

Vision for an Equitable Recovery from COVID-19

Pamela Banks, Recovery Director

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City of Seattle

Recovery Vision

Seattle is a vibrant, innovative, diverse city with an inclusive economy that ensures all Seattleites can thrive and share in the new opportunities of the future.

Our Equitable Recovery efforts aim to build a thriving City as a whole, while also implementing intentional strategies that meet the varying needs of our neighborhoods and communities.



Recovery Timeframes

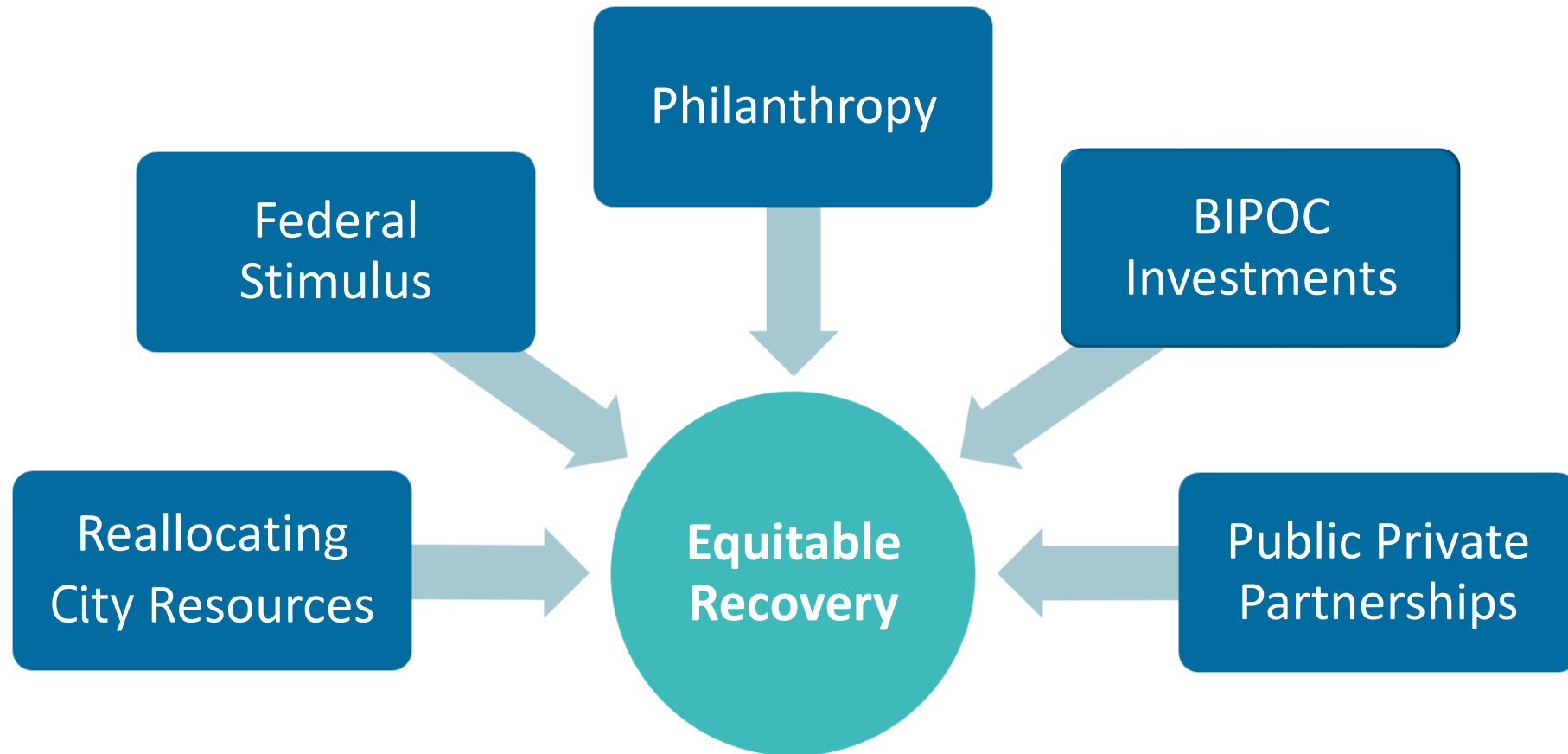
We are thinking about Recovery across three broad timeframes:

- **Immediate strategies**
Things we can do before widespread vaccination to restore interest in our neighborhoods and business communities
- **Near-term strategies**
Things we will roll out once we achieve widespread vaccination to coordinate returning to a new normal
- **Long-term strategies**
Multi-year strategies to address the lasting impacts of COVID-19 on communities and the changing nature of office work.



Potential Resource Streams

An Equitable Recovery will require working with partners and community to leverage all available resources



Community Resilience

Equitable Recovery efforts will ensure the City and our partners are investing in our communities so that all Seattleites have access to opportunity

**Access to
Opportunity**

**Community
Investments**

Economic Recovery

Equitable Recovery efforts will bring government, community, businesses, philanthropy, and non-profits together to revitalize the economic engine of the City and foster innovation in creative industries, culture, and retail.

