



Legislation Text

File #: CB 120604, Version: 1

CITY OF SEATTLE

ORDINANCE _____

COUNCIL BILL _____

AN ORDINANCE relating to the Seattle Center Department; authorizing the Seattle Center Director to execute, for and on behalf of The City of Seattle, an agreement with New Rising Sun for the presentation of the annual Bumbershoot Music & Arts Festival at the Seattle Center, and related events and activities throughout the year; superseding Resolution 29017; repealing Ordinance 117522; and ratifying and confirming certain prior acts.

WHEREAS, The City of Seattle (City) owns the trademark “BUMBERSHOOT”, United States Patent and Trademark Office Registration No. 1560198 (Bumbershoot); and

WHEREAS, as part of its mission, the Seattle Center has been home to the City’s annual arts festival known as the Bumbershoot Festival since its inception; and

WHEREAS, the City previously entered into agreements with One Reel for its use of the name and trademark “Bumbershoot” and for its use of Seattle Center facilities for the presentation of Bumbershoot Festivals, all in accordance with City Council Resolution 29017 and Ordinance 117522; and

WHEREAS, by mutual agreement, the City and One Reel terminated their contractual relationship; and

WHEREAS, the City, desiring to ensure the continuity of the historic Bumbershoot Festival as a showcase for both local and national performers as well as maintain the unique artistic qualities for which the Bumbershoot Festival is known, issued a “Request for Proposals for the Future of Bumbershoot 2022 and Beyond” (RFP) on September 2, 2021, which asked proposers to reimagine and reinvigorate the Bumbershoot Arts & Culture Festival; and

WHEREAS, New Rising Sun was selected as the successful proposer based upon the way its proposal and

vision for the Bumbershoot Festival met the “Objectives for the New Vision of Bumbershoot” and “Bumbershoot Essential Characteristics,” detailed by the City in the RFP; and

WHEREAS, the Seattle Center and New Rising Sun have negotiated a ten-year agreement with a five-year extension option that will enable production of the Bumbershoot Festival and related events at the Seattle Center; NOW THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. As requested by the Director of the Seattle Center (Director) and recommended by the Mayor, the Director, or the Director’s designee, is authorized to execute, for and on behalf of The City of Seattle, an agreement with New Rising Sun substantially in the form of the Bumbershoot License and Festival Agreement between The City of Seattle and New Rising Sun attached to this ordinance as Attachment 1.

Section 2. Resolution 29017 is superseded.

Section 3. Ordinance 117522 is repealed.

Section 4. Any act consistent with the authority of this ordinance taken after its passage and prior to its effective date is ratified and confirmed.

Section 5. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the _____ day of _____, 2023, and signed by me in open session in authentication of its passage this _____ day of _____, 2023.

President _____ of the City Council

Approved / returned unsigned / vetoed this _____ day of _____, 2023.

Bruce A. Harrell, Mayor

Filed by me this _____ day of _____, 2023.

_____, City Clerk

(Seal)

Attachments:

Attachment 1 - Bumbershoot License and Festival Agreement Between The City of Seattle and New Rising Sun