




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Marshall Hugh Massengale		
Board/Commission Name: Seattle Music Commission		Position Title: Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 9/1/2025 to 8/31/2028 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood Bitter Lake	Zip Code: 98133	Contact Phone No.: [REDACTED]
Background: Seattle-based cultural producer, program manager, and community leader with deep experience across live music, youth development, and community-driven arts ecosystems. Proven track record building platforms that support artists, venues, and creative workers while balancing accessibility, sustainability, and public impact. Founder and director of a large-scale community music program with hands-on experience translating grassroots needs into scalable programs, partnerships, and policy-informed recommendations. Experienced collaborator with nonprofits, city partners, artists, and local businesses		
Authorizing Signature (original signature):  Date Signed (appointed): 03/24/2026		Appointing Signatory: Katie B. Wilson Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

PROFILE

Seattle-based cultural producer, program manager, and community leader with deep experience across live music, youth development, and community-driven arts ecosystems. Proven track record building platforms that support artists, venues, and creative workers while balancing accessibility, sustainability, and public impact. Founder and director of a large-scale community music program with hands-on experience translating grassroots needs into scalable programs, partnerships, and policy-informed recommendations. Experienced collaborator with nonprofits, city partners, artists, and local businesses.

RELEVANT EXPERIENCE

FREMONT FRIDAYS FOUNDER & PROGRAM DIRECTOR

AUGUST 2020- PRESENT

- Founded and lead a community-centered live music and arts program providing paid performance and networking opportunities for emerging artists across Seattle.
- Designed artist payment structures and sponsorship models that offset rising production costs while maintaining accessible community pricing.
- Managed program operations including event planning, artist coordination, youth engagement, volunteer staffing, and community partnerships.
- Secured over \$55,000 in sponsorship funding to support production costs and artist compensation.
- Built long-term partnerships with over 20 local businesses and organizations including The Residency, supporting program sustainability and workforce development.
- Operate Fremont Fridays as a real world testing ground for issues central to Seattle's music ecosystem, including all-ages access, artist pay, neighborhood impact, transit timing, and workforce burnout.

TOURING BAND OPERATIONS -MC, LOGISTICS MANAGER & CREATIVE DIRECTOR

MARCH 2016 -PRESENT

- Mentored and managed a team of emerging musicians, providing career development, performance coaching, and industry networking opportunities.
- Produced and managed logistics for over 100 live performances, coordinating set times, artist transitions, staffing, and audience experience.
- Generated \$20,000+ annually in ticket and merchandise revenue while balancing affordability and fair artist compensation.
- Oversaw musicians, videographers, and marketing assistants, aligning creative output with operational needs and sponsor expectations.
- Navigated venue operations, scheduling, and production realities with a focus on sustainability for artists and live music workers.

BLOODWORKS NW - SPOKESPERSON & PROGRAM COORDINATOR

2022 - PRESENT

- Produced community-driven blood drives at music festivals, schools, and live events, increasing donor participation by over 30 percent.
- Developed culturally relevant storytelling campaigns using hip-hop and digital media to reach younger and more diverse audiences.
- Helped secure over 20,000 new blood donors in support of regional public health efforts.

YOUTH PROGRAM COORDINATOR & COACH

AUGUST 2013 - PRESENT

- Developed mentorship programs supporting 250+ student-athletes through leadership development, teamwork, and post-secondary preparation.
- Integrated sports, music, and performance mentorship to help youth develop transferable skills tied to discipline, collaboration, and workforce readiness.
- Collaborated with the Seattle Storm player development department to reinforce leadership and accountability models for youth participants.
- Supported pathways from youth engagement into paid opportunities, mentorship, and creative careers.

THINK TWICE - DUI PREVENTION & COMMUNITY SAFETY - EVENT STRATEGIST & SPOKESPERSON

2022 - PRESENT

- Designed and led public awareness campaigns focused on nightlife safety and responsible decision making.
- Secured \$15,000+ in sponsorship funding to support community safety initiatives.
- Partnered with community organizations to implement safety messaging at public events and live music spaces.

SKILLS

- Live Music & Cultural Program Operations
- Artist, Venue, and Workforce Advocacy
- Community Engagement & Youth Development
- Sponsorship Development & Budget Management
- Event Planning, Production & Stage Management
- Cross-Sector Partnerships with Nonprofit, Private and Public Stakeholders
- Cultural Ecosystem Strategy & Advisory Work
- Public Speaking, Facilitation & Storytelling
- Hip-Hop, BIPOC & Community-Driven Arts Programming

CONTACT

SOCIAL MEDIA

INSTAGRAM:

Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	F	6	1.	Commissioner	Kelli Faryar	9/1/23	8/31/26	1	Mayor
2	M	6	2.	Commissioner	Nick Turner	9/1/23	8/31/26	1	City Council
n/a	M	6	3.	Commissioner	Andrew Joslyn	9/1/23	8/31/26	2	Mayor
2	M	6	4.	Chair	Jason Clackley	9/1/23	8/31/26	2	City Council
2	F	6	5.	Commissioner	Anne O'Dowd	9/1/23	8/31/26	2	Mayor
n/a	M	9	6.	Commissioner	Eric Lilavois	9/1/23	8/31/26	2	City Council
5	F	6	7.	Commissioner	Christina Frappia	9/1/24	8/31/27	1	Mayor
2	F	2	8.	Commissioner	Bunnie Moore	9/1/24	8/31/27	2	City Council
2	F	6	9.	Commissioner	Olivia Hamilton	9/1/24	8/31/27	1	Mayor
6	NB	6	10.	Commissioner	Andrea Friedman	9/1/25	8/31/28	2	City Council
1	M	2	11.	Commissioner	Jordan Leonard	9/1/24	8/31/27	1	Mayor
1	F	2	12.	Commissioner	Adra Boo	9/1/24	8/31/27	2	City Council
2	M	7	13.	Commissioner	Keola Kama	9/1/24	8/31/27	2	Mayor
6	F	6	14.	Commissioner	Shaina Foley	9/1/24	8/31/27	1	City Council
5	F	9	15.	Commissioner	Tina Marie Tyler	9/1/25	8/31/28	1	Mayor
5	M	6	16.	Commissioner	Ryan Patrick Devlin	9/1/25	8/31/28	1	City Council
3	M	6	17.	Commissioner	Seven Sky Spillios	9/1/25	8/31/28	1	Mayor
6	NB	6	18.	Commissioner	K.M. Van Petten	9/1/25	8/31/28	1	City Council
6	M	2	19.	Commissioner	Marshall Hugh Massengale	9/1/25	8/31/28	1	Mayor
n/a	F	7	20.	Commissioner	Janice L. Jimenez	9/1/25	8/31/28	1	City Council
			21.	Commissioner	Empty	9/1/25	8/31/28	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART				(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	5	5			0	1	0			6	1		1
Council	4	4		2	0	3	0			6	1		1
Other													
Total	9	11		2	0	4	0			12	2		2

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List gender identity, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*