

#### **SEATTLE CITY COUNCIL**

#### **Select Committee on 2023 Housing Levy**

#### **Agenda**

Wednesday, April 5, 2023 9:30 AM

Council Chamber, City Hall 600 4th Avenue Seattle, WA 98104

Teresa Mosqueda, Chair Lisa Herbold, Vice-Chair Debora Juarez, Member Andrew J. Lewis, Member Tammy J. Morales, Member Sara Nelson, Member Alex Pedersen, Member Kshama Sawant, Member Dan Strauss, Member

Chair Info:206-684-8808; Teresa.Mosqueda@seattle.gov

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# Select Committee on 2023 Housing Levy Agenda April 5, 2023 - 9:30 AM

#### **Meeting Location:**

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

#### **Committee Website:**

https://www.seattle.gov/council/committees/select-committee-on-the-2023-housing-levy

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at the meeting at

http://www.seattle.gov/council/committees/public-comment. Online registration to speak will begin two hours before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Mosqueda at <a href="mailto:Teresa.Mosqueda@seattle.gov">Teresa.Mosqueda@seattle.gov</a>

Please Note: Times listed are estimated

- A. Call To Order
- B. Approval of the Agenda
- C. Public Comment
- D. Items of Business
- 1. Current and Future Housing Needs and Workforce Stabilization Needs

**Supporting** 

Documents:

**Presentations** 

**Briefing and Discussion** 

**Presenters:** Tiffany Washington, Deputy Mayor; Maiko Winkler-Chin, Director, and Stephanie Velasco, Office of Housing; Traci Ratzliff and Jennifer LaBrecque, Council Central Staff

2. 2016 Housing Levy Programs and Production Report

**Briefing and Discussion** 

**Presenters:** Maiko Winkler-Chin, Director, and Stephanie Velasco, Office of Housing; Traci Ratzliff and Jennifer LaBrecque, Council Central Staff

E. Adjournment



### SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

#### Legislation Text

File #: Inf 2252, Version: 1

Current and Future Housing Needs and Workforce Stabilization Needs

# **Current and Future Affordable Housing Needs**

Office of Housing presentation to Select Committee on 2023 Housing Levy April 5, 2023



### One Seattle Homelessness Action Plan



**Supporting Regional Solutions** 



**Bringing People Indoors** 



**Building More Affordable Housing Faster** 



Identifying Needed Shelter and Housing



**Expanding Our Public Safety Toolkit** 



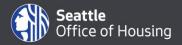
Giving Seattle New Ways to Help

# What is the Seattle Housing Levy?

- Voter-approved property tax,
   7-year period
- Housing Levy dollars work with other funds to address needs across the entire affordable housing ecosystem



Opening of Village Gardens (Homestead Community Land Trust)



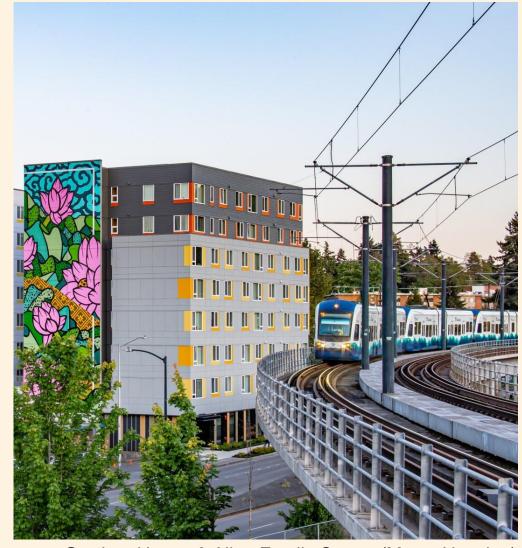
### Agenda

### **Today (April 5)**

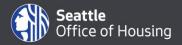
- Overview of current and future housing need
- 2016 Housing Levy production

### **Next meeting (April 19)**

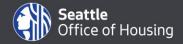
 Presentation of Mayor's proposal for 2023 Housing Levy



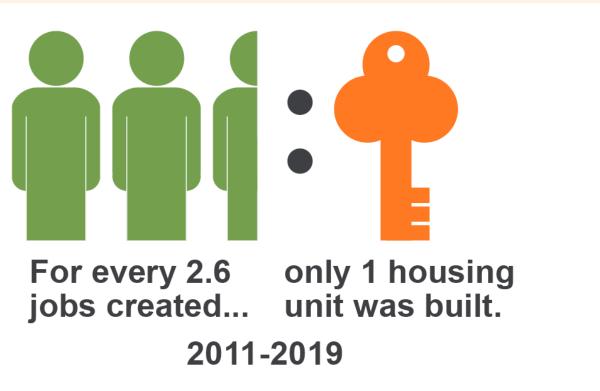
Gardner House & Allen Family Center (Mercy Housing)



# Housing market overview & impacts on low-income households



# New housing is not keeping up with job growth



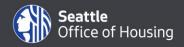
SOURCE City of Seattle, 2020; Emsi, 2020; BERK, 2020.

