	12/31/2022				
	_	_			
		ning term of a vacant position			
9		Contact Phone No.:			
Lake City	98125				
Background:					
Lassana has served the past year as the Education		~ ·			
work on ensuring City technology is accessibly a					
Lassana worked as a Research Assistant with a f	•	•			
faculty members. His research was on engaging					
how they use technology, where they struggle w	ith technology a	nd how they imagine technology will			
change their lives in the future.					
Authorizing Signature (original signature):	Appointing Signatory:				
(A. Ducken	Jenny A. Durkan				
Jenny A. Durken	Mayor, City of Seattle				
Date Signed (appointed):	1				
1/8/2021					

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.



SUMMARY OF RESEARCH AND TECHNICAL SKILLS

User research approaches: A/B testing, card sort, data analysis, field study, focus group, persona creation

5+ years managing technical and non-technical projects

10+ years translating ideas between technical and non-technical audiences

Data Analysis: Microsoft Access, SQL, SPSS, Atlas.ti, Dedoose

Data Visualization: Microsoft Excel, PowerPoint, & Publisher; Adobe Illustrator

Web Development: CSS, HTML, PHP, JavaScript

EDUCATION

UNIVERSITY OF WASHINGTON, <i>PhD in Information Science</i>	Seattle, WA	2018
Dissertation: Develop and validate a framework of digital literacy		
QUEENS COLLEGE, Masters in Library and Information Studies	Queens, NY	June 2007
SAINT PAUL'S COLLEGE, Bachelor of Science in Computer Science	Lawrenceville, VA	June 2003

RESEARCH

UNIVERSITY OF WASHINGTON TECH POLICY LAB, Research Assistant Seattle, WA Oct 2014 – Present

- Analyzed 20+ national technology policies and presented the results of analysis to a team of 4
 researchers interested in constructing more robust technology policies.
- Interviewed 20+ people using a method I designed to solicit and incorporate the viewpoints of underrepresented groups into the technology policymaking process
- Used qualitative methods to collect, analyze and synthesize the viewpoints about an augmented reality
 policy regulation paper from 12 people representing currently and formerly incarcerated people,
 people with disabilities, and women
- Solicited and examined the opinions of unmanned vehicles policy paper from 9 people stakeholders representing people with extremely low income, non-car owners, and youth.
- Co-published a guide for parties interested in employing a method to investigate and improve current and future technology policies.
- Submitted article for publication describing the method the findings derived from using the method

PROJECT INFORMATION MEDIARIES (InfoMe), *Research Assistant*Project InfoMe is research effort investigating immigrant and refugee young peoples' information mediaries behaviors.

Seattle, WA Oct 2012 – Sep 2015

- Designed 15+ design thinking training modules that are being used the U.S., Europe and the Middle
 East to conduct user research that increases our understanding about immigrant and refugee youths
 interactions with information in its various formats.
- Led 100's of youth in research activities led to the development of 25 user journeys that were accompanied with prototypes of information systems to support the immigrant population.
- Developed, administered and analyzed the results of a user questionnaire that revealed youths' technology use patterns.

LEAD PUBLICATIONS

Magassa, L., Young, M., Friedman, B. (2017) *Diverse Voices: A How-To Guide for Facilitating Inclusive Tech Policy Documents.*

Magassa, L. (2011). Applying a Community Informatics Approach as Part of Rehabilitation in US Prisons. *The Journal of Community Informatics*, *6*(3).

For additional publications visit http://www.lassanamagassa.com/research/publications/

WORK EXPERIENCE

DELTA AIR LINES Seattle, WA Jun 2015 – Oct 2016

Cargo Customer Support Agent

- Accepted, checked, and verified 100's freight import and export documentation.
- Performed daily audits of 50+ customer transactions.
- Ensured compliance to WA State and US federal safety and security regulations.
- Assisted over 300 customers every week with completing transactions.
- Audited a fleet of 15 vehicles including tugs and forklifts every evening.
- Carefully transported 100,000lbs of cargo between warehouse and tarmac daily.

UNIVERSITY OF WASHINGTON UPWARD BOUND

Seattle, WA Jun 2015 – Aug 2015

Web development Instructor

- Developed 10 week curriculum focusing on HTML5, CSS, and UI design basics.
- Taught 25 students about the basics of web development.
- Educated students about techniques programmers use to overcome hurdles.
- Managed 6 teams of students from the beginning to the end of the web development project.

ASSOCIATION OF NATIONAL ADVERTISERS

New York, NY Jul 2007 – Sep 2009

Web Content Specialist

- Led the migration of 1500+ articles into an in-house content management system.
- Employed used-centered design techniques to make incremental website updates used by 1,000s of people every days.
- Established and actively monitored the departments Twitter account.
- Collaborated with the IT Department to develop a dashboard of 10 web analytic reports.
- Used Microsoft Excel to produce weekly and monthly reports that was distributed to 10+ employees.

OTHER WORK EXPERIENCE

le, WA Aug 2011 – May 2015
ork, NY Sep 2005 – June 2007
ork, NY Mar 2005 – Aug 2006
Hill, VA Dec 2002 – May 2003
)

SKILLS, ACTIVITIES, HOBBIES

- Fluent in English, Bambara and Soninke; Conversational French
- Member of the Value Sensitive Design Lab
- Member of Association of Internet Researchers
- Member of the Aerospace & Info Tech Committee at the French-American Chamber of Commerce
- Former Chair of Diversity with the Special Libraries Association's New York Chapter
- Self-taught crocheter

Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4 City Council- appointed
- 6 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By	
1	F		1.	Member at Large	Leah Shin	1/1/21	12/31/22	1	City Council	
3	F	3	2.	Member at Large	Camille Malonzo	1/1/20	12/31/21	1	Mayor	
6	М	7	3.	Member at Large	John C. Krull	1/1/20	12/31/21	1	Mayor	
2	М	3	4.	Member at Large	Rene J. Peters	1/1/21	12/31/22	2	City Council	
2	М	7	5.	Education Member	Lassana Magassa	1/1/21	12/31/22	2	Mayor	
6	М	4	6.	Get Engaged Member	David Kirichenko	9/1/20	8/31/21	1	Mayor	
2	М	7	7.	Member at Large	Tyrone Grandison	1/1/20	12/31/21	1	City Council	
2	F	7	8.	Member at Large	Nicole Joy Espy	1/1/20	12/31/21	1	Mayor	
2	М		9.	Member at Large	Femi Adebayo	1/1/21	12/31/22	1	City Council	
6	М	3	10.	Public Access Member	Brandon Lindsey	1/1/21	12/31/22	2	Mayor	

SELF-	-IDEN	ΓIFIED [DIVERSITY (CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	4	2				2	1			3			
Council	3	1			1	3							
Other													
Total	7	3											

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A