




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jackie Turner</i>		
Board/Commission Name: <i>Seattle Human Rights Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment <i>OR</i> <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>2/16/2021</i>	Term of Position: * <i>7/23/2020</i> to <i>7/22/2022</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood:	Zip Code: <i>98117</i>	Contact Phone No.:
Background: Jackie Turner is currently one of the co-chairs of the Seattle Human Rights Commission and is interested in being reappointed to continue to do the work necessary to call attention to human rights issues. She would appreciate the opportunity to continue to bring her experience as a transplant, a constituent, business owner, and as a parent to help serve justice and fairness to everyone's everyday experiences. She would cherish the chance to continue to make connections for others, use her communication skills, and experience to continue to serve her community.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Tammy Morales</i> <i>Seattle City Council</i>

JACKIE TURNER



Communications professional with 14+ years of editorial and marketing experience. Enjoys producing content that provides joy, value, and business results. Background includes:

- Content coaching
- Multimedia storytelling

- Internal communications
- Content strategy

- Mentorship
- Editing and proofreading

Experience

January 2018 - present **Zillow Group** Seattle, Wash.
Community & Culture Content Manager

- Train and support Affinity Network (employee resource group) leaders in communications. Devise strategies to support their network priorities, which may include improving employee wellness, corporate policies, and recruitment practices. Provide sponsorship and visibility to Affinity Network leaders.
- Develop guidance and resources to help raise the profile of historically underserved employees and communities.
- Mentor employees from underserved groups.
- Relay and resolve employee concerns with leadership.
- Identify learning opportunities for company employees about diversity and inclusion.
- Act as a liaison between public relations team and employees.
- Represent the company at community and business events.

July 2013 - December 2017 **Zillow** Seattle, Wash.
Senior Content Manager

- Manage content development for key franchises, including brand's largest email marketing campaign (3-6M+ sent weekly) and Zillow Group Life's YouTube channel.
- Lead nine copywriters and one editor to create lifestyle and data-based stories about home and design for newspapers and television station websites nation-wide.
- Plan and execute redesign of marketing materials for recruiting team, overseeing supporting photo and video shoots with UX design.
- Oversee content development for brand's first localized microsite.
- Plan and lead biannual workshop for improving writers' content creation.

- Manage invoicing and payments for team's freelance talent.

August 2016- present **Poco Wine+ Spirits Co-owner**

- Build and lead inclusive marketing strategies.
- Establish business as communal meeting space.
- Create partnerships with local organizations, like GSBA, to create inclusive events.
- Develop partnerships with community groups and relationships with community leaders.
- Encourage employee career development.
- Improve recruiting practices to improve workforce diversity.

Seattle, Wash.

March 2012- February 2013 **Microsoft** Redmond, Wash.

Internal Communications Manager

- Developed editorial calendar and created web content. emails and blogs.
- Edited and proofread presentations and communications for brand voice.
- Collaborated with subject-matter experts to develop communications with brand objectives.
- Led creative and navigation redesigns of business group website.
- Optimized communications to respond to usability and marketing goals.

November 2011 -March 2012 **Amazon** Seattle, WA

Editor. Marketplace (contract)

- Created emails and website content for division serving 2M+ sellers.
- Collected customer feedback and managed issue tracker and recommended editorial response strategies.

JACKIE TURNER



September 2010-September 2011 **Microsoft** Seattle, Wash.

Publisher (contract)

- Edited and proofread content for high-traffic (5,000+ users) Advertising Sales website.
- Collaborated with subject-matter experts for redesign projects and new page creation.
- Executed website navigation, architecture, and content enhancements to improve usability.

August 2008-July 2010 **Institute of Medicine** Washington, DC

Editorial Projects Manager

- Edited and proofread more than 50 publications and reports annually for 65 clients.
- Managed budgets, hiring, contracts and workstreams for eight copy editors.
- Maintained institution's style guide.

March 2008- July 2008 **Campbell-Ewald Advertising** Warren, Mich.

Digital Account Executive: *American Heart Association, United States Mint*

- Proofread campaign creative and managed collateral production, quality management and delivery.
- Analyzed ad performance, generated reports, and provided recommendations for testing and optimization.

February 2006-March 2008 **Ogilvy & Mather Advertising** Dearborn, Mich.

Account Executive: *Ford Customer Service Division, United Way*

- Proofread creative for multi-language, award-winning direct mail prospecting advertising campaign supporting more than six million Ford owners.
- Managed project plans, timelines, and resources.
- Collaborated with enrollment website team and call center to optimize program offerings.
- Supervised the creative development of customizable 828 direct mail templates.

May 2005- January 2006 **Leonard, Mayer & Tocco Advertising** Birmingham, Mich.

Account Executive: *Volkswagen of America and Audi of America: Parts, Service & Accessories division*

- Proofread creative elements for national integrated marketing initiatives including point of sale, direct mail, and newspaper.
- Coordinated the creative development and production of marketing materials.

June 2003 - May 2005 **Hour Media Publications** Royal Oak, Mich.

Publishing Assistant: *Hour Detroit Magazine, Detroit Home Magazine, Metro Detroit Bride Magazine*

- Managed submissions process for annual *Hour Detroit Magazine* Top Docs editorial.
- Created media kit and coordinated launch activities for *Metro Detroit Bride Magazine*.
- Led planning and execution of two \$80,000 events, the first and second annual *Detroit Home* Design Awards.

May 2010

Master of Arts. Interactive Journalism

April 2003

Bachelor of Arts, English Bachelor of Arts, French

American University Washington, D.C.

University of Michigan Ann Arbor, Mich.

Seattle Human Rights Commission

February 2021

21 Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation, 2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed (includes 1 Get-engaged Mayor position)
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	M	4	1.	Member	Aaron G. Oravillo	7/23/19	7/22/21	2	City Council
			2.	Member	Vacant	7/23/19	7/22/21	1	Mayor
2	M	7	3.	Member	Tyrone Grandison	7/23/19	7/22/21	2	City Council
			4.	Member	Vacant	7/23/19	7/22/21	2	Mayor
			5.	Member	Vacant	7/23/19	7/22/21	1	City Council
			6.	Member	Vacant	1/23/18	1/22/20	1	Mayor
			7.	Member	Vacant	1/23/18	1/22/20	1	City Council
			8.	Member	Vacant	1/23/18	1/22/20	1	Commission
			9.	Member	Vacant	7/23/18	7/22/20	1	Mayor
2	F	6	10.	Member	Jackie Turner	7/23/20	7/22/22	1	City Council
1	F	7	11.	Member	Erika Chen	7/23/18	7/22/20	2	Mayor
6	F	3	12.	Member	Elizabeth W. Pachaud	7/23/20	7/22/22	1	City Council
			13.	Member	Vacant	1/23/19	1/22/21	1	Mayor
			14.	Member	Vacant	1/23/19	1/22/21	1	City Council
6	F	7	15.	Member	Claire Guilmette	1/23/21	1/22/23	2	Mayor
6	F	3	16.	Get Engaged	Robel Mulugeta	9/1/20	8/31/21	1	Mayor
			17.	Member	Vacant	7/23/18	7/22/20	1	City Council
			18.	Member	Vacant	1/23/18	1/22/20	1	Mayor
			19.	Member	Vacant	7/23/18	7/22/20	1	Commission
6	M	3	20.	Member	Brian Egger	1/23/18	1/22/20	1	Commission
6	F	3	21.	Member	Jessica C. Bhuiyan	7/23/18	7/22/20	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	1			1	1				1			
Council	2	3			1	2				1			
Comm	1	1								2			
Total	4	5			2	3				4			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.