



SEATTLE CITY COUNCIL

Governance, Accountability, and Economic Development Committee

Agenda

Thursday, February 8, 2024

2:00 PM

Council Chamber, City Hall

600 4th Avenue

Seattle, WA 98104

Sara Nelson, Chair

Robert Kettle, Vice-Chair

Joy Hollingsworth, Member

Maritza Rivera, Member

Rob Saka, Member

Chair Info: 206-684-8809; Sara.Nelson@seattle.gov

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<https://seattle.gov/cityclerk/accommodations>.



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Development Committee
Agenda
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Meeting Location:

Council Chamber, City Hall , 600 4th Avenue , Seattle, WA 98104

Committee Website:

seattle.gov/council/committees/governance-accountability-and-economic-development

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at the meeting at

<https://www.seattle.gov/council/committees/public-comment>

Online registration to speak will begin two hours before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Pursuant to Council Rule VI.C.10, members of the public providing public comment in Chambers will be broadcast via Seattle Channel.

Submit written comments to Councilmember Sara Nelson at Sara.Nelson@seattle.gov.

Please Note: Times listed are estimated

A. Call To Order

B. Approval of the Agenda

C. Public Comment

D. Items of Business

1. Future of the Seattle Economy 2024

Attachments: [Presentation](#)

Briefing and Discussion (35 minutes)

Presenters: Markham McIntyre, Director, Office of Economic Development; Jessyn Farrell, Director, Office of Sustainability and Environment; Takiyah Ward, Founder of The Re-Sole, muralist, and apparel designer

2. Seattle Ethics and Elections Commission (SEEC) Overview

Supporting Documents: [Presentation](#)

Briefing and Discussion (20 minutes)

Presenter: Wayne Barnett, Executive Director, Ethics and Elections Commission

E. Adjournment



Legislation Text

File #: Inf 2390, **Version:** 1

Future of the Seattle Economy 2024

Future of the Seattle Economy 2024

Markham McIntyre, Director
Office of Economic Development





Takiyah Ward

Founder of The Re-Sole, muralist, apparel designer



Jessyn Farrell

Director, Office of Sustainability and Environment

Our Guiding Framework

Our guiding principle: An inclusive economy is a competitive, prosperous economy.

Our purpose: Shape an economically prosperous, diverse, just, and resilient city.

Striking a balance:

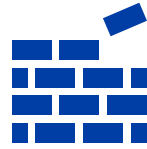
- Supporting our local economy
- Competing in the global economy

The Role of OED



Respond and Implement

Be highly responsive to businesses that need help navigating city resources and requirements, and in some cases deliver services directly to businesses



Organize and Build

Invest more in knitting together systems that can provide coordinated, comprehensive supports to both businesses and workers