## Housing costs have increased



\*Inflation adjusted dollars

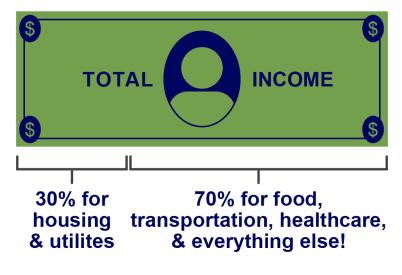
Source: Gene Balk, The Seattle Times, The share of 'cost-burdened' Seattle Households has fallen. Here's why. October 14, 2022



### How much do you need to make to afford rent in Seattle?

	Average rent	Annual household income required
Studio	\$1,431	\$57,240
1-bedroom	\$1,919	\$76,760
2-bedroom	\$2,584	\$103,360
3-bedroom	\$3,862	\$154,480





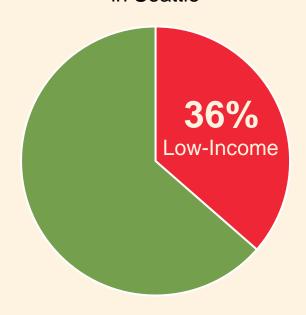
### What does 'low income' mean?

**Area Median Income** (AMI) is the midpoint of a region's income distribution. It is defined annually by HUD.

- Low-income households make less than 80% AMI
- Very low-income households make less than 50% AMI
- Extremely low-income households make less than 30% AMI

Over 1/3 of Seattle households are low-income.

Percentage of low-income households in Seattle



Source: US Department of HUD, CHAS 2015-2019, ACS 5-Year Estimates, Seattle



### Who can't afford to live in Seattle?



Richie and Renee are expecting a baby. They'd like a 1-bedroom, but can only afford a studio apartment.

Richie	Barista	\$31,200
Renee	Dishwasher	\$31,200
Household Income		\$62,400
Affordable monthly rent		\$1,560



Jamie and Carl want to buy a home, but don't qualify for a mortgage. They can afford a 2-bedroom apartment, where their elderly mother and daughter share a room.

Jaime	Construction Worker	\$50,900
Carl	Art Teacher	\$53,352
Rosalia	Elderly Parent	\$0
Jade	Child	\$0
Household Income		\$104,252
Affordable monthly rent		\$2,606

# Examining housing market impacts through racial equity lens



### What is 'cost burden'?

Cost burden is more common for low-income households.

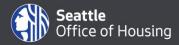
- Cost burden is when a household pays more than 30% of their income on housing costs, including utilities.
- Severe cost burden is when a household pays more than 50% of their income on housing costs.

More than 60% of very low-income Seattle households are cost burdened.

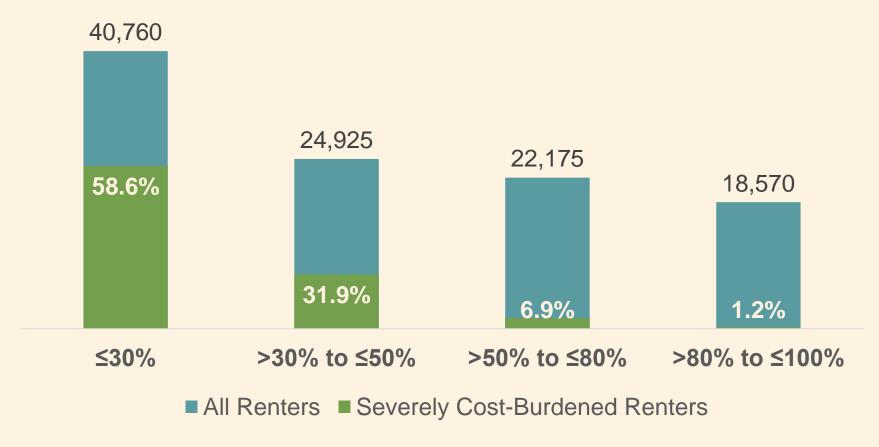
Percentage of cost-burdened very low-income households in Seattle



