

Policy Review on Unpermitted Food and Merchandise Vending

Response to Statement of Legislative Intent MO-003S-A

STEPS Seattle City Council Committee

May 21, 2026

Introduction

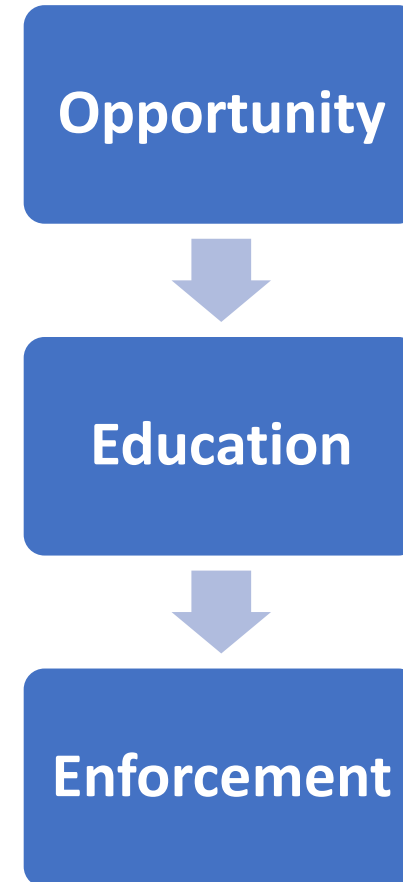
SLI Response Phases

1. April 30, 2026
 - Strategies for immediate implementation

Summer 2026: Learnings from FIFA

2. September 30, 2026
 - Peer best practice
 - Policy options
 - Department coordination

Approach



Goals During FIFA

- Activate public spaces with permitted activities
- Expand access to economic opportunity
- Education and safety-first enforcement approach
- Limit the likelihood of food borne illness
- Leverage FIFA to test new approaches.



Education: Public Health and Consumer Awareness

- Physical signage in key downtown areas
- English and Spanish radio ads
- Digital content: Social media, blogs, other website content
 - Key health and safety webpage: kingcounty.gov/health/visitors
- Health & safety postcards for community partners and hospitality groups



Public Health
Seattle & King County

For SAFER food,
buy only from
PERMITTED VENDORS
with a posted
Food Safety Rating sign



FOOD SAFETY RATING

 EXCELLENT Had NO or MINOR unsafe food handling practices	 GOOD Had A FEW unsafe food handling practices	 OKAY Had SEVERAL unsafe food handling practices	 NEEDS TO IMPROVE Was either CLOSED within the last year or needed MULTIPLE RETURN INSPECTIONS to correct unsafe food handling practices
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MORE INFORMATION
Más información
Pour plus d'informations
Để biết thêm thông tin
更多信息
برای اطلاعات بیشتر
للمزيد من المعلومات



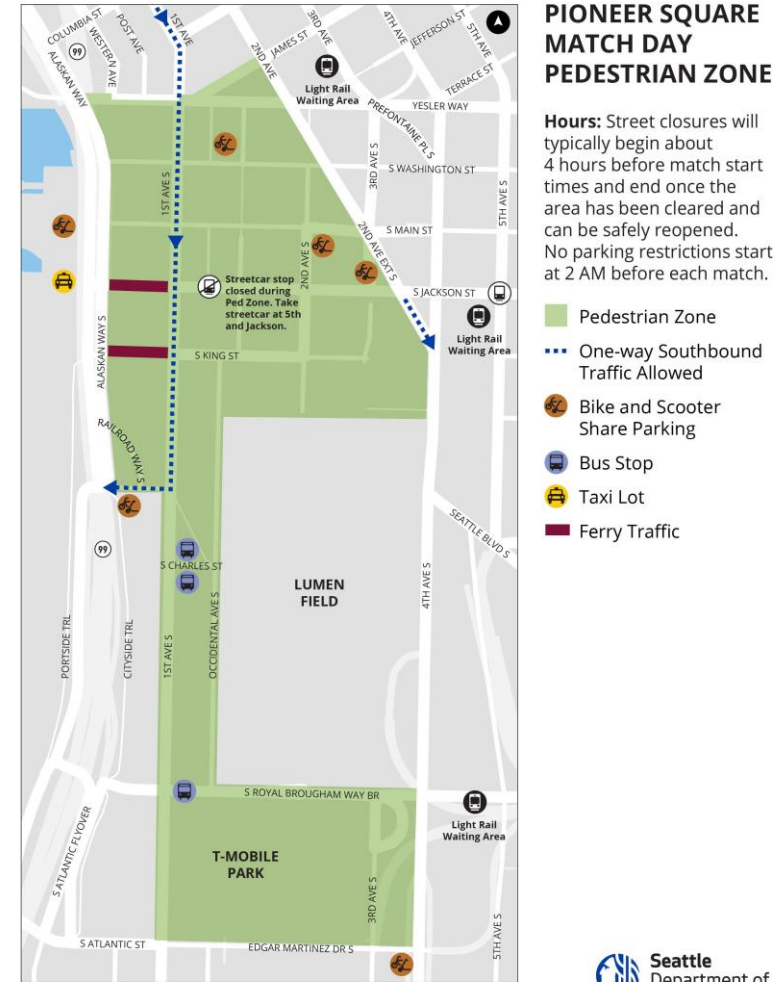
kingcounty.gov/foodsafetyrating

Seattle Department of Transportation

Opportunity: Permitted Activations During FIFA

• Sharing the Plan

- Pioneer Square pedestrian zone on game days
- This space will serve many purposes:
 - Make more space for people to walk, roll, and gather
 - Manage queuing for a single stadium entry point
 - Support heavy activation in Pioneer Square, with watch parties, bands, entertainment, and additional business opportunities like outdoor dining and vending



Map subject to change. 5/5/26



Opportunity: Permitted Activations During FIFA

- **Increasing Permitted Activations**
 - Seasonal outdoor dining over the summer, with financial support from OED
 - Additional vending opportunities



Enforcement: Pilot New Approaches

- Authority Alignment
 - Review delegating enforcement authority between City departments
 - Will improve effectiveness of enforcement at key unpermitted vending locations



Enforcement: Coordinated Enforcement

- Coordinated Enforcement
 - For FIFA, set up coordinated enforcement teams to include City and agency enforcement partners
 - Will have shifts before and after games