Envision and Transform

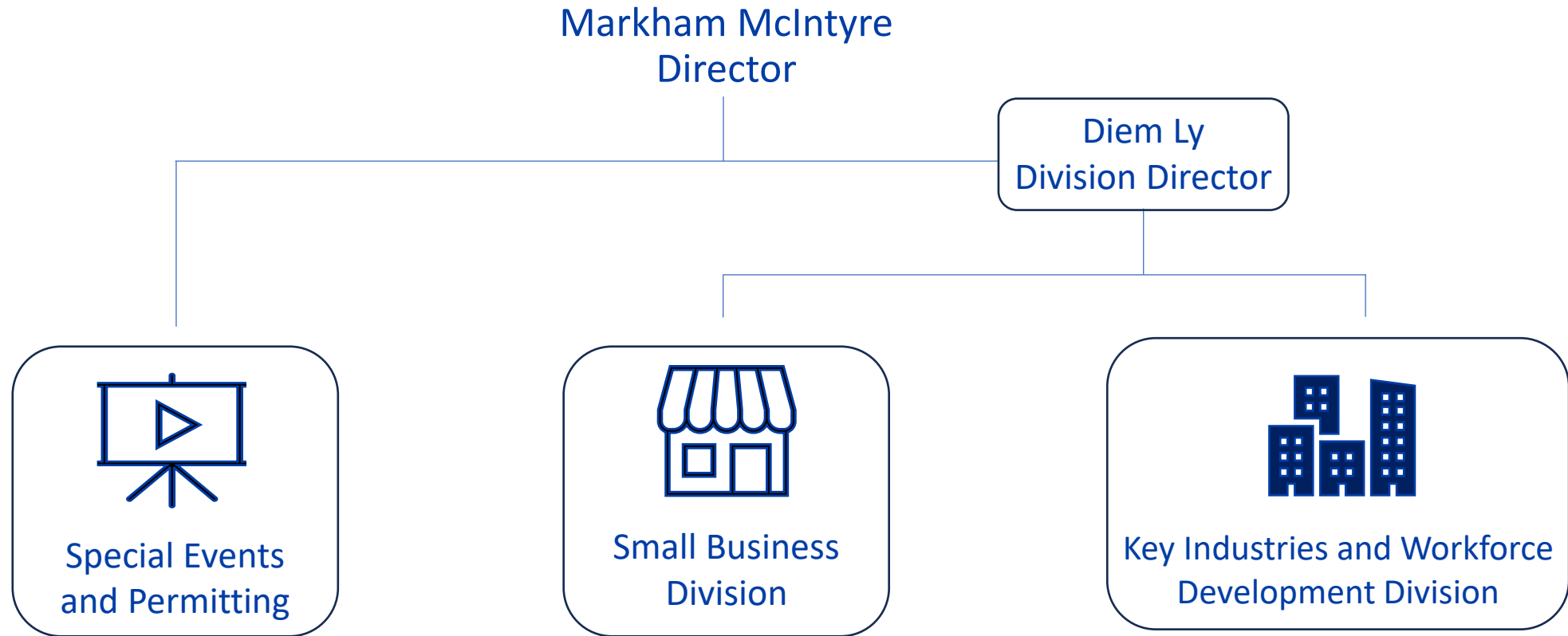
Articulate a clear and compelling vision for the transformation of Seattle's economy, and periodically lead transformative cross-sector "moonshots" that require the City's unique capabilities and influence



Support

Actively support the leadership of other departments or external partners to advance community-informed economic development priorities