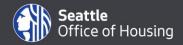
Source: US Department of HUD, CHAS 2015-2019, ACS 5-Year Estimates, Seattle



### Cost burden in low-income renter households

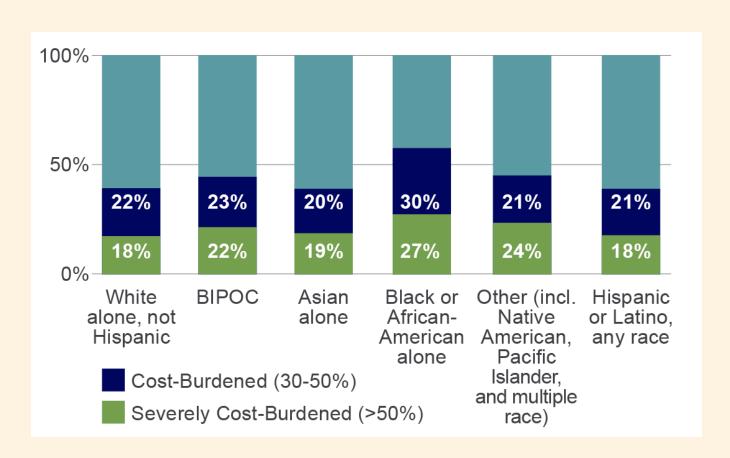


Source: US Department of HUD, CHAS 2015-2019, ACS 5-Year Estimates, Seattle

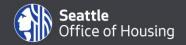


# Cost burden by race and ethnicity

A disproportionate number of Seattle households-of-color are moderately or severely housing cost-burdened

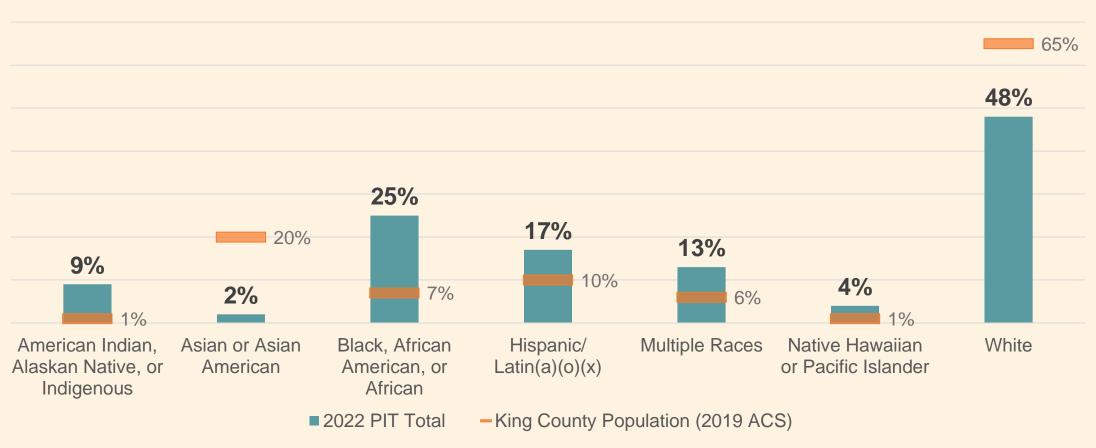


Source: US Department of HUD, CHAS 2013-2017, ACS 5-Year Estimates, Seattle; BERK, 2020.



### Demographics of homelessness

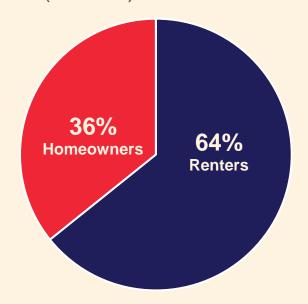
Race and Ethnicity in the PIT Count with King County Totals

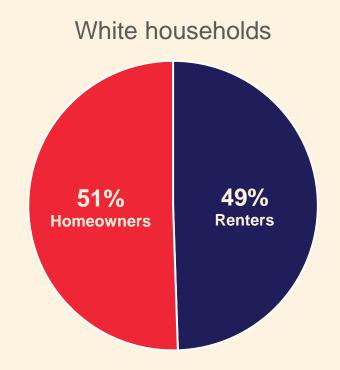


Source: KCRHA 2022 PIT Count

### Renter and homeowner demographics

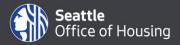
Black, Indigenous, and People of Color (BIPOC) households



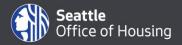


BIPOC households are more likely to be renters than homeowners

Source: US Department of HUD, CHAS 2015-2019, ACS 5-Year Estimates, Seattle



# Housing need today and in the future



### Current need for affordable homes

30,000 homes

are needed that are affordable to households with incomes 50% AMI or below

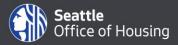
Source: BERK Consulting and City of Seattle OPCD, 2021

# 2044 housing need projections

The King County Growth Management Planning Council projects that Seattle needs approximately 112,000 new homes by 2044.

