

# City of Seattle Boards & Commissions Notice of Appointment

|    | Appointee Name:<br>Nick Setten  |                    |              |                                |  |  |  |  |  |  |
|----|---|--------------------|--------------|--------------------------------|--|--|--|--|--|--|
| -  | Board/Commission Name:  | Position Title:    |              |                                |  |  |  |  |  |  |
|    | Pike Place Market PDA   | Member             |              |                                |  |  |  |  |  |  |
| [  |   |                    | Council Con  | Council Confirmation required? |  |  |  |  |  |  |
|    | Appointment OR Reappointr   | ment               | Yes No       | Expenses 1                     |  |  |  |  |  |  |
| -  | Appointing Authority:   | Date Appointed: Te |              |                                | of Position: * HY                        |  |  |  |  |  |
|    | Council   | 3/25/              | 2021         | 3/25                           | 12018                                    |  |  |  |  |  |
| 1  | Mayor   |                    |              | to                             |  |  |  |  |  |  |
|    | Other: The PDA Council, as  |                    |              | 6/30,                          | /2022                                    |  |  |  |  |  |
| 18 | authorized in the Rules and   |                    |              | 120.00                         |  |  |  |  |  |  |
|    | Regulations, filled the seat left vacant  |                    |              | ⊠ Se                           | ving remaining term of a vacant position |  |  |  |  |  |
|    | by Constituency Seat #4   |                    |              |                                |  |  |  |  |  |  |
| T  | Residential Neighborhood/Council  | Zip C              | Zip Code: Co |                                | ontact Phone No.:                        |  |  |  |  |  |
|    | District: Belltown  | 9812               | 1            |                                |  |  |  |  |  |  |
|    | Background:   |                    |              |                                |  |  |  |  |  |  |
| 1  | Nick has served on the Constituency Board since 2017, as board member at Large, Vice Chair, and currently   |                    |              |                                |  |  |  |  |  |  |
|    | nterim Secretary. Since 2011 he has worked in the Market as tour guide, and worked with PDA leadership and  |                    |              |                                |  |  |  |  |  |  |
|    | others to develop the current rules and regulations regarding guided tours. Nick is an ardent student of the Market's history and story, and currently serves on the board for the Friends of the Market, on which he serves        |                    |              |                                |  |  |  |  |  |  |
|    | largely on the Education and Advocacy committees. He has created a number of different tours to access the  |                    |              |                                |  |  |  |  |  |  |
|    | history of the Market, including culinary tours, a self-guided tour of Market Architecture for HistoryLink, and a   |                    |              |                                |  |  |  |  |  |  |
|    | series of tours of the Down Under held by the PDA to bring attention to the Down Under for the Love in the  |                    |              |                                |  |  |  |  |  |  |
|    | Market event in Feb 2020. From 2019 until March 2020 Nick worked at the Market Information Booth. In 2017,  |                    |              |                                |  |  |  |  |  |  |
| 1  | he co-produced a unique exhibition of historical Market photographs taken by John Stamets, video of which can   |                    |              |                                |  |  |  |  |  |  |
|    | be found on YouTube. Nick love's the Market, in particular the complex system of relationships it has throughout  |                    |              |                                |  |  |  |  |  |  |
| -  | the city and the way it serves as a microcosm for the urban experience generally. This year the Market celebrates the 50th anniversary of the Seattle citizens' demand that this Public Market stay Public, and Nick believes it is |                    |              |                                |  |  |  |  |  |  |
|    | more important than ever to serve the Public by ensuring inclusivity in this organization.  |                    |              |                                |  |  |  |  |  |  |
|    | Authorizing Signature (original signatur  | e):                | Appointin    | Appointing Signatory:          |  |  |  |  |  |  |
|    | Colleen Bowman  |                    | Colleen B    | owma                           | 1  |  |  |  |  |  |
|    | concert comment   |                    | PDA Cour     | PDA Council Chair              |  |  |  |  |  |  |

<sup>\*</sup>Term begin and end date is fixed and tied to the position and not the appointment date.

# **NICK SETTEN**

#### Core Skills

- Public speaking
- Creative problem solving
- Microsoft Office Suite & OSX
- Customer Service

- Event management
- Project management
- Client-driven & historical research
- Expertise in Pike Place Market history

# **Employment**

ZHL Connections Specialist/ Zillow Group/ Jan 2021 - present

Seasonal Sales Associate/Filson/Nov 2020 - Jan 2021

Retail sales at historic Seattle outdoor outfitter

# Market Information Specialist & Concierge/ Visit Seattle, Seattle, WA/ Jan 2019 - Mar 2020

- As the face & voice of Visit Seattle, provided hotel, restaurant & cultural recommendations
- Managed general inbox and answered phone calls & in-person questions
- Managed inventory of partner brochures & collateral
- Collaborated on creation of team training activities
- Provided first line of IT help for Concierge team
- Became member of Seattle Hotel Concierge Association & Seattle Concierge Guild

#### Customer Service/Sales/ Marketspice, Seattle, WA/ Mar 8 2019 – Jan 19, 2020

Retail sales at iconic specialty spice shop

## Tour Guide Manager and Senior Tour Guide/ Savor Seattle Food Tours, Seattle, WA/ 2010 - 2018

- Researched, wrote, tested & implemented new tour offerings
- Managed hiring, onboarding, & disciplinary process for staff, up to 25 per season
- As manager, maintained employee schedule & implemented employee success programs
- Formed and maintained relationships with 50+ small business partners to develop tours
- Created monthly calendar of training & team building activities
- Increased sales by consistently maintaining 5-star reviews
- Maintained and updated Google Sites internal knowledge base

