

SEATTLE CITY COUNCIL

Legislation Details (With Text)

File #:	CB 120604	Version: 1	Name:	CB 120604
Туре:	Ordinance (Or	d)	Status:	Passed

In control: City Clerk

On agenda: 6/27/2023

Final Action: 6/30/2023 **Ord. No.** Ord 126847

Title: AN ORDINANCE relating to the Seattle Center Department; authorizing the Seattle Center Director to

execute, for and on behalf of The City of Seattle, an agreement with New Rising Sun for the presentation of the annual Bumbershoot Music & Arts Festival at the Seattle Center, and related events and activities throughout the year; superseding Resolution 29017; repealing Ordinance

117522; and ratifying and confirming certain prior acts.

Sponsors: Andrew Lewis

Indexes:

Attachments: 1. Att 1 - Bumbershoot License and Festival Agreement Between The City of Seattle and New Rising

Sun, 2. Summary and Fiscal Note, 3. Central Staff Memo, 4. Presentation (6/7/2023), 5. Signed

Ordinance 126847, 6. Affidavit of Publication

Date	Ver.	Action By	Action	Result
6/30/2023	1	City Clerk	attested by City Clerk	
6/30/2023	1	Mayor	returned	
6/30/2023	1	Mayor	Signed	
6/30/2023	1	City Clerk	submitted for Mayor's signature	
6/27/2023	1	City Council	passed	Pass
6/21/2023	1	Public Assets and Homelessness Committee	pass	Pass
6/20/2023	1	City Council	referred	
5/18/2023	1	Council President's Office	sent for review	
5/17/2023	1	City Clerk	sent for review	
5/17/2023	1	Mayor	Mayor's leg transmitted to Council	

CITY OF SEATTLE

ORDINANCE				
COUNCIL BILL				

AN ORDINANCE relating to the Seattle Center Department; authorizing the Seattle Center Director to execute, for and on behalf of The City of Seattle, an agreement with New Rising Sun for the presentation of the annual Bumbershoot Music & Arts Festival at the Seattle Center, and related events and activities throughout the year; superseding Resolution 29017; repealing Ordinance 117522; and ratifying and confirming certain prior acts.

- WHEREAS, The City of Seattle (City) owns the trademark "BUMBERSHOOT", United States Patent and Trademark Office Registration No. 1560198 (Bumbershoot); and
- WHEREAS, as part of its mission, the Seattle Center has been home to the City's annual arts festival known as the Bumbershoot Festival since its inception; and
- WHEREAS, the City previously entered into agreements with One Reel for its use of the name and trademark "Bumbershoot" and for its use of Seattle Center facilities for the presentation of Bumbershoot Festivals, all in accordance with City Council Resolution 29017 and Ordinance 117522; and
- WHEREAS, by mutual agreement, the City and One Reel terminated their contractual relationship; and
- WHEREAS, the City, desiring to ensure the continuity of the historic Bumbershoot Festival as a showcase for both local and national performers as well as maintain the unique artistic qualities for which the Bumbershoot Festival is known, issued a "Request for Proposals for the Future of Bumbershoot 2022 and Beyond" (RFP) on September 2, 2021, which asked proposers to reimagine and reinvigorate the Bumbershoot Arts & Culture Festival; and
- WHEREAS, New Rising Sun was selected as the successful proposer based upon the way its proposal and vision for the Bumbershoot Festival met the "Objectives for the New Vision of Bumbershoot" and "Bumbershoot Essential Characteristics," detailed by the City in the RFP; and
- WHEREAS, the Seattle Center and New Rising Sun have negotiated a ten-year agreement with a five-year extension option that will enable production of the Bumbershoot Festival and related events at the Seattle Center; NOW THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. As requested by the Director of the Seattle Center (Director) and recommended by the Mayor, the Director, or the Director's designee, is authorized to execute, for and on behalf of The City of Seattle, an agreement with New Rising Sun substantially in the form of the Bumbershoot License and Festival Agreement between The City of Seattle and New Rising Sun attached to this ordinance as Attachment 1.

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he authority of this ordin	nance taken after its pas	ssage and prior to its
effect and be in force 30	0 days after its approva	al by the Mayor, but if
thin ten days after prese	entation, it shall take ef	fect as provided by
day of		2023, and signed by
passage this d	ay of	, 2023.
President	of the City Council	
vetoed this day o	of	, 2023.
Bruce A. Harrell, May	vor	
	, 2023.	
	, City Clerk	
	effect and be in force 30 ithin ten days after present day of	

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(Seal)

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Attachments: Attachment 1 - Bumbershoot License and Festival Agreement Between The City of Seattle and New Rising Sun