**Supporting
Business & Industry**

**Meeting
Neighborhood
Needs**

What we are hearing from the business community

- **Public safety is the number one concern, especially downtown.**
- **Rent debt.**
- **Empty office and commercial space.**
- **Online buying/digital divide.**
- **Vaccinations and reoccurrence.**
- **Commercial liability insurance.**
- **Tent encampments.**

Downtown Revitalization

Working Group of External Partners meet bi-weekly with the goal of: Bringing Downtown back to life.

The group will focus on:

- Improving safety
- Creating room for innovation and creativity in arts, culture, and retail
- Ensuring key infrastructure projects move forward
- Bringing workers and patrons back safely



Images: Downtown Seattle Association

Downtown Revitalization Strategies

Guiding Principles

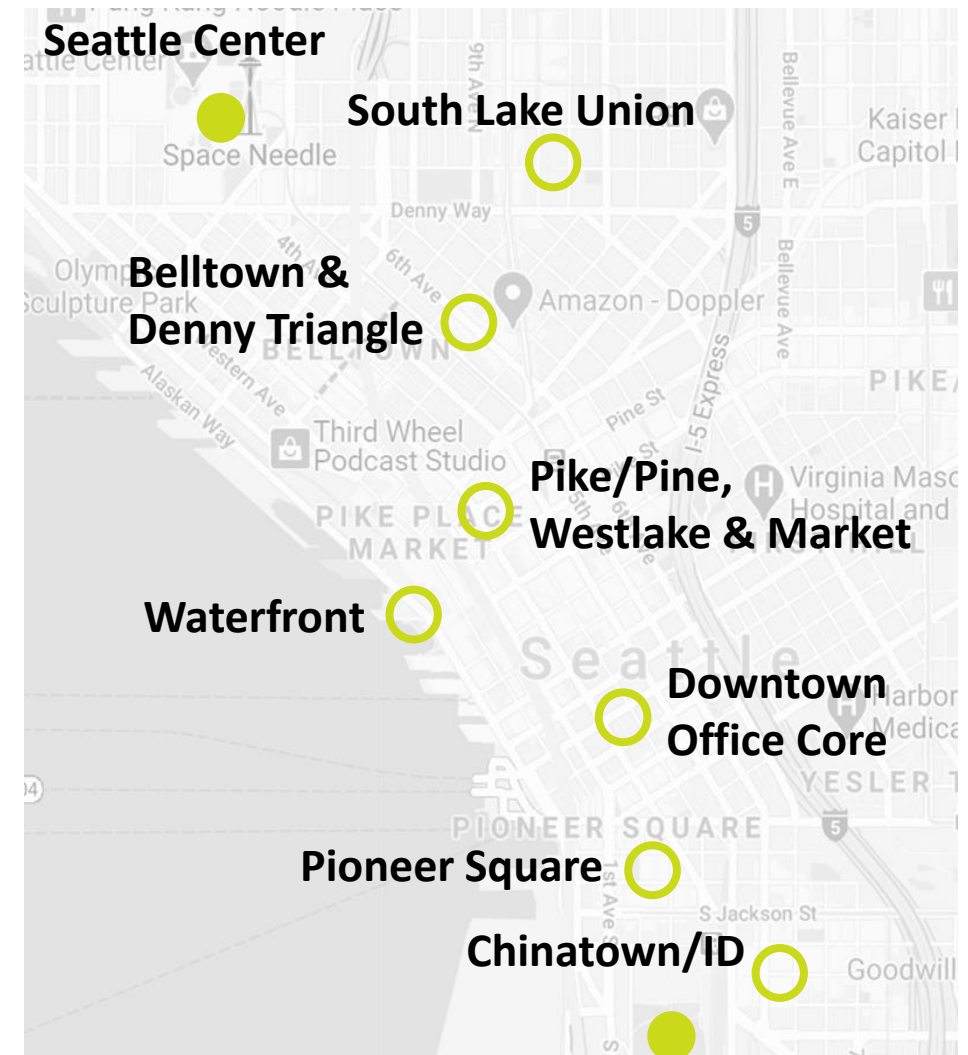
Downtown is the economic engine of Seattle.

Our ability to effectively recover citywide depends in a large part on our ability to revitalize economic and cultural activity downtown.

Task – Location-specific strategies addressing:

- Activation (**Programming, Beautification, etc.**)
- Public Safety
- Empty Commercial/Office Space

(Some strategies will depend on funding and wide-scale vaccination)



Neighborhood-Specific Strategies

Starts with better understanding neighborhood-specific challenges and needs and developing strategies for revitalization.

Key External Stakeholders

- Small Business Advisory Council
- Equity district neighborhoods and BIPOC business owners
- Business Improvement Areas
- Neighborhood and community groups



Questions?