### Homes needed for low-income households

- 0-30% AMI (non-permanent supportive housing): 28,572
- 0-30% AMI (permanent supportive housing): 15,024
- 30-50% AMI: **19,144**
- 50-80% AMI: **7,986**
- Total 0-80% AMI: **70,726**



### How do we meet Seattle's housing needs

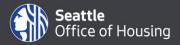
### Affordability Levels (Household Income)

	0% - 50% AMI	50% - 80% AMI	80% - 100% AMI	Over 100% AMI
Private market				
Public investment (Housing Levy, JumpStart)				
Government Incentives (MHA, MFTE, IZ)				

Source: BERK Consulting and City of Seattle OPCD, 2021, with additions by Seattle OH, 2023

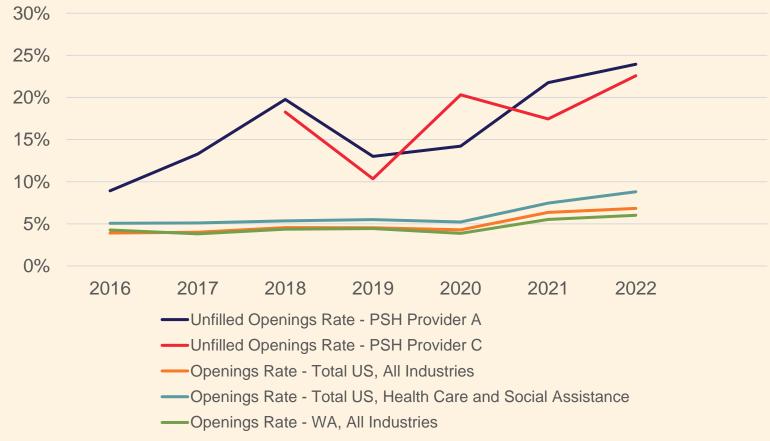


# Need for workforce stabilization in affordable housing

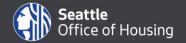


# Comparison of staff openings

Compared to national and state averages, permanent supportive housing (PSH) providers are seeing much higher rates of unfilled staff positions.



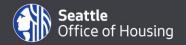
Sources: Data from PSH providers and various public sources, compiled by Seattle OH



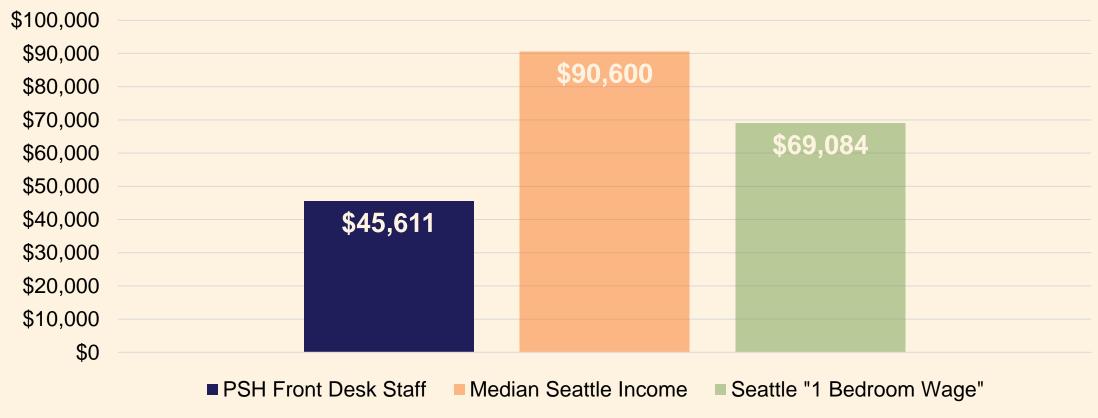
# Comparison of wages

		<b>Monthly</b>	
<u>Job</u>	<b>Hourly Rate</b>	<u>Income</u>	AMI Level*
Front Desk Staff (PSH Provider A)	\$23.39	\$3,801	50%
Barista at Seattle Aquarium	\$25.00	\$4,333	55%
Dick's Burgers server	\$25.00	\$4,333	55%
Art Teacher, SPS Elementary School	\$25.65	\$4,446	60%
Case Manager (PSH Provider C)	\$27.48	\$4,763	60%
SPD Police Officer, Entry-Level	\$40.06	\$6,943	90%
Program Director (PSH Provider B)	\$42.02	\$6,832	90%
Amazon Program Manager III	\$55.32	\$9,633	130%

