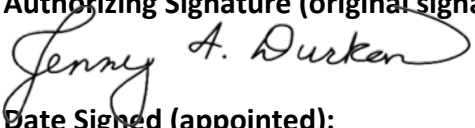




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kelly McCaffrey		
Board/Commission Name: Board of Parks and Recreation Commissioners		Position Title: Commissioner
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 4/1/2019 to 3/31/2022 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: West Seattle	Zip Code: 98136	Contact Phone No.:
Background: <p>Kelly has been a fantastic member of the Board of Park Commissioners and Park District Oversight Committee. She always comes well-prepared, asks good questions and thinks critically about issues and ideas that come before the Board. She has collaborated and spearheaded correspondence as an advocate for the department, a vital role for a Park Board member. Additionally, Kelly served as chair of the Park District Oversight Committee. We look forward to her serving on the Board of Parks and Recreation Commissioners.</p> <p>She has a Master's degree in Public Administration (environmental policy) from the University of Washington and is interested in parks and environmental work. She sees parks and parks issues through the lens of a mother, dog owner, disabled park user and biker.</p>		
Authorizing Signature (original signature):  Date Signed (appointed): 9/2/2021		Appointing Signatory: Jenny Durkan Mayor

*Term begin and end date is fixed and tied to the position and not the appointment date.

KELLY McCaffrey, M.P.A.

PROFILE: Committed public service professional with a breadth of experience focusing on project management and improvement related to conservation, environmental services, and sustainability.

RELEVANT SKILLS:

- Over six years in conservation project management performing programmatic, technical, legal, mapping, and project support functions under time constraints to deliver water conservation objectives within WA water market
- Over five years interpreting complex environmental rules, applying guidance to varying water market opportunities, and conveying controversial and complicated material to skeptical or hesitant audiences within rural WA
- Over eight years operating conservation focused organizational development and project management, meeting management, development of projects, and navigation of strategic plans, workplans, queries of critical stakeholders, strengthening organizational relationships, tracking deadlines and project outputs
- Over eight years analyzing conservation projects, evaluating funding proposals, and advising leadership
- Over three years planning, coordinating, administering, and managing trainings or workshops with conservation objectives
- Over five years in programmatic research and entity probing for purposes of policy analysis and programmatic prioritization
- Completion of Greenhouse Gas Institute's Carbon Accounting 202 focused on additionality, baseline, and offset integrity
- Completion of 8-week Certificate in Grant Writing 2020 and proposal development proficiency
- Writing and analytic skills awarded best Master's Project at University of Washington's Evans School of Public Policy
- Masters level training in cost-benefit analysis, economics, performance management, and public finance
- Fluent in MS 365 suite of programs, Google Suite, Trello, Canva, Zoom with capacity and eagerness to learn promising apps, database software, project management software, or CRM as needed

EXPERIENCE:

- Coordinator, Puget Sound Conservation District Caucus 2019 – present
 - Administer Caucus Board leadership and support the advancement of mutual objectives and initiatives
 - Develop functional and representative Communications Plan integrating input and priorities of 6+ participating districts
 - Coordinate, collect, and analyze outcomes-reporting progress across 12 Conservation Districts
 - Communicate to partners and stakeholders effective messaging reflecting 12-CD consistency and collective impact
 - Identify and support the coordination of collaborative funding efforts and proposals among 12 districts
 - Foster integrated Communities of Practice within multiple disciplines and between 12-CDs to regionalize success
 - Coordinate Orca Recovery Day; pursue sponsorships, recruit partners and registrants, manage Steering Committee and oversee all marketing and media tasks to assure successful high-profile stewardship event
- Chair, Seattle Parks District Oversight Committee 2018 – present
 - Ensure reporting to City Council on Parks District C&O spending relative to 6yr \$275M fiscal plan
 - Analyze and advise Parks District in the development of performance measurement metrics
 - Evaluate and recommend awards for the biennial \$2M Major Projects Challenge [Neighborhood Grant] Fund
 - Lead meetings as Chair assuring clear purpose, outcomes, responsibilities, and timelines
- Commissioner, Seattle Parks and Recreation Parks Commission 2015 – present
 - Consult with public and Parks management around budgets, planning, management, and policy
 - Prioritize and make recommendations to Parks Superintendent and leadership on policies for the planning, development and use of City's park and recreation facilities
- Evaluator, Washington State Recreation and Conservation Office (RCO) 2014 – present
 - Evaluate and prioritize project proposals based on state and federal priorities; in 2014 scored and ranked \$47M in proposals, 2016 \$46M, 2018 \$56M, 2020 \$41M
 - Advise RCO on evaluation criteria and policy changes to the Urban Habitat Wildlife category of funding
- Consultant, Rainier Vista Community, Seattle Housing Authority 2018
 - Researched nationwide tools for litter prevention in immigrant and underserved communities
 - Analyzed tools and developed methodology for adopting resilient onsite litter prevention workplan and program

