





Climate Pledge Arena!

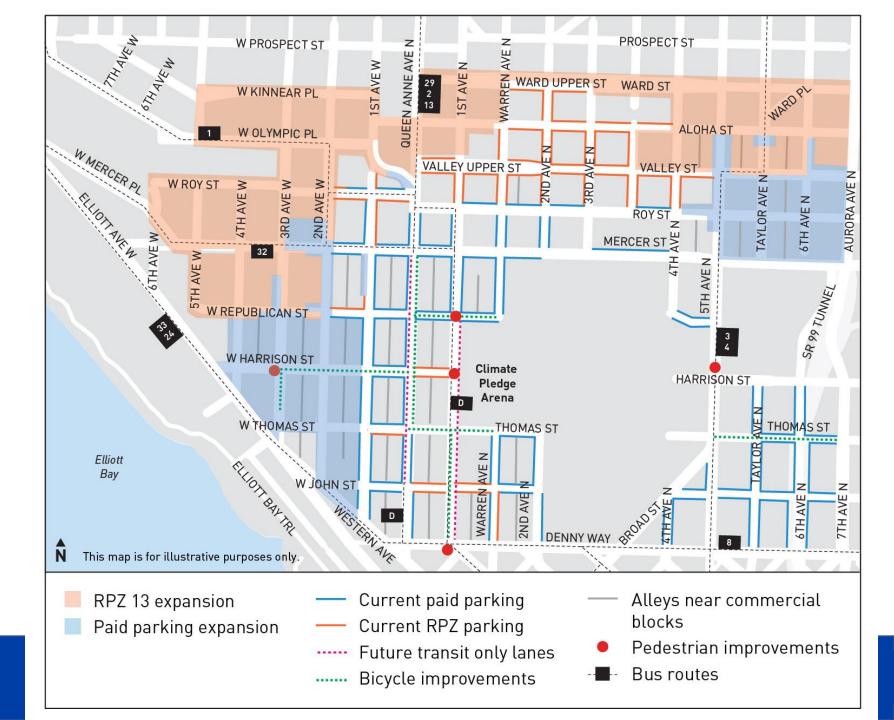
- Scheduled to open in early fall of 2021.
- Curbside modifications support the Arena Access Management Plan (AAMP)
- Prioritize access for businesses, residents, visitors in quickly growing Urban Center
- Discourage Arena event-goers from using area on-street parking
- Prioritize transit, biking, loading
- Manage ride-hailing to support a sustainable and equitable transportation system
- Use data to guide on-street parking considerations
- Changes need to be in place before the Arena opens



Proposal details

- Restricted parking zone (RPZ) changes
- Paid parking expansion
- Event rate parking
- Loading zones
- Disabled parking
- Ride-hail management

Overall Plan



Survey responses

SDOT conducted an initial survey in September 2020 and received 448 responses. 84% agreed with project goals:

- Prioritize access for businesses, residents and visitors in a quickly grown Urban Center
- Discourage Arena eventgoers from using area on-street parking
- Prioritize transit, biking and loading, while also managing ride-hailing to support a sustainable and equitable transportation system

SDOT released a draft plan in December 2020 and received 580 responses.

 71% believe that evening on-street event parking rates for events with over 10,000 attendees would help limit event-goer parking and preserve access for local business customers.

Background & Recommendations

- The currently allowed parking rate range of \$0.50 per hour to \$5.00 per hour (per SMC 11.16.121) is unlikely to effectively manage demand to maintain reliable access to area businesses and residents during events.
- Off-street garage rates for events will be \$20 \$80 per vehicle.
- SDOT recommends increasing the maximum event rate to \$12/hour to provide flexibility over time, though initial event rates are anticipated to be on the order of \$8/hour.
- The proposal is to charge a lower rate for parking for the first 2 hours and a higher rate for hours 3 through 5.
- If one or two rate adjustments are made per season (in increments of \$0.50/hour or \$1/hour), the \$12/hour cap would provide room for several years of adjustments.

Schedule and Next Steps

Action	Date
Release Uptown Curbspace Plan to the public	May 24, 2021
Legislative Process	July
Notify residents about how to get permits	Summer
Install updated parking and curb management changes	Summer/Fall
Arena opening	October

More information:

Uptown Access Parking Program

http://www.seattle.gov/transportation/uptownaccess

NODO MAP

https://www.seattle.gov/transportation/NODOMAP

Climate Pledge Arena

https://climatepledgearena.com/transportation

Questions?

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