

Budget Hearing OFFICE OF ECONOMIC DEVELOPMENT

Select Budget Committee | October 12, 2023 Jasmine Marwaha, Analyst



Budget Summary (\$ in 000s)

	2023 Adopted	2024 Endorsed	2024 Proposed	% Change 2024 Endorsed to 2024 Proposed
Operating Appropriations by BSL				
Leadership and Administration	\$4,371	\$4,276	\$7,681	79.6%
Business Services	\$23,265	\$23,100	\$28,315	22.6%
Total Appropriations	\$27,637	\$27,376	\$35,997	31.5%
Total FTE	52.0	52.0	61.0	17.3%
Revenues				
General Fund	\$11,987	\$11,776	\$10,501	-10.8%
Other Sources	\$15,650	\$15,600	\$25,496	63.4%
Total Revenue	\$27,637	\$27,376	\$35,997	31.5%



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1. Proposed OED JumpStart Economic Revitalization Investments

OED's 2024 Proposed Budget Adjustments allocate \$9.9 million of the total \$13.1 million that had previously been held in Finance General to implement the Future of the Seattle Economy (FSE) strategic framework, adopted by Council in Resolution 32099, and the forthcoming workforce development strategic plan.

The FSE framework includes five pillars:

- 1. Investing in Talent and Building our Workforce
- 2. Supporting Small Business and Women- and Minority-Owned Business Enterprises
- 3. Building BIPOC Community Wealth
- 4. Investing in Neighborhood Business Districts
- 5. Growing Businesses and Key Industries



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1. Proposed OED JumpStart Economic Revitalization Investments (cont'd)

Council may wish to repurpose, scale, or provide direction for these proposed adjustments to advance other Council priorities, consistent with the FSE framework.

Options:

- A. Reduce proposed appropriations in favor of other Council priorities, consistent with the FSE strategic framework;
- B. Impose a proviso on proposed appropriations to ensure they align with Council priorities; or
- C. No change.



2. Ongoing vs. One-Time Expenditures

The 2024 Proposed Budget Adjustments allocate \$6.3 million out of \$9.9 million in OED as ongoing expenditures, including 9.0 FTE.

Council may want to change some of the proposed ongoing expenditures to one-time, to help ensure greater transparency and flexibility in next year's budget.

Key considerations:

- Integration of the Generational Wealth Initiative
- Workforce Development Strategic Plan
- Budget sustainability

Options:

- A. Change some proposed ongoing expenditures to one-time.
- B. No change.



3. Childcare and the Future of the Seattle Economy

The FSE framework identifies the need for greater childcare services for Seattle's workforce. This falls outside of OED's core lines of work.

Council may want to consider giving direction to OED to work with other departments to develop a coordinated City approach towards increasing childcare supply, and clarify departmental roles and expectations in developing this "big bet" strategy.

Options:

- A. Provide direction for OED to further develop a childcare "big bet" strategy in partnership with other departments, including DEEL and HSD, via a Statement of Legislative Intent.
- B. No change.



Questions?