#### Sales Attendant/ Bodies...The Exhibition, Seattle WA/ 2009 - 2010

- Honored with Employee of the Month October 2009
- Peer to Peer sales in exhibition gift shop

# Flagship Store Manager and Salesperson/ Utilikilts, Seattle, WA/ 2003 – 2009

- Engaged with customers on-site and over the phone
- Managed info@utilikilts.com email inbox
- Oversaw daily maintenance, inventory management, scheduling, & employee discipline
- Managed booths at high-traffic special events

## Freelance

#### Writer & Researcher/ 2020

Researched and wrote Pike Place Market architecture tour for HistoryLink.org

# Volunteer

# Board Member/ The Friends of the Market, Seattle, WA/ 2017 - Present

- Coordinated, scheduled & contracted with speakers for 2018 OSHER course in conjunction with UW
- Member of Education Committee and Advocacy Committees

# Vice Chair/ Pike Place Market Constituency, Seattle, WA/ 2017 - Present

- Board Member-At-Large: 2017 2019
- Vice Chair: 2019 2020
- Secretary 2020 Present
- Parliamentary Procedures and Open Government certification
- Enhanced community engagement by collaborating on the development and launch of monthly newsletter
- Oversaw an intern from the University of Washington.
- Managed 2019 public election process.
- Intending to run for PDA Representative role in 2020.
- Transcription and recording of bimonthly meeting minutes.

# Pike Place Market Foundation, Seattle, WA/ 2015 - Present

- Keynote speaker at 2016 Care for the Market Luncheon.
- Volunteer for and regularly represent the Foundation at fundraising events
- Fully planned, researched and executed an historical photography exhibition & lecture series to celebrate the Market's 110<sup>th</sup> anniversary: https://www.youtube.com/watch?v=rfT9EMaiXr8&t=47s

## Texas Foundation for Archaeological and Historical Research/ 2008-2009

 Team Building: Worked collaboratively with an international team at this Archaeological Field School program held in Sveti Nikole, Macedonia

# Education

Western Washington University, Bellingham, WA/ 2003 - 2007

BA major in Ancient History, minor in Classical Studies, 3.6 GPA

# Pike Place Market Preservation and Development Authority

August 2020

12 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110; all subject to City Council confirmation, 4-year terms:

- 4 Mayor-appointed
  - 8 Other Appointing Authority-appointed (specify): (4) Constituency and (4) PDA Governing Council

#### Roster:

| *D | **G | RD  | Position<br>No. | Position<br>Title | Name               | Term<br>Begin Date | Term<br>End Date | Term<br># | Appointed<br>By      |
|----|-----|-----|-----------------|-------------------|--------------------|--------------------|------------------|-----------|----------------------|
| 6  | М   | 7   | 1.              | Member            | JJ McKay           | 7/1/18             | 6/30/22          | 1         | Mayor                |
| 6  | M   | 3   | 2.              | Member            | Paul Neal          | 7/1/17             | 6/30/21          | 1         | Governing<br>Council |
|    | М   | 7   | 3.              | Member            | Devin McComb       | 7/1/17             | 6/30/21          | 1         | Mayor                |
| 6  | М   | 7   | 4.              | Member            | Nick Setten        | 7/1/18             | 6/30/22          | 1         | Constituency         |
| 6  | М   | N/A | 5.              | Member            | Mark Brady         | 7/1/17             | 6/30/21          | 1         | Constituency         |
| 1  | М   |     | 6.              | Member            | Ray Ishii          | 7/1/19             | 6/30/23          | 1         | Governing<br>Council |
| 1  | М   | 7   | 7.              | Member            | Gundeep Signh      | 7/1/20             | 6/30/24          | 1         | Mayor                |
| 8  | М   | 3   | 8.              | Member            | Abraham Dairi      | 7/1/18             | 6/30/22          | 1         | Governing<br>Council |
|    | М   |     | 9.              | Member            | Gordon McIntyre    | 7/1/20             | 6/30/24          | 1         | Constituency         |
| 5  | М   |     | 10.             | Member            | David Ghoddousi    | 7/1/19             | 6/30/23          | 5         | Constituency         |
| 6  | F   |     | 11.             | Member            | Patrice Barrentine | 7/1/20             | 6/30/24          | 2         | Governing<br>Council |
| 6  | F   | 7   | 12.             | Member            | Colleen Bowman     | 7/1/19             | 6/30/23          | 2         | Mayor                |

| SELF-I          | DENT | IFIED [ | DIVERSITY   | CHART   | (1)   | (2)                           | (3)                 | (4)                                     | (5)   | (6)                            | (7)                 | (8)               | (9)         |
|-----------------|------|---------|-------------|---------|-------|-------------------------------|---------------------|---|-------|--------------------------------|---------------------|-------------------|-------------|
|                 | Men  | Women   | Transgender | Unknown | Asian | Black/<br>African<br>American | Hispanic/<br>Latino | American<br>Indian/<br>Alaska<br>Native | Other | Caucasian/<br>Non-<br>Hispanic | Pacific<br>Islander | Middle<br>Eastern | Multiracial |
| Mayor           | 3    | 1       |             |         | 1     |                               |                     |   |       | 2                              |                     |                   |             |
| Gov.<br>Council | 3    | 1       |             |         | 1     |                               |                     |   |       | 2                              |                     | 1                 |             |
| Other           | 4    |         |             |         |       |                               |                     |   | 1     | 1                              |                     |                   |             |
| Total           | 9    | 2       |             |         | 2     |                               |                     |   | 1     | 5                              |                     | 1                 |             |

## Key:

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.