OED lines of business



The Future of Seattle Economy



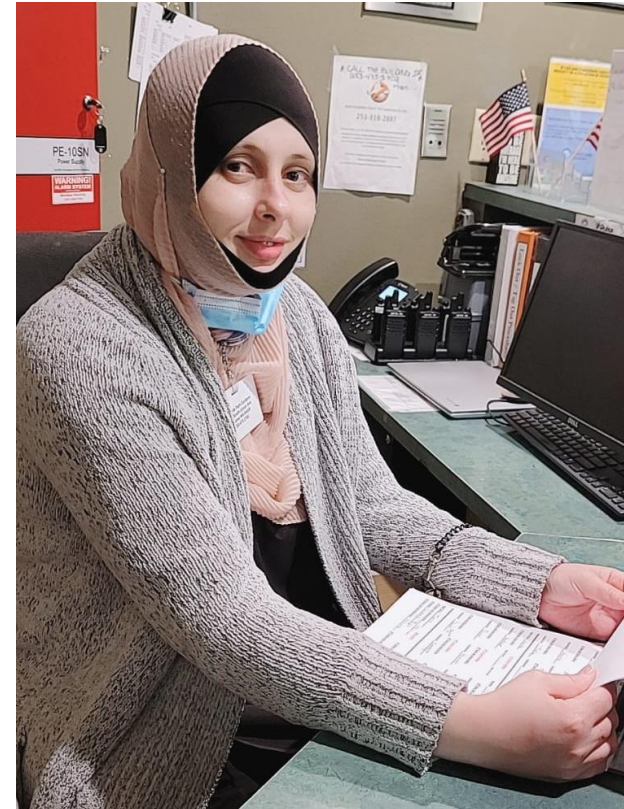
Resolution 32099



Investing in Talent and Building our Workforce



Black Tech Night

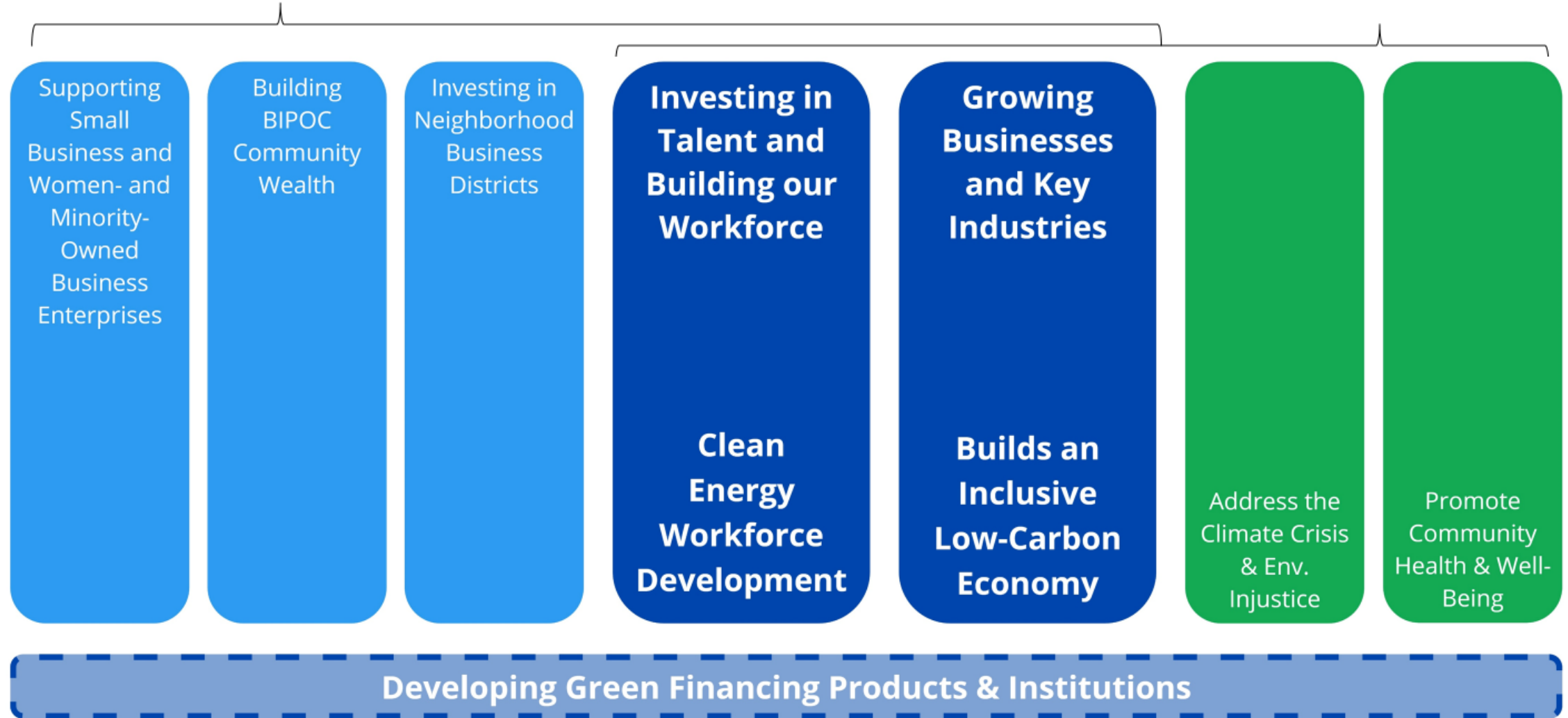


Intro to Healthcare Apprenticeship Program

Elena was hired as a CNA after four months of classes.

OED

OSE



Mayor Harrell's One Seattle Climate Justice Agenda

Building on what we know works to **invest in a local green economy** that meets the scale of the climate crisis and sustains **good paying jobs and career pathways** for all.



