Seattle Department of Neighborhoods

Land Use and Neighborhoods Committee Presentation February 24, 2021



OUR MISSION

To provide resources and opportunities for community members to build strong communities and improve their quality of life. To meet people where they are and help neighbors develop a stronger sense of place, build closer ties, and engage with their community and city government.



NORTH STAR GOALS

- Put race and equity at the center of all decisions and actions.
- Invest in the power of communities to forge their own solutions.











Race and Social Justice: Living Systems

Presented by Sunny Ysa



OUR RACE & SOCIAL JUSTICE VISION

A Healthy, Whole, Thriving Living System results in...

- A diverse people who are RESILIENT.
- Full of energy, peace, compassion, and balance.
- Interdependent and connected. In community.
- A place where there is movement and growth.
- People feel loved, trusted, grateful, protected, and safe.
- There is integrity and vulnerability. In relationship.
- Everyone is visible. Everyone is seen and heard.



LIVING SYSTEMS WORKGROUPS

- Learning Community
- Hiring, Recruiting, and Retention Workgroup
- Policy Workgroup (*NEW*)
- Networking and Peer Support Group (sunsetting)
- White Caucus
- People of Color Caucus



LIVING SYSTEMS 2021 GOALS

- Build White Caucus accountability to people of color in the department.
- Increase accountability between Co-leads and department at large to promote two-way communication and create more buy-in among more DON staff more broadly.
- Support DON Staff in developing a racial equity analysis.
- Increase collaboration between workgroups for DONwide events.
- Invest in growing City-wide RSJ support network and work to address systemic harms impacting staff of color.





P-Patch Community Gardening Program

Presented by Kenya Fredie



P-PATCH 2020 ANTI-RACISM HIGHLIGHTS

- Shifted programmatic goals, strategies, and resources toward expanding relationships to BIPOC communities.
- Adopted new plot assignment guidelines to emphasize priority placement of underrepresented communities.
- Offering anti-racism training and strategies to all P-Patch gardeners.









P-PATCH BY THE NUMBERS

62%

GARDENERS USE NEW ONLINE SYSTEM +50%

FUTURE GARDENERS ON INTEREST LIST NEARLY DOUBLES

+50%

WEBSITE VISITORS SINCE COVID-19

741

GARDENERS RECEIVE PLOT FEE ASSISTANCE, TOTALLING \$52K 45%

NEW PLOTS
ASSIGNED
TO BIPOC
GARDENERS

33,814

VOLUNTEER HOURS BY GARDENERS









Community Liaisons Program

Presented by Vera Njuguna



PROGRAM OVERVIEW

- Trusted advocates model
- In 2020, the Community Liaisons Program partnered with 54 CLs representing 35 different communities and languages.
- Focus Areas:
 - Advise on City outreach plans
 - Conduct outreach & engagement
 - Language Access



2020 ACCOMPLISHMENTS

- Partnered with 13 departments on 38 projects
- Covid-19 support:
 - OED Small business outreach support
 - OLS Paid Sick and Safe Time, Gig Worker Premium Pay ordinance
 - OIRA Language Access
- New areas of focus
 - Storytelling
 - Reimagine Seattle
 - Digital engagement
 - Internet for All Initiative
 - Skills Training for CLs



2021 & Beyond

- Support Covid-19 relief, testing and vaccination efforts
- Center BIPOC needs and voices via storytelling, equitable digital access & general support
- Create civic engagement pipelines for CLs via leadership development & capacity building training opportunities
- Build stronger alignment between CLs and departments



THANK YOU!