- Co-Chair, Water Systems Advisory Committee to Seattle Public Utilities 2010 – 2016
 - Reviewed SPU's Water Line of Business successes and challenges
 - Advised leadership on policy and system improvements around climate change resiliency, emergency preparedness, seismic retrofitting, water rates, and SPU customer priorities
- Project Manager, Washington Water Trust 2005 – 2010
 - Successfully managed and negotiated 18+ water rights [property] acquisition projects
 - Developed relationships with stakeholders for project identification and development
 - Collaborated with and managed legal processes required by federal, state, and local government agencies
 - Led over 50 meetings assuring clear purpose, outcomes, responsibilities, and timelines
 - Trained and integrated three staff to the succession of water projects
 - Partnered and implemented the Yakima River Water 2007 Reverse Auction
 - Researched, evaluated, and analyzed costs and benefits of water rights for strategic and efficient projects
 - Developed fact sheets and PowerPoint presentations; educated stakeholders on the Trust Water Rights Program
- Conference Coordinator, Network for Business Innovation and Sustainability 2004
 - Coordinated and scheduled presentation logistics for 100+ high profile, diverse business speakers
 - Served as onsite manager for 3-day "Profitable Sustainability" conference
- Assistant, Governors Sustainable Washington Panel 2003 – 2004
 - Managed data entry in tracking sustainability legislation relative to energy, transportation, and commerce
 - Analyzed and communicated legislative progress relative to panel goals
 - Coordinated 4 successful regional public forums (80+ attendees)
- Public Policy Associate, The Mountaineers 2000 – 2003
 - Scheduled 18 lecturers for learning course about PNW environmental issues serving 120 attendees
 - Coordinated 40+ meetings assuring clear purpose, responsibilities, and timelines
 - Reported monthly policy summaries for organization news publication
 - Tracked state and congressional legislation to inform membership and for advocacy purposes

EDUCATION:

- Master's in Public Administration, University of Washington, Evans School of Public Policy
- Bachelor of Science, Colorado State University, Department of Biology
- Conservation Finance Bootcamp online, Conservation Finance Network, (Mar 2021)
- Effective Virtual Facilitator, 4-day intensive, completion (Mar 2021)
- Certificate in Grantwriting, Seattle Central College, 2020
- Carbon Accounting 202 completion, Greenhouse Gas Institute, 2019

RECOGNITION & COMMUNITY INVOLVEMENT:

- Awarded UW Evans School Robert H. Pealy "Most Outstanding Masters Project" ("Financial Mechanisms for King County Conservation") and UW Evans School Leadership Nominee
- *Treasurer*, Arbor Heights PTA; former *Coach&Liaison*, Girls On the Run; former *Recreation Leader*, Seattle Inner City Outings

BOARD OF PARKS AND RECREATION COMMISSIONERS

15 Members: Pursuant to *Ordinance 126380*, *all* members subject to City Council confirmation, **3**-year terms:

- **7** City Council-appointed
- **8** Mayor-appointed
- **#** Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	5	1.	At-Large	Jessica Farmer	4/1/21	3/31/24	2	Mayor
2	M	5	2.	At-Large	Evan Hundley	4/1/19	3/31/22	2	Mayor
6	F	1	3.	At-Large	Kelly McCaffrey	4/1/19	3/31/22	2	Mayor
			4.	At-Large	Vacant				Mayor
1	F		5.	Get Engaged	Jessica Vu	9/1/20	8/31/21	1	Mayor
1	F	2	6.	Commission Seat	Deepa Sivarajan	4/1/21	3/31/24	2	Mayor
			7.	Commission Seat	Vacant				Mayor
			8.	Commission Seat	Vacant				Mayor
			9.	City Council Dist. 1	Vacant				City Council
1	F	2	10.	City Council Dist. 2	Andréa Akita	4/1/19	3/31/22	2	City Council
1	M	3	11.	City Council Dist. 3	Marlon Dylan Herrera	4/1/21	3/31/24	2	City Council
			12.	City Council Dist. 4	Vacant				City Council
9	M	5	13.	City Council Dist. 5	Sean Watts	4/1/20	3/31/23	2	City Council
			14.	City Council Dist. 6	Vacant				City Council
			15.	City Council Dist. 7	Vacant				City Council

SELF-IDENTIFIED DIVERSITY CHART

	(1)				(2)		(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	4			2	1				2			
Council	2	1			2								1
Other													
Total	3	5			4	1				2			1

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary **O**= Other **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.