Types of Climate Workforce Investments

Providing on the Job Experience
with South Seattle College



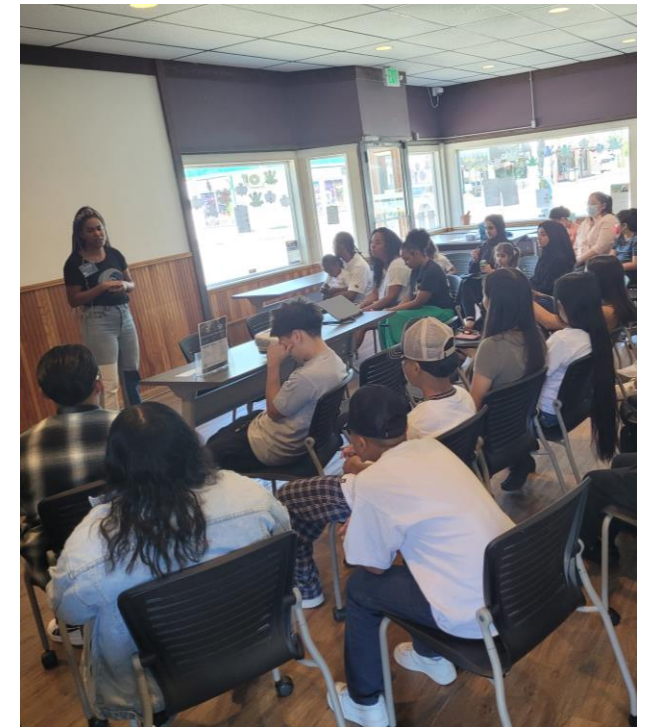
Interns with the Sustainable Buildings Science
Technology Program

Investing in Local Climate Workforce
Training Programs



Graduates of Sphere Solar's Workforce Development Program, funded
through Seattle's Construction Training and Clean Energy Jobs program

Supporting Inclusive Career Pathways
into the Environmental Sector



Duwamish Valley Youth Corps and Duwamish Valley
Sustainability Association Youth Programming

Supporting Small Business and Women- and Minority-Owned Business Enterprises

Tenant Improvement Project
The Re Sole



Storefront Repair Fund
Ross Park Convenience Store LLC

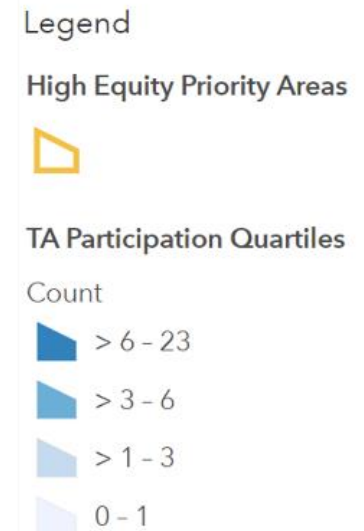
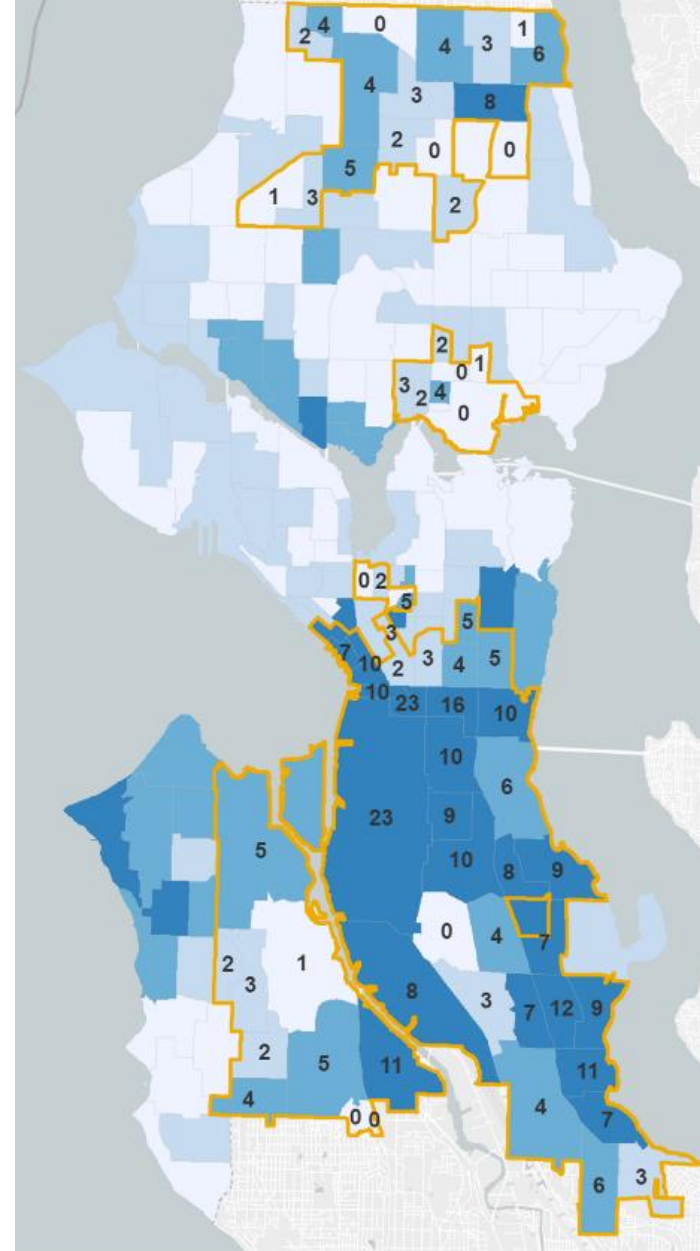