Sources: Data from PSH providers and various public sources, Q4 2022 and Q1 2023. \*2022 Office of Housing Income Limits, assumes a 1-person household

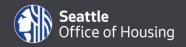


# A PSH front desk staff person can't afford the average 1-bedroom apartment in Seattle



\*Assumes 1-person household

Source: Data from PSH providers. 1 BR wage calculation based on CoStar, Market Effective Rents, 2022. 2022 Office of Housing Income Limits



# 2016 Housing Levy Accomplishments

Office of Housing presentation to Select Committee on 2023 Housing Levy April 5, 2023



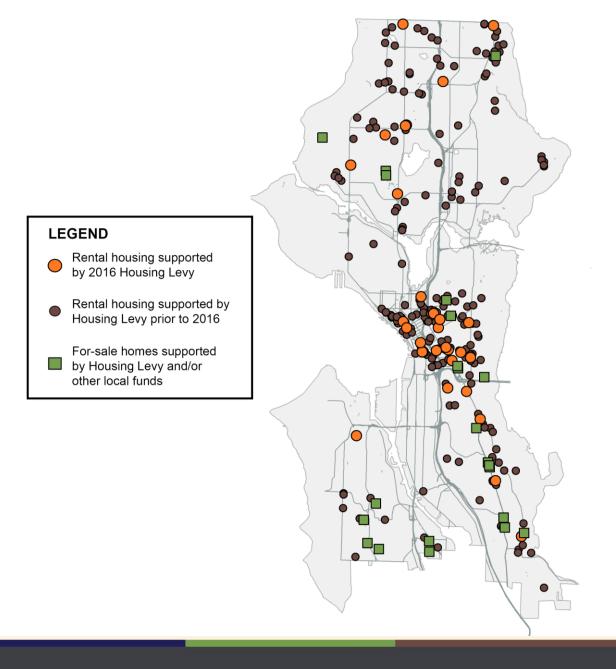
### Overview

Housing Levy investments plant the seeds for multiple generations of housing stability.



# Nearly 40 years of Housing Levy investments

At any given time, an estimated over 16,000 people are living in levy-funded homes.



# Summary of 2016 Housing Levy **production 2017-2022**

**Exceeded our rental housing** production goals by 27%

Rental homes produced:

Goal: 2,150

**Actual: 2.741** 

On track to meet our homelessness prevention/ housing and stability services goals

Households assisted through stability services:

86% of Goal

**Exceeded our rental housing** preservation goals by 51%

Rental homes preserved:

Goal: 350

Actual: 530

On track to meet our operating and maintenance program goals

Homes supported with operating and maintenance funds:

94% of Goal

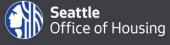
Exceeded our homeownership goals by 32%

Low-income homeowners assisted:

Goal: 280

Actual: 370

**Every Housing Levy has** met or exceeded its goals, and we are on track to do the same with the 2016 Housing Levy.



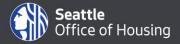
# Creating, preserving, and operating of Permanent Supportive Housing



DESC's Hobson Place, Phases I and II



Inside a home at DESC's Hobson Place



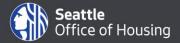
# Supporting community-driven housing



Filipino Community Village (Filipino Community of Seattle)



?ál?al (Chief Seattle Club)



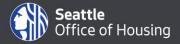
# Creating new opportunities for homeownership



Copper Pines (Habitat for Humanity)



Village Gardens (Homestead Community Land Trust)



# Keeping low-income homeowners in their homes

### Home Repair Grants

- 2017-2022: 123 grants have been made through this program
- All homeowners had extremely-low or very-low incomes, and over half of the households assisted had at least one member aged 60 or above.

### Foreclosure Prevention Loans

2018-2022: HomeSight has made a total of 13 loans



# Preventing homelessness & stabilizing households















More than 95% of households who received homelessness prevention assistance from 2016 Housing Levy funds were still in stable housing after one year.

## Office of Housing Annual Reports

Go to <u>seattle.gov/housing/data-and-reports</u> to view:

- 2022 Housing Levy Report
- 2022 Office of Housing Investments Report
- 2022 Mandatory Housing Affordability/Incentive Zoning Report
- 2022 Multifamily Tax Exemption Program Report



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#### Legislation Text

File #: Inf 2253, Version: 1

2016 Housing Levy Programs and Production Report