Before

After

Technical Assistance

- Accounting and Business Consulting (ABC)
- Commercial Space Consultants
- Digital Sales Access Program (DSAP)
- Language Access
- Small Business Legal Assistance



Building BIPOC Community Wealth



LA Union Studio
Business Community Ownership Fund

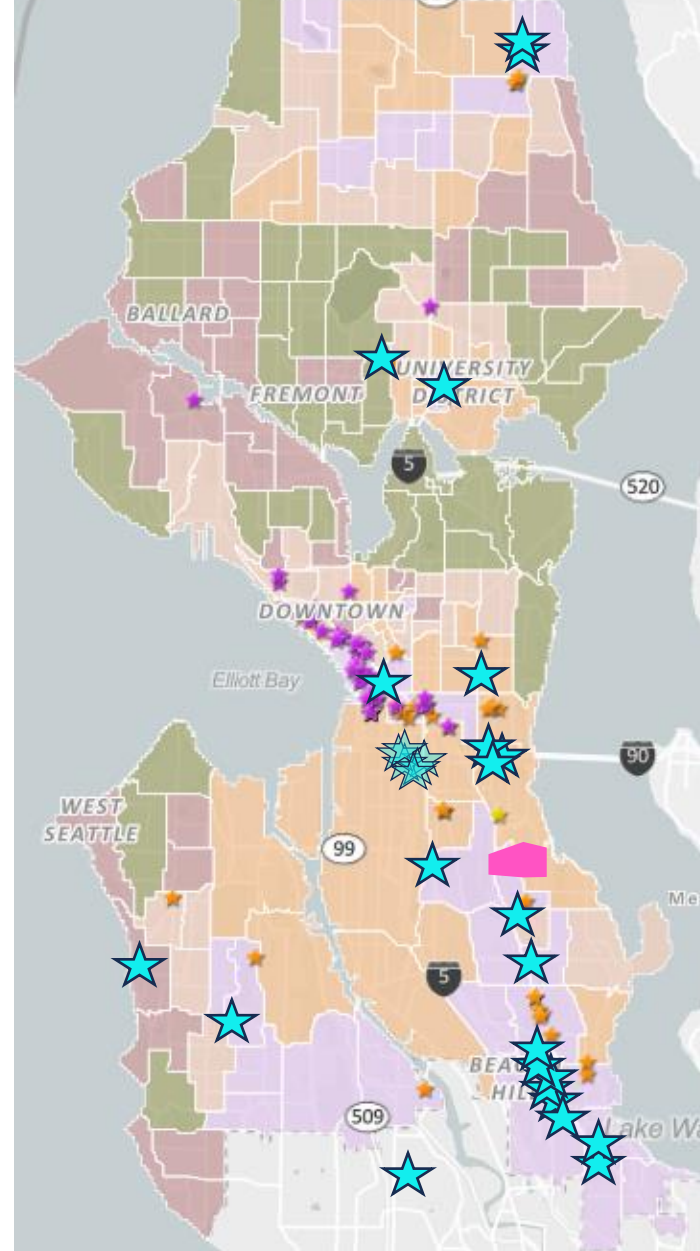
Seattle Restored



Photo credits: Seattle Restored

Community Wealth Building

- ★ Seattle Restored
- BCO Fund
- ★ Tenant Improvement Fund



Racial and Social Equity
Composite Index Current

- Lowest
- Second Lowest
- Middle
- Second Highest Equity Priority
- Highest Equity Priority

Investing in Neighborhood Business Districts



Pickleball for All
Tournament



Cloudbreak
Music Festival



Lake City Cleanup
with Small Business
of the Year: Han's
Martial Arts

Growing Businesses and Key Industries



**Industrial and Maritime
Strategy Signing**



Filming in West Seattle

Our 2024 Workplan

Top Priorities:

- Develop a positive, high-performing, welcoming team culture
- Build accountability system for Future of Seattle Economy agenda
- Strategy setting on workforce development, small business division, and special events
- Revitalize Downtown through DAP

Moonshots:

- Develop South Downtown Vision, in collaboration with OPCD
- OED ground floor space
- Establish a UW AI Center Downtown
- Consolidate functions from other departments that are duplicative

Strategies:

- Bring home the state and federal bacon
- Scale up what's working; get rid of, reduce, or rework what's not
- Tell our story!
- Develop performance management and professional development systems



Working Together

- Individual meetings to get to know OED and what we are doing in your district
- How you can engage with our work





Legislation Text

File #: Inf 2391, **Version:** 1

Seattle Ethics and Elections Commission (SEEC) Overview

Ethics and Elections Commission: An introduction

Executive Director: Wayne Barnett

History

- Fair Campaign Political Practices Commission established in September 1971
- Board of Ethics established in November 1971
- Twenty years later, in November 1991, the two are combined and christened the Ethics and Elections Commission

What We Do: The Big Picture



Exist to foster public confidence in government

“The City finds that the proper operation of democratic representative government requires that public officers and employees be independent, impartial, and responsible to the people; that government decisions and policy be made in the proper channels of the governmental structure; that public office not be used for personal gain; and that the public have confidence in the integrity of its government.” SMC 4.16.020.A

Who Is the Commission?



- Seven members
- Three appointed by Mayor, three appointed by Council, one by the Commission
- All confirmed by the Council
- None can be active politically in the City while serving on the Commission

What We Do: The Details



- Administer and enforce the Ethics Code
- Administer and enforce the Elections Code
- Administer the Whistleblower Protection Code
- Administer and enforce the Lobbying Code (adopted in 2008)
- Together with Seattle Channel and King County Elections, produce the Video Voters' Guide
- Administer the City's Democracy Voucher Program
 - Public financing program established by voters in 2015
 - Four election cycles to date

How We Do It

- 1 employee dedicated to Elections Code
- 1 employee (80% time) dedicated to Ethics Code
- 1 employee devoted to Lobbying Code
- 1 employee providing administrative support
- 2 employees (1.6 FTEs) providing dedicated IT support, focused on making campaign contribution and spending data easily available to the public
- 3 employees dedicated to the Democracy Voucher Program
- Overseen by Executive Director
- Annual general fund budget approximately \$1.3 million
- Annual Democracy Voucher Program budget